

## Media • Communications • Publicity

### Craig & Connie Leinicke

### August 2014

From February 8 through August 15, 2014, the Media • Communications • Publicity efforts have pursued the following:

- Improvements/maintenance of website functionality and ease of the application process
- Publicity to ELCA, LCMS, and NALC churches in North America via eblasts
- Social networking efforts on Facebook and Twitter
- Increasing GodLovesMarriage website functionality to include online resources for:
  - 1 - Nationwide encountered couple personal dialogue information and questions,
  - 2 - Area community group scheduling and information, and
  - 3 - Access to publicity materials created for each area
- Creating and sending a special fundraising eblast using supplied District email databases
- Developing a video format for monthly 10 & 10 presentations to be presented through a new monthly national e-newsletter
- Making Area publicity pieces available online at GLM.org as well as through eblasts

#### \* Denotes funded activities

#### **GodLovesMarriage.org\***

GodLovesMarriage.org is analyzed and tweaked continuously to add user interactivity and information.

- Traffic analytics are attached at the back of this report. These analytics will be discussed in depth during our report at the NARLME Board meeting. *Action Item: Please review and ask questions during our report at the NARLME meeting.*
- Continuous site maintenance is accomplished as Weekends are scheduled, including ongoing search engine optimization with hotel site location addresses and images.
- As a result of feedback from Gen X & Y couples, our work continued in the last 6 months to create a “hidden” online post-Weekend “library” of the Weekend Packet materials for couples who no longer deal in “paper” resources. This library currently contains information that is common to all Areas, with a link to information specifically for the St. Louis Area. This library is completely expandable for all areas to be included. This resource became available online to newly encountered couples July 10, 2014 and can be found at this link: <http://www.godlovesmarriage.org/continuing-the-journey>.
- The July 10-12, 2014 St. Louis Weekend piloted a new direction in outreach to newly encountered couples. For this Weekend, we
  - 1 - Rebuilt all of the resources included in the Packet by branding all of them with GodLovesMarriage.org and the WWME logo,
  - 2 - Added a “welcome” letter under the names of our Executive Lay and Clergy couples,
  - 3 - Presented them inside a simple report cover format,
  - 4 - Organized all the papers logically in two categories: Resources & Publicity
  - 5 - Renamed the Packet the “**Continuing the Journey Kit**” to match the name of the new hidden “library” of the GLM.org,
  - 6 - Emphasized during our LOC talk to the rookie couples that the “Continuing the Journey Kit” is in their hands but is also available online at the link (see above)
  - 7 - Emphasized there was a stack of 100 brochures on a specific table, and to take as many as they want to distribute to their churches and friends.

- A total of 221 applications were received via the GLM.org site from Feb 8 – Aug 15, 2014. A total of 1,157 views occurred, with a 19% conversion rate.
- The Pastor's Information section of the website was updated by Ted Guthrie to reflect the new CPO outline talks.

### **Church Eblasts\***

- Eblasts were sent between February 8 & August 15, 2014 to support Spring, Summer, and Fall 2014 Weekends through October 2014. Only November 2014 Weekends still need eblasts delivered.
- We have created a separate LME Constant Contact account because of the large number of church email addresses being accumulated. Area email databases have been exported from Leinicke Group's account and imported into the new LME account as each Area's 2014 eblasts are created and sent to publicize Weekends.
- Local area leadership has stepped forward in the past 6 months to better use their area's eblast to inform and invigorate community support of Weekends. Eblasts are now being sent to key community couples to Forward directly to their own church staff with their own "testimonial" regarding their Weekend experience. By forwarding the eblast in this way, area couples spread LME awareness to their churches and establish a comfort level with church staff regarding use of LME announcements in their bulletins and other church communications. Just doing this one step is not time consuming, and allows community couples to "invite" without leaving their computer screen or moving out of their "comfort" zone when inviting.
- We wrote a special fundraiser eblast and received approval by our Executive Lay and Clergy couples in late April 2014. However, there was a delay in distribution of the fundraising eblast until August 17, 2014 occurred due to (1) our need to concentrate on and finish writing our Admin talks, learn the details of being Admin, and presenting our first Admin Weekend, which was not completed until July 13, 2014; (2) the need to compile, organize and import email databases from the 4 Districts into the new LME Constant Contact account; (3) concurrent work on the expanded GLM.org functionality and the video development, which needed completing prior to delivery of the fundraising Eblast; and (4) legal commitments due to the deaths of Connie's mother and sister.

### **Facebook Page Management\***

- Facebook "Likes" = 3,600 (increase of 550 since 1/15/14)
- Posts are continuing using a "today's world" voice and include Scripture, positive general messages, and positive couple relationship/marriage observations.
- Facebook ads to generate more "Likes" appear periodically on an as needed basis to generate interest in Marriage Encounter.
- NARLME's 2014 Weekends have been added to the GodLovesMarriage.org Facebook Page "Events" section. ***Action Item:** We recommend that all Team Couples assigned to a Weekend who are on Facebook "Join" these Events on the GLM Facebook page to stimulate interest among their Facebook friends.*
- The "Private Group" on Facebook entitled "LME Encountered Couples" has 90 couples but little activity. We have noticed, however, that several different LME areas (District I, Minnesota, etc.) have built Facebook pages for their own couples to access. ***Action Item:** We would appreciate being included in conversations regarding the need for these pages for their encountered couples as we move forward with the task of building a cohesiveness "community" of LME encountered couples across North America rather than segmentation along areas and/or districts.*

## Trifold Brochures

Approximately 3,000 GLM.org trifold brochures are currently in stock at Leinicke Group. Church eblasts offer free delivery of 100 brochures to church requests. Emails from churches responding to this offer are forwarded to each area's Application Couple.

**Action Item:** *Area Application Couples are encouraged to provide follow-up with a warm Thank You letter/note for their interest in LME, verification of whose attention to send the brochures to, and mailing of the brochures stickered with their contact information.*

## Videos

A pilot video has been created for inclusion in the new national monthly e-newsletter. This pilot video will be made available only through the e-newsletter and will be "hidden" on the GLM.org YouTube channel. Projected delivery of the first video will be in the September 1 national e-newsletter.

An additional six (6) video presentations are scheduled to be filmed during the NARLME Board meeting Aug 22-24, 2014.

The GodLovesMarriage.org YouTube Channel currently includes the following videos:

- Gary Chapman video = 407 total views (295 more views since 1/15/14)
- How Was Your ME Weekend? video = 616 total views (494 more views since 1/15/14)

Links to both videos appear on the GodLovesMarriage.org website as well as on each eblast sent.

**Action Item:** *We recommend that the NARLME Board consider production of a series of 30-second "benefits" focused videos to use on the GodLovesMarriage.org website, in eblasts, on Facebook, in Twitter, and on the branded GodLovesMarriage.org YouTube channel.*

## CPO / Ecumenical Weekend Support

We supported both the Spring and Fall Denver Rocky Mountain area Weekends by including Methodist churches in the eblast distributions.

Our Meriden CT area has recently scheduled an ecumenical outreach Weekend with the Episcopal and UCC Expressions in Huntington, NY, which we were unable to support with an eblast due to the short time frame. This Weekend, however, has been supported as an online event on GLM.org and on Facebook. We are distributing Bulletin Announcements, Bulletin Inserts, Posters & Video Slides to the team couples in charge of the Weekend, however, to assist the inviting effort in that area.

## Bulletin Announcements, Bulletin Inserts, Posters & Video Slides

An inquiry from District 4 was the impetus to add the Bulletin Announcements, Bulletin Inserts, Posters, and Video Slide publicity pieces to the new online "library" at "Continuing the Journey" for downloading from that resource in addition to downloading from each Weekend's eblast. This effort is just now beginning, however, and will be available for each area moving forward from the date of this report.

**Action Item:** *Area leadership and community couples will now be able to access these publicity pieces via the eblasts **AND** from the hidden online Continuing the Journey "library" to distribute to church staff and/or couples they want to invite to their Weekend.*

We have received requests from several areas to rebrand and recreate the "posters" we initially created as part of the 2000 WWME Inviting Campaign, specifically:

- Is God In Your Marriage?
- Get Connected
- Mothers In Love + Fathers In Love = Families In Love
- Renew Your Romance

These posters will be recreated with the new branding and uploaded to ilme.org and GLM.org for use as time allows.

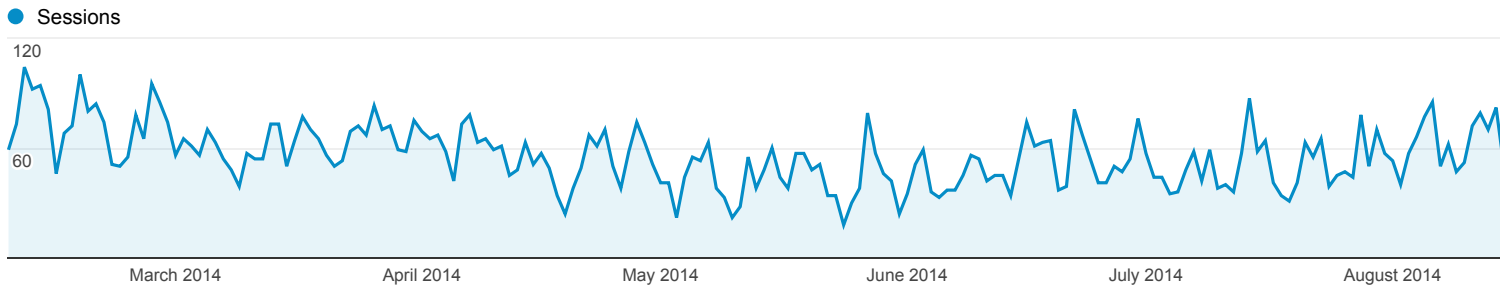
Feb 8, 2014 - Aug 15, 2014

# Audience Overview

All Sessions  
100.00%

+ Add Segment

Overview



Sessions  
**10,557**

Users  
**8,509**

Pageviews  
**41,851**

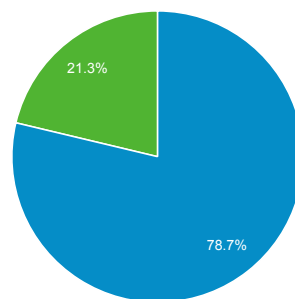
Pages / Session  
**3.96**

Avg. Session Duration  
**00:02:53**

Bounce Rate  
**37.40%**

% New Sessions  
**78.59%**

■ New Visitor ■ Returning Visitor




Language	Sessions	% Sessions
1. en-us	9,941	94.17%
2. en	134	1.27%
3. pt-br	122	1.16%
4. en-gb	76	0.72%
5. en-ca	39	0.37%
6. c	31	0.29%
7. es-es	17	0.16%
8. fr-fr	15	0.14%
9. it-it	14	0.13%
10. fr	11	0.10%

Feb 8, 2014 - Aug 15, 2014

## Frequency & Recency

 All Sessions  
100.00%

 + Add Segment

### Distribution

Count of Sessions

Sessions


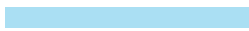
























**10,557**

% of Total: 100.00% (10,557)

Pageviews

**41,851**

% of Total: 100.00% (41,851)

Count of Sessions	Sessions	Pageviews
1	8,312 	35,215 
2	1,060 	3,356 
3	371 	1,058 
4	169 	404 
5	96 	242 
6	66 	162 
7	53 	105 
8	50 	112 
9-14	137 	271 
15-25	73 	176 
26-50	55 	228 
51-100	62 	249 
101-200	53 	273 

Feb 8, 2014 - Aug 15, 2014

# Engagement

All Sessions  
100.00%

+ Add Segment

## Distribution

Session Duration

Sessions

10,557

% of Total: 100.00% (10,557)

Pageviews

41,851

% of Total: 100.00% (41,851)

Session Duration	Sessions	Pageviews
0-10 seconds	4,178	4,424
11-30 seconds	850	2,013
31-60 seconds	970	3,074
61-180 seconds	2,035	9,856
181-600 seconds	1,760	14,362
601-1800 seconds	659	6,596
1801+ seconds	105	1,526

Feb 8, 2014 - Aug 15, 2014

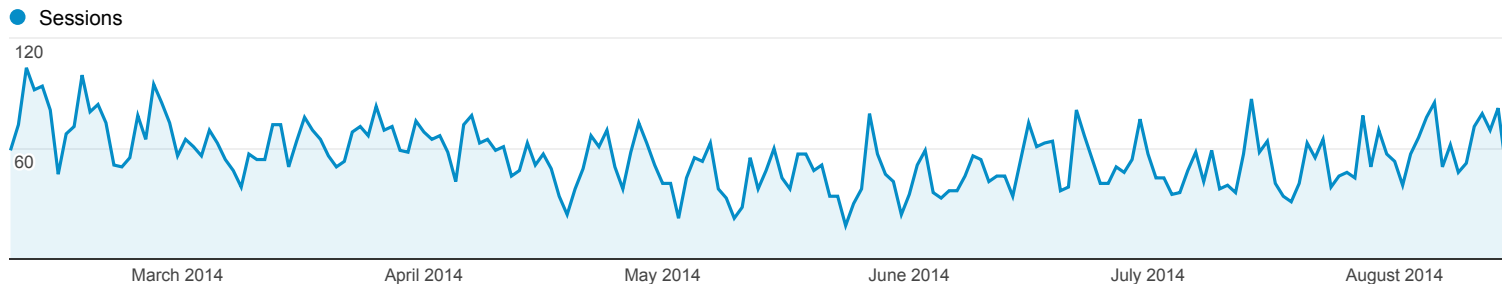
# Browser & OS

All Sessions  
100.00%

+ Add Segment

Explorer

Summary



Browser	Acquisition			Behavior			Conversions <span>Goal 1: Submit Application Form</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	10,557 <small>% of Total: 100.00% (10,557)</small>	78.73% <small>Site Avg: 78.59% (0.18%)</small>	8,312 <small>% of Total: 100.18% (8,297)</small>	37.40% <small>Site Avg: 37.40% (0.00%)</small>	3.96 <small>Site Avg: 3.96 (0.00%)</small>	00:02:53 <small>Site Avg: 00:02:53 (0.00%)</small>	6.46% <small>Site Avg: 6.46% (0.00%)</small>	682 <small>% of Total: 100.00% (682)</small>	\$30,690.00 <small>% of Total: 100.00% (\$30,690.00)</small>
1. Safari	3,113 (29.49%)	77.22%	2,404 (28.92%)	41.76%	3.47	00:02:25	6.33%	197 (28.89%)	\$8,865.00 (28.89%)
2. Chrome	3,002 (28.44%)	78.18%	2,347 (28.24%)	39.87%	3.95	00:03:06	5.66%	170 (24.93%)	\$7,650.00 (24.93%)
3. Internet Explorer	2,374 (22.49%)	83.70%	1,987 (23.91%)	26.50%	4.88	00:03:15	8.47%	201 (29.47%)	\$9,045.00 (29.47%)
4. Firefox	1,137 (10.77%)	77.75%	884 (10.64%)	35.71%	3.69	00:02:45	5.80%	66 (9.68%)	\$2,970.00 (9.68%)
5. Android Browser	669 (6.34%)	71.00%	475 (5.71%)	43.50%	3.78	00:02:57	4.93%	33 (4.84%)	\$1,485.00 (4.84%)
6. Safari (in-app)	92 (0.87%)	95.65%	88 (1.06%)	53.26%	2.60	00:02:04	3.26%	3 (0.44%)	\$135.00 (0.44%)
7. Amazon Silk	79 (0.75%)	59.49%	47 (0.57%)	25.32%	5.18	00:04:14	10.13%	8 (1.17%)	\$360.00 (1.17%)
8. (not set)	22 (0.21%)	100.00%	22 (0.26%)	100.00%	1.00	00:00:00	4.55%	1 (0.15%)	\$45.00 (0.15%)
9. Opera Mini	20 (0.19%)	95.00%	19 (0.23%)	80.00%	1.30	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Opera	17 (0.16%)	64.71%	11 (0.13%)	23.53%	4.82	00:04:43	5.88%	1 (0.15%)	\$45.00 (0.15%)

Rows 1 - 10 of 16



Feb 8, 2014 - Aug 15, 2014

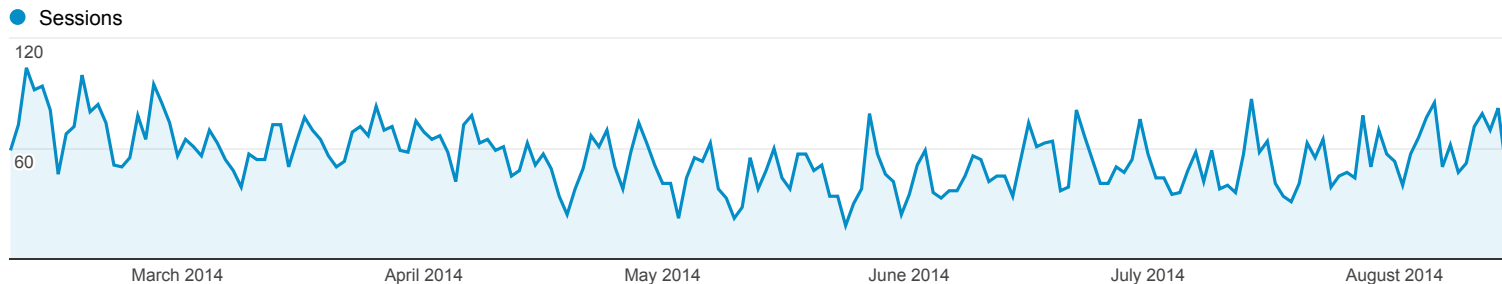
Device

All Sessions  
100.00%

+ Add Segment

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions <span>Goal 1: Submit Application Form</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	<b>10,557</b> <small>% of Total: 100.00% (10,557)</small>	<b>78.73%</b> <small>Site Avg: 78.59% (0.18%)</small>	<b>8,312</b> <small>% of Total: 100.18% (8,297)</small>	<b>37.40%</b> <small>Site Avg: 37.40% (0.00%)</small>	<b>3.96</b> <small>Site Avg: 3.96 (0.00%)</small>	<b>00:02:53</b> <small>Site Avg: 00:02:53 (0.00%)</small>	<b>6.46%</b> <small>Site Avg: 6.46% (0.00%)</small>	<b>682</b> <small>% of Total: 100.00% (682)</small>	<b>\$30,690.00</b> <small>% of Total: 100.00% (\$30,690.00)</small>
1. desktop	<b>6,213 (58.85%)</b>	81.62%	5,071 (61.01%)	33.00%	4.26	00:03:04	6.44%	400 (58.65%)	\$18,000.00 (58.65%)
2. mobile	<b>2,955 (27.99%)</b>	74.21%	2,193 (26.38%)	47.55%	3.29	00:02:28	6.06%	179 (26.25%)	\$8,055.00 (26.25%)
3. tablet	<b>1,389 (13.16%)</b>	75.45%	1,048 (12.61%)	35.49%	4.07	00:02:54	7.42%	103 (15.10%)	\$4,635.00 (15.10%)

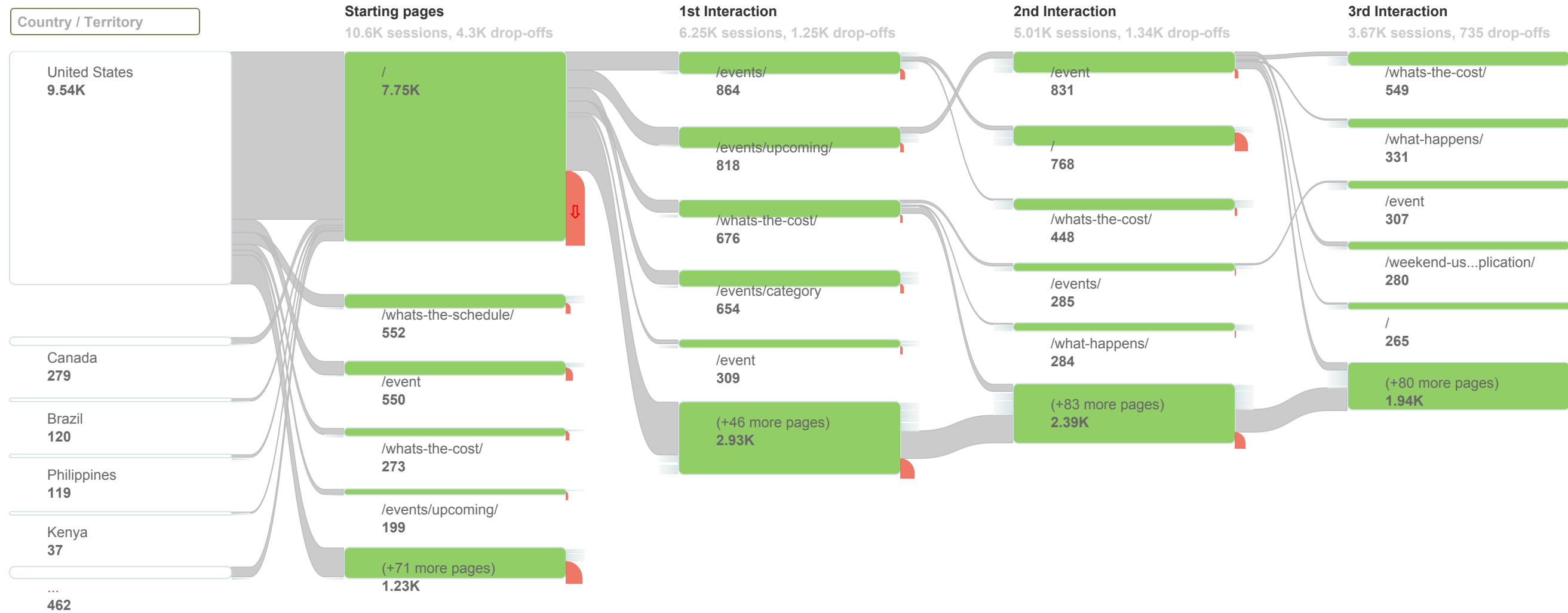
Rows 1 - 3 of 3

Users Flow

Feb 8, 2014 - Aug 15, 2014

All Sessions  
100.00%

+ Add Segment



# Acquisition Overview

Feb 8, 2014 - Aug 15, 2014

All Sessions  
100.00%

+ Add Segment

New! Add brand and generic paid search channels. [Get started](#)

Primary Dimension:

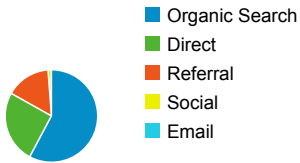
Goal Option:

Top Channels

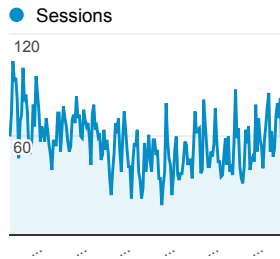
Goal 1: Submit Application Form

[Edit Channel Grouping](#)

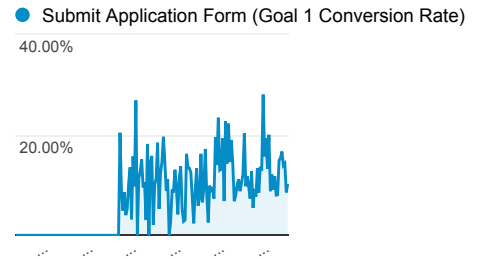
## Top Channels



## Sessions



## Conversions



	Acquisition			Behavior			Conversions		
	Sessions ↓	% New Sessions ↓	New Users ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓	Goal 1 Conversion Rate ↓	Goal 1 Completion ↓	Goal 1 Value ↓
	10,557	78.59%	8,297	37.40%	3.96	00:02:53	6.46%	682	\$30,690.00
1 Organic Search	6,100	<div style="width: 57.8%;"></div>		33.70%	<div style="width: 33.7%;"></div>		5.67%	<div style="width: 5.67%;"></div>	
2 Direct	2,676	<div style="width: 25.3%;"></div>		43.31%	<div style="width: 43.3%;"></div>		7.77%	<div style="width: 7.77%;"></div>	
3 Referral	1,653	<div style="width: 15.6%;"></div>		40.05%	<div style="width: 40.1%;"></div>		7.26%	<div style="width: 7.26%;"></div>	
4 Social	121	<div style="width: 1.1%;"></div>		54.55%	<div style="width: 54.6%;"></div>		6.61%	<div style="width: 6.61%;"></div>	
5 Email	7	<div style="width: 0.07%;"></div>		71.43%	<div style="width: 71.4%;"></div>		0.00%	<div style="width: 0%;"></div>	

To see all 5 Channels click [here](#).

# All Traffic

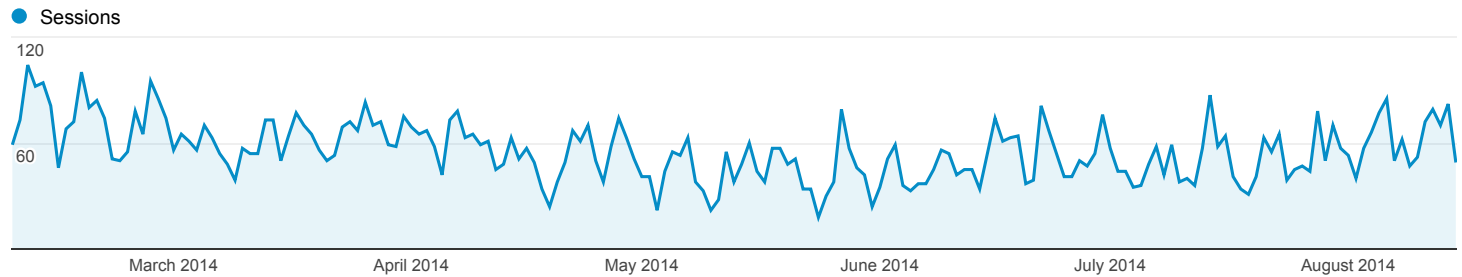
Feb 8, 2014 - Aug 15, 2014

All Sessions  
100.00%

+ Add Segment

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	<b>10,557</b> <small>% of Total: 100.00% (10,557)</small>	<b>78.73%</b> <small>Site Avg: 78.59% (0.18%)</small>	<b>8,312</b> <small>% of Total: 100.18% (8,297)</small>	<b>37.40%</b> <small>Site Avg: 37.40% (0.00%)</small>	<b>3.96</b> <small>Site Avg: 3.96 (0.00%)</small>	<b>00:02:53</b> <small>Site Avg: 00:02:53 (0.00%)</small>	<b>6.46%</b> <small>Site Avg: 6.46% (0.00%)</small>	<b>682</b> <small>% of Total: 100.00% (682)</small>	<b>\$30,690.00</b> <small>% of Total: 100.00% (\$30,690.00)</small>
1. <a href="#">google / organic</a>	<b>5,525</b> (52.33%)	82.05%	4,533 (54.54%)	34.05%	4.23	00:03:02	5.45%	301 (44.13%)	\$13,545.00 (44.13%)
2. <a href="#">(direct) / (none)</a>	<b>2,676</b> (25.35%)	73.17%	1,958 (23.56%)	43.31%	3.51	00:02:43	7.77%	208 (30.50%)	\$9,360.00 (30.50%)
3. <a href="#">ilme.org / referral</a>	<b>403</b> (3.82%)	64.27%	259 (3.12%)	26.30%	4.35	00:02:54	6.70%	27 (3.96%)	\$1,215.00 (3.96%)
4. <a href="#">wwme.org / referral</a>	<b>301</b> (2.85%)	76.08%	229 (2.76%)	25.58%	4.54	00:03:04	6.31%	19 (2.79%)	\$855.00 (2.79%)
5. <a href="#">bing / organic</a>	<b>261</b> (2.47%)	74.33%	194 (2.33%)	30.65%	4.53	00:03:12	9.58%	25 (3.67%)	\$1,125.00 (3.67%)
6. <a href="#">yahoo / organic</a>	<b>193</b> (1.83%)	79.27%	153 (1.84%)	30.57%	3.80	00:02:58	6.74%	13 (1.91%)	\$585.00 (1.91%)
7. <a href="#">godlovesmarriage.com / referral</a>	<b>173</b> (1.64%)	71.68%	124 (1.49%)	26.01%	4.42	00:03:38	20.23%	35 (5.13%)	\$1,575.00 (5.13%)
8. <a href="#">semalt.semalt.com / referral</a>	<b>151</b> (1.43%)	100.00%	151 (1.82%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. <a href="#">m.facebook.com / referral</a>	<b>62</b> (0.59%)	88.71%	55 (0.66%)	61.29%	2.60	00:01:24	3.23%	2 (0.29%)	\$90.00 (0.29%)
10. <a href="#">fullifeinchrist.org / referral</a>	<b>58</b> (0.55%)	91.38%	53 (0.64%)	60.34%	2.50	00:01:09	10.34%	6 (0.88%)	\$270.00 (0.88%)

Rows 1 - 10 of 201

# Referral Traffic 1-10

Feb 8, 2014 - Aug 15, 2014

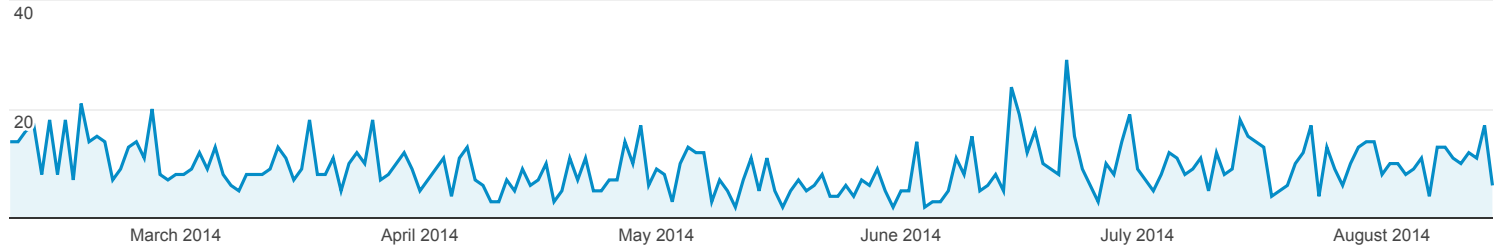
All Sessions  
16.80%

+ Add Segment

Explorer

Summary

Sessions



Source	Acquisition			Behavior			Conversions <span>Goal 1: Submit Application Form</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	1,774 % of Total: 16.80% (10,557)	76.89% Site Avg: 78.59% (-2.17%)	1,364 % of Total: 16.44% (8,297)	41.04% Site Avg: 37.40% (9.73%)	3.75 Site Avg: 3.96 (-5.50%)	00:02:36 Site Avg: 00:02:53 (-9.46%)	7.22% Site Avg: 6.46% (11.69%)	128 % of Total: 18.77% (682)	\$5,760.00 % of Total: 18.77% (\$30,690.00)
1. <a href="#">ilme.org</a>	403 (22.72%)	64.27%	259 (18.99%)	26.30%	4.35	00:02:54	6.70%	27 (21.09%)	\$1,215.00 (21.09%)
2. <a href="#">wwme.org</a>	301 (16.97%)	76.08%	229 (16.79%)	25.58%	4.54	00:03:04	6.31%	19 (14.84%)	\$855.00 (14.84%)
3. <a href="#">godlovesmarriage.com</a>	173 (9.75%)	71.68%	124 (9.09%)	26.01%	4.42	00:03:38	20.23%	35 (27.34%)	\$1,575.00 (27.34%)
4. <a href="#">semalt.semalt.com</a>	151 (8.51%)	100.00%	151 (11.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. <a href="#">m.facebook.com</a>	62 (3.49%)	88.71%	55 (4.03%)	61.29%	2.60	00:01:24	3.23%	2 (1.56%)	\$90.00 (1.56%)
6. <a href="#">fulllifeinchrist.org</a>	58 (3.27%)	91.38%	53 (3.89%)	60.34%	2.50	00:01:09	10.34%	6 (4.69%)	\$270.00 (4.69%)
7. <a href="#">r.search.yahoo.com</a>	35 (1.97%)	82.86%	29 (2.13%)	40.00%	5.03	00:02:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. <a href="#">facebook.com</a>	32 (1.80%)	62.50%	20 (1.47%)	40.62%	3.47	00:02:39	6.25%	2 (1.56%)	\$90.00 (1.56%)
9. <a href="#">familylifecenter.net</a>	26 (1.47%)	96.15%	25 (1.83%)	42.31%	3.88	00:02:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. <a href="#">encounter.org</a>	25 (1.41%)	72.00%	18 (1.32%)	24.00%	3.32	00:02:28	8.00%	2 (1.56%)	\$90.00 (1.56%)

Rows 1 - 10 of 189

# Referral Traffic 1-10

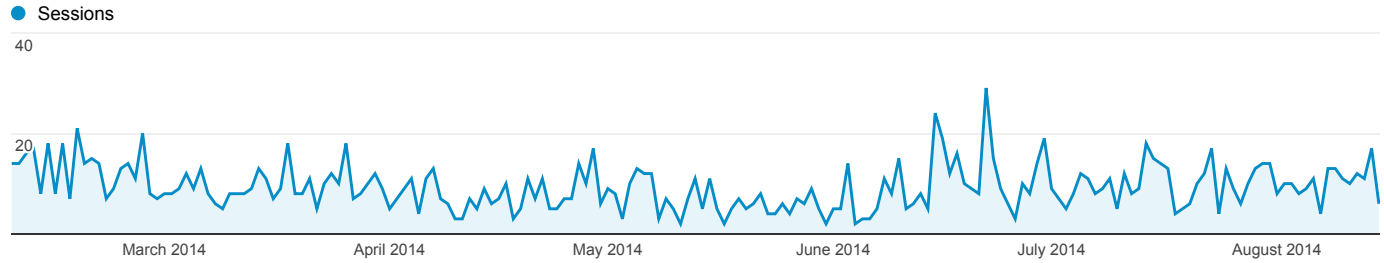
Feb 8, 2014 - Aug 15, 2014

All Sessions  
16.80%

+ Add Segment

Explorer

Summary



Source	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	<b>1,774</b> % of Total: 16.80% (10,557)	<b>76.89%</b> Site Avg: 78.59% (-2.17%)	<b>1,364</b> % of Total: 16.44% (8,297)	<b>41.04%</b> Site Avg: 37.40% (9.73%)	<b>3.75</b> Site Avg: 3.96 (-5.50%)	<b>00:02:36</b> Site Avg: 00:02:53 (-9.46%)	<b>7.22%</b> Site Avg: 6.46% (11.69%)	<b>128</b> % of Total: 18.77% (682)	<b>\$5,760.00</b> % of Total: 18.77% (\$30,690.00)
11. africanamericanmarriagecounselors.com	22 (1.24%)	95.45%	21 (1.54%)	40.91%	3.59	00:03:13	13.64%	3 (2.34%)	\$135.00 (2.34%)
12. us.wow.com	20 (1.13%)	90.00%	18 (1.32%)	40.00%	2.75	00:00:59	5.00%	1 (0.78%)	\$45.00 (0.78%)
13. search.tb.ask.com	18 (1.01%)	83.33%	15 (1.10%)	27.78%	2.94	00:02:53	5.56%	1 (0.78%)	\$45.00 (0.78%)
14. semalt.com	16 (0.90%)	100.00%	16 (1.17%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. glm.clientreviewserver.com	15 (0.85%)	0.00%	0 (0.00%)	33.33%	2.67	00:10:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. l.facebook.com	15 (0.85%)	80.00%	12 (0.88%)	53.33%	3.27	00:03:10	26.67%	4 (3.12%)	\$180.00 (3.12%)
17. presby-me.org	15 (0.85%)	60.00%	9 (0.66%)	26.67%	3.93	00:01:55	13.33%	2 (1.56%)	\$90.00 (1.56%)
18. projects.spireconsulting.com	14 (0.79%)	0.00%	0 (0.00%)	28.57%	5.00	00:17:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. encounter.igs2.com	11 (0.62%)	63.64%	7 (0.51%)	54.55%	2.27	00:02:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. engagedencounterintl.org	10 (0.56%)	80.00%	8 (0.59%)	40.00%	4.40	00:02:15	10.00%	1 (0.78%)	\$45.00 (0.78%)

Rows 11 - 20 of 189

Feb 8, 2014 - Aug 15, 2014

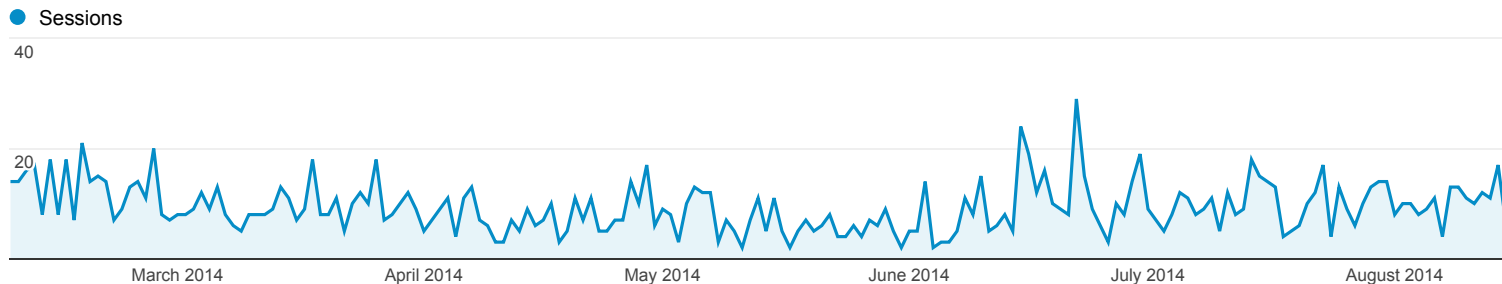
# Referral Traffic 1-10

All Sessions  
16.80%

+ Add Segment

Explorer

Summary



Source	Acquisition			Behavior			Conversions <span>Goal 1: Submit Application Form</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	1,774 % of Total: 16.80% (10,557)	76.89% Site Avg: 78.59% (-2.17%)	1,364 % of Total: 16.44% (8,297)	41.04% Site Avg: 37.40% (9.73%)	3.75 Site Avg: 3.96 (-5.50%)	00:02:36 Site Avg: 00:02:53 (-9.46%)	7.22% Site Avg: 6.46% (11.69%)	128 % of Total: 18.77% (682)	\$5,760.00 % of Total: 18.77% (\$30,690.00)
21. trinityct.org	10 (0.56%)	80.00%	8 (0.59%)	10.00%	13.00	00:03:52	20.00%	2 (1.56%)	\$90.00 (1.56%)
22. web.mail.comcast.net	10 (0.56%)	70.00%	7 (0.51%)	40.00%	4.00	00:02:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. calvary.org	9 (0.51%)	88.89%	8 (0.59%)	55.56%	4.67	00:02:14	22.22%	2 (1.56%)	\$90.00 (1.56%)
24. dfwme.org	9 (0.51%)	77.78%	7 (0.51%)	33.33%	5.89	00:05:54	11.11%	1 (0.78%)	\$45.00 (0.78%)
25. lm.facebook.com	8 (0.45%)	62.50%	5 (0.37%)	62.50%	2.62	00:01:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
26. memennaaneteenpain.fi	8 (0.45%)	87.50%	7 (0.51%)	75.00%	1.25	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
27. sotv.org	8 (0.45%)	100.00%	8 (0.59%)	37.50%	3.25	00:01:10	12.50%	1 (0.78%)	\$45.00 (0.78%)
28. trinitycare.ca	8 (0.45%)	87.50%	7 (0.51%)	87.50%	1.25	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
29. trinitypv.org	8 (0.45%)	37.50%	3 (0.22%)	37.50%	5.00	00:03:34	12.50%	1 (0.78%)	\$45.00 (0.78%)
30. episcopalme.com	7 (0.39%)	100.00%	7 (0.51%)	42.86%	2.43	00:00:54	14.29%	1 (0.78%)	\$45.00 (0.78%)

Rows 21 - 30 of 189

Feb 8, 2014 - Aug 15, 2014

## Referral Traffic 1-10

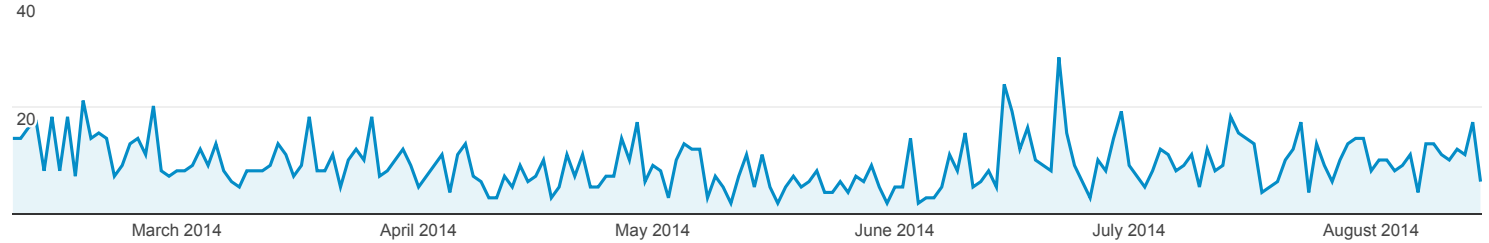
All Sessions  
16.80%

+ Add Segment

Explorer

Summary

Sessions



Source	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	1,774 % of Total: 16.80% (10,557)	76.89% Site Avg: 78.59% (-2.17%)	1,364 % of Total: 16.44% (8,297)	41.04% Site Avg: 37.40% (9.73%)	3.75 Site Avg: 3.96 (-5.50%)	00:02:36 Site Avg: 00:02:53 (-9.46%)	7.22% Site Avg: 6.46% (11.69%)	128 % of Total: 18.77% (682)	\$5,760.00 % of Total: 18.77% (\$30,690.00)
31. mail.aol.com	7 (0.39%)	100.00%	7 (0.51%)	28.57%	3.71	00:02:43	14.29%	1 (0.78%)	\$45.00 (0.78%)
32. wwme-section10.org	7 (0.39%)	0.00%	0 (0.00%)	28.57%	8.00	00:08:48	14.29%	1 (0.78%)	\$45.00 (0.78%)
33. webcrawler.com	6 (0.34%)	100.00%	6 (0.44%)	83.33%	1.67	00:00:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
34. encounter.org	5 (0.28%)	20.00%	1 (0.07%)	80.00%	2.40	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
35. onehopechurchgigharbor.com	5 (0.28%)	100.00%	5 (0.37%)	40.00%	6.00	00:06:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
36. ourredeemersolon.org	5 (0.28%)	80.00%	4 (0.29%)	20.00%	5.40	00:03:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
37. redeemermn.org	5 (0.28%)	100.00%	5 (0.37%)	0.00%	3.60	00:01:34	20.00%	1 (0.78%)	\$45.00 (0.78%)
38. stjohnsbloomington.org	5 (0.28%)	100.00%	5 (0.37%)	60.00%	4.00	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
39. wateroflifelc.org	5 (0.28%)	60.00%	3 (0.22%)	60.00%	4.60	00:01:42	20.00%	1 (0.78%)	\$45.00 (0.78%)
40. 1.1.1.1	4 (0.23%)	0.00%	0 (0.00%)	75.00%	2.25	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 31 - 40 of 189



Feb 8, 2014 - Aug 15, 2014

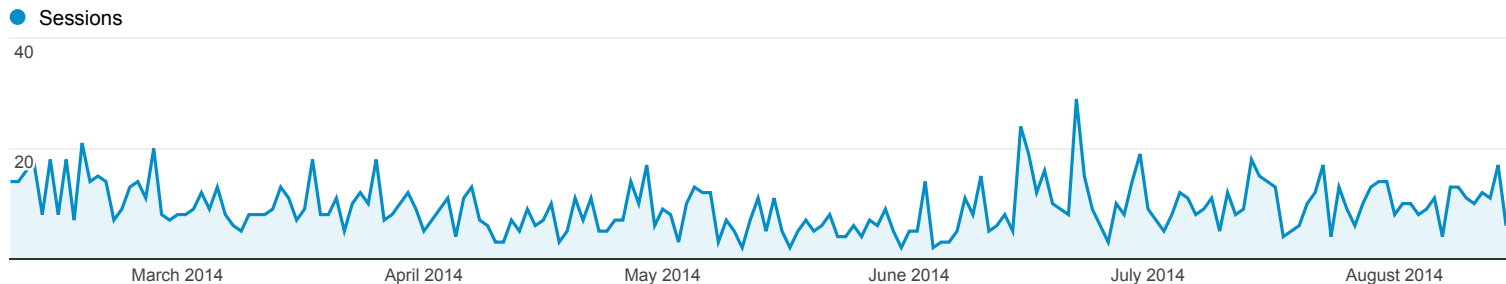
# Referral Traffic 1-10

All Sessions  
16.80%

+ Add Segment

Explorer

Summary



Source	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	<b>1,774</b> % of Total: 16.80% (10,557)	<b>76.89%</b> Site Avg: 78.59% (-2.17%)	<b>1,364</b> % of Total: 16.44% (8,297)	<b>41.04%</b> Site Avg: 37.40% (9.73%)	<b>3.75</b> Site Avg: 3.96 (-5.50%)	<b>00:02:36</b> Site Avg: 00:02:53 (-9.46%)	<b>7.22%</b> Site Avg: 6.46% (11.69%)	<b>128</b> % of Total: 18.77% (682)	<b>\$5,760.00</b> % of Total: 18.77% (\$30,690.00)
41. centurylink.net	4 (0.23%)	100.00%	4 (0.29%)	0.00%	5.00	00:02:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
42. goodshepherdturlock.org	4 (0.23%)	100.00%	4 (0.29%)	75.00%	1.75	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
43. houstonme.org	4 (0.23%)	75.00%	3 (0.22%)	0.00%	6.25	00:03:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
44. search.mywebsearch.com	4 (0.23%)	100.00%	4 (0.29%)	25.00%	3.00	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
45. st-marks-lutheran-church.eggzack.com	4 (0.23%)	25.00%	1 (0.07%)	75.00%	2.75	00:01:04	25.00%	1 (0.78%)	\$45.00 (0.78%)
46. swagbucks.com	4 (0.23%)	25.00%	1 (0.07%)	0.00%	3.75	00:00:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
47. wbgl.org	4 (0.23%)	100.00%	4 (0.29%)	0.00%	5.00	00:03:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
48. wcicfm.org	4 (0.23%)	100.00%	4 (0.29%)	25.00%	1.75	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
49. charter.net	3 (0.17%)	100.00%	3 (0.22%)	0.00%	13.00	00:14:42	33.33%	1 (0.78%)	\$45.00 (0.78%)
50. google.com	3 (0.17%)	100.00%	3 (0.22%)	0.00%	2.67	00:01:37	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 41 - 50 of 189

Feb 8, 2014 - Aug 15, 2014

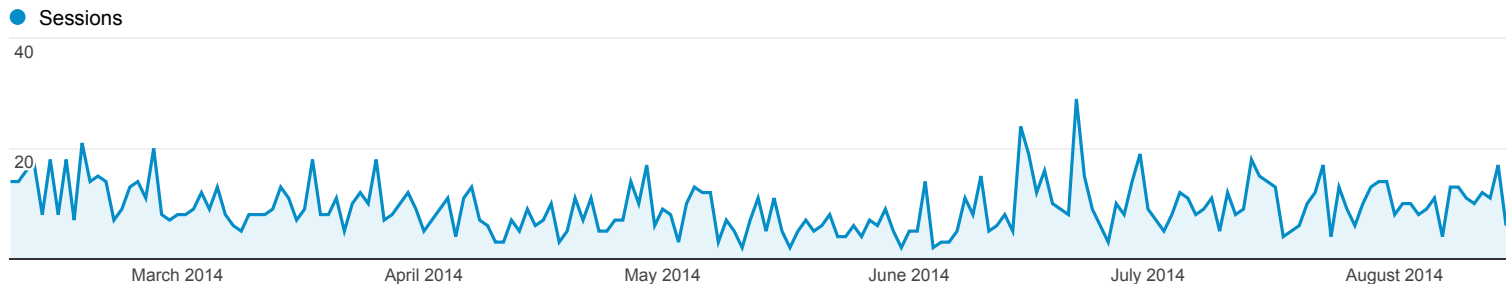
Referral Traffic 1-10

All Sessions  
16.80%

+ Add Segment

Explorer

Summary



Source	Acquisition			Behavior			Conversions <span>Goal 1: Submit Application Form</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	1,774 % of Total: 16.80% (10,557)	76.89% Site Avg: 78.59% (-2.17%)	1,364 % of Total: 16.44% (8,297)	41.04% Site Avg: 37.40% (9.73%)	3.75 Site Avg: 3.96 (-5.50%)	00:02:36 Site Avg: 00:02:53 (-9.46%)	7.22% Site Avg: 6.46% (11.69%)	128 % of Total: 18.77% (682)	\$5,760.00 % of Total: 18.77% (\$30,690.00)
51. <a href="#">gslct.org</a>	3 (0.17%)	100.00%	3 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
52. <a href="#">40.semalt.com</a>	2 (0.11%)	100.00%	2 (0.15%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
53. <a href="#">77.semalt.com</a>	2 (0.11%)	100.00%	2 (0.15%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
54. <a href="#">atlanticbb.net</a>	2 (0.11%)	100.00%	2 (0.15%)	0.00%	5.00	00:05:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
55. <a href="#">browse-search.com</a>	2 (0.11%)	100.00%	2 (0.15%)	0.00%	3.00	00:02:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
56. <a href="#">caseygovero.com</a>	2 (0.11%)	50.00%	1 (0.07%)	50.00%	1.50	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
57. <a href="#">duckduckgo.com</a>	2 (0.11%)	100.00%	2 (0.15%)	0.00%	3.00	00:00:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
58. <a href="#">east-ohio.wvme.org</a>	2 (0.11%)	100.00%	2 (0.15%)	50.00%	2.00	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
59. <a href="#">findsmarter.com</a>	2 (0.11%)	100.00%	2 (0.15%)	50.00%	4.50	00:02:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
60. <a href="#">firstcoc.org</a>	2 (0.11%)	100.00%	2 (0.15%)	0.00%	5.00	00:01:23	50.00%	1 (0.78%)	\$45.00 (0.78%)

Rows 51 - 60 of 189

# Referral Traffic 1-10

Feb 8, 2014 - Aug 15, 2014

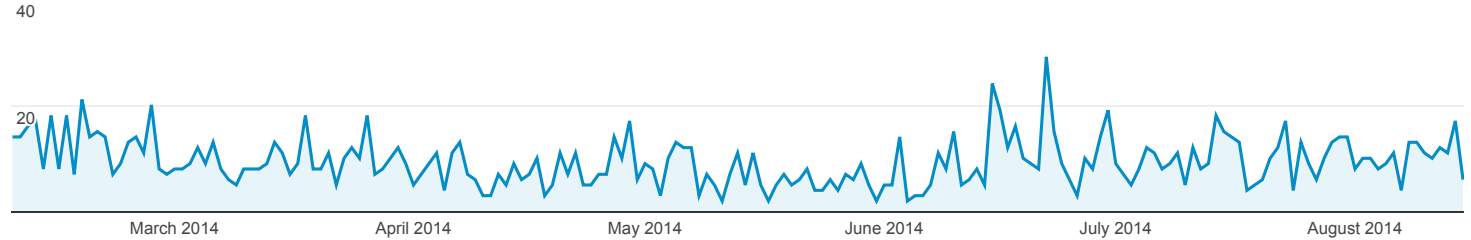
All Sessions  
16.80%

+ Add Segment

Explorer

Summary

Sessions



Source	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	1,774 % of Total: 16.80% (10,557)	76.89% Site Avg: 78.59% (-2.17%)	1,364 % of Total: 16.44% (8,297)	41.04% Site Avg: 37.40% (9.73%)	3.75 Site Avg: 3.96 (-5.50%)	00:02:36 Site Avg: 00:02:53 (-9.46%)	7.22% Site Avg: 6.46% (11.69%)	128 % of Total: 18.77% (682)	\$5,760.00 % of Total: 18.77% (\$30,690.00)
61. <a href="#">graceofav.org</a>	2 (0.11%)	100.00%	2 (0.15%)	50.00%	10.00	00:03:26	50.00%	1 (0.78%)	\$45.00 (0.78%)
62. <a href="#">holyspiritlutheran.org</a>	2 (0.11%)	100.00%	2 (0.15%)	0.00%	5.50	00:01:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
63. <a href="#">info.zoo.com</a>	2 (0.11%)	100.00%	2 (0.15%)	0.00%	2.00	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
64. <a href="#">lutheranssw.org</a>	2 (0.11%)	100.00%	2 (0.15%)	50.00%	3.50	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
65. <a href="#">marriageencounter.yolasite.com</a>	2 (0.11%)	0.00%	0 (0.00%)	0.00%	4.50	00:05:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
66. <a href="#">mountolivecms.org</a>	2 (0.11%)	100.00%	2 (0.15%)	0.00%	2.00	00:03:01	50.00%	1 (0.78%)	\$45.00 (0.78%)
67. <a href="#">neos-elca.org</a>	2 (0.11%)	100.00%	2 (0.15%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
68. <a href="#">rapidfinder.co.kr</a>	2 (0.11%)	50.00%	1 (0.07%)	0.00%	6.00	00:13:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
69. <a href="#">roo.net</a>	2 (0.11%)	100.00%	2 (0.15%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
70. <a href="#">search.dnsassist.verizon.net</a>	2 (0.11%)	50.00%	1 (0.07%)	0.00%	6.50	00:06:51	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 61 - 70 of 189

Feb 8, 2014 - Aug 15, 2014

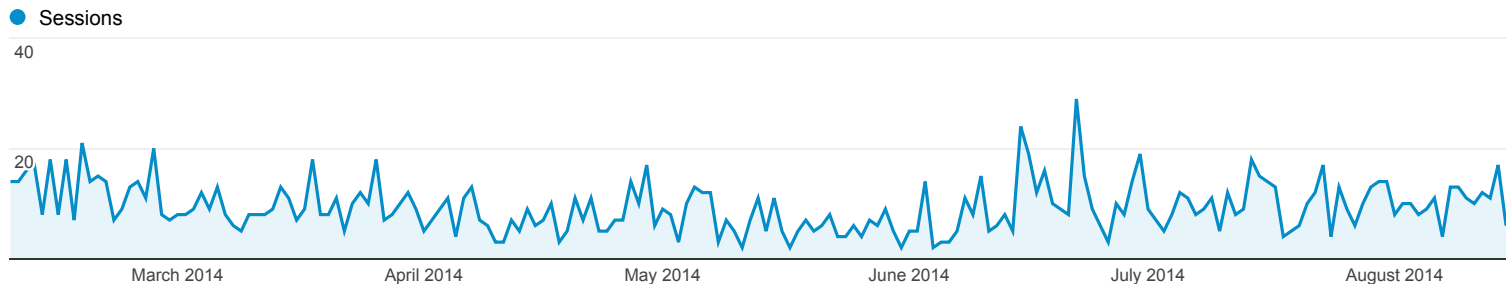
Referral Traffic 1-10

All Sessions  
16.80%

+ Add Segment

Explorer

Summary



Source	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	1,774 % of Total: 16.80% (10,557)	76.89% Site Avg: 78.59% (-2.17%)	1,364 % of Total: 16.44% (8,297)	41.04% Site Avg: 37.40% (9.73%)	3.75 Site Avg: 3.96 (-5.50%)	00:02:36 Site Avg: 00:02:53 (-9.46%)	7.22% Site Avg: 6.46% (11.69%)	128 % of Total: 18.77% (682)	\$5,760.00 % of Total: 18.77% (\$30,690.00)
71. <a href="#">search.earthlink.net</a>	2 (0.11%)	100.00%	2 (0.15%)	0.00%	4.00	00:00:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
72. <a href="#">search.frontier.com</a>	2 (0.11%)	50.00%	1 (0.07%)	50.00%	6.50	00:13:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
73. <a href="#">searchresults.verizon.com</a>	2 (0.11%)	50.00%	1 (0.07%)	50.00%	2.00	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
74. <a href="#">servelacey.org</a>	2 (0.11%)	100.00%	2 (0.15%)	50.00%	1.50	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
75. <a href="#">stjohnlcsandusky.com</a>	2 (0.11%)	50.00%	1 (0.07%)	50.00%	7.50	00:02:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
76. <a href="#">stmatthewsch.org</a>	2 (0.11%)	100.00%	2 (0.15%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
77. <a href="#">swpasynod.org</a>	2 (0.11%)	100.00%	2 (0.15%)	0.00%	4.00	00:02:23	50.00%	1 (0.78%)	\$45.00 (0.78%)
78. <a href="#">trindlespringlutheran.org</a>	2 (0.11%)	100.00%	2 (0.15%)	50.00%	4.50	00:02:20	50.00%	1 (0.78%)	\$45.00 (0.78%)
79. <a href="#">trinitynorthbranch.org</a>	2 (0.11%)	100.00%	2 (0.15%)	50.00%	3.50	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
80. <a href="#">trinitypottsville.com</a>	2 (0.11%)	100.00%	2 (0.15%)	50.00%	2.00	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)

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# Referral Traffic 1-10

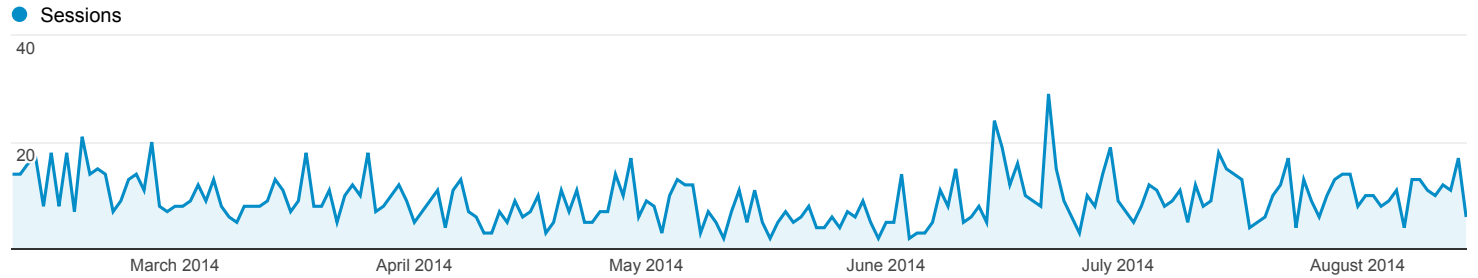
Feb 8, 2014 - Aug 15, 2014

All Sessions  
16.80%

+ Add Segment

Explorer

Summary



Source	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	1,774 % of Total: 16.80% (10,557)	76.89% Site Avg: 78.59% (-2.17%)	1,364 % of Total: 16.44% (8,297)	41.04% Site Avg: 37.40% (9.73%)	3.75 Site Avg: 3.96 (-5.50%)	00:02:36 Site Avg: 00:02:53 (-9.46%)	7.22% Site Avg: 6.46% (11.69%)	128 % of Total: 18.77% (682)	\$5,760.00 % of Total: 18.77% (\$30,690.00)
81. trumba.com	2 (0.11%)	50.00%	1 (0.07%)	50.00%	2.50	00:01:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
82. website-unavailable.com	2 (0.11%)	100.00%	2 (0.15%)	0.00%	12.00	00:07:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
83. wikido.com	2 (0.11%)	100.00%	2 (0.15%)	50.00%	2.50	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
84. ww2.cox.com	2 (0.11%)	100.00%	2 (0.15%)	0.00%	3.00	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
85. youtube-downloader.savetubevideo.com	2 (0.11%)	100.00%	2 (0.15%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
86. 1.semalt.com	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
87. 10.3.14.44:15871	1 (0.06%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
88. 100.semalt.com	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
89. 16.kambasoft.com	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
90. 19.semalt.com	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 81 - 90 of 189

# Referral Traffic 1-10

Feb 8, 2014 - Aug 15, 2014

All Sessions  
16.80%

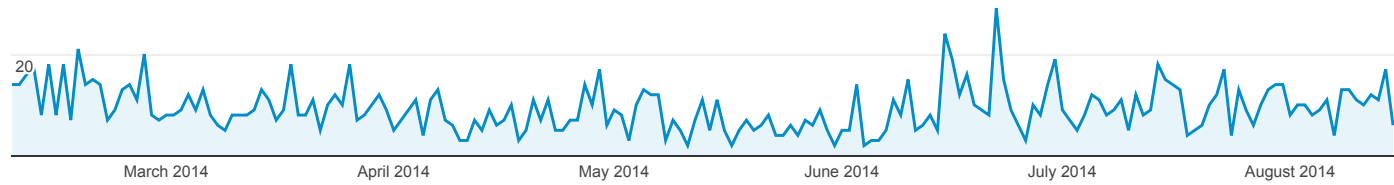
+ Add Segment

Explorer

Summary

Sessions

40



Source	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	<b>1,774</b> % of Total: 16.80% (10,557)	<b>76.89%</b> Site Avg: 78.59% (-2.17%)	<b>1,364</b> % of Total: 16.44% (8,297)	<b>41.04%</b> Site Avg: 37.40% (9.73%)	<b>3.75</b> Site Avg: 3.96 (-5.50%)	<b>00:02:36</b> Site Avg: 00:02:53 (-9.46%)	<b>7.22%</b> Site Avg: 6.46% (11.69%)	<b>128</b> % of Total: 18.77% (682)	<b>\$5,760.00</b> % of Total: 18.77% (\$30,690.00)
121. <a href="#">cindyamack.wordpress.com</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
122. <a href="#">concordiaannouncements.blogspot.com</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	3.00	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
123. <a href="#">concordialcms.org</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	13.00	00:04:00	100.00%	1 (0.78%)	\$45.00 (0.78%)
124. <a href="#">dogpile.com</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	2.00	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
125. <a href="#">domainsigma.com</a>	1 (0.06%)	0.00%	0 (0.00%)	0.00%	4.00	00:01:25	100.00%	1 (0.78%)	\$45.00 (0.78%)
126. <a href="#">eggzack.com</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	8.00	00:09:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
127. <a href="#">emtemp6215.info</a>	1 (0.06%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
128. <a href="#">eternalshepherd.org</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
129. <a href="#">faithlutheranbridgeport.org</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
130. <a href="#">godlovesmarriage.org</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	3.00	00:08:36	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 121 - 130 of 189

Feb 8, 2014 - Aug 15, 2014

Referral Traffic 1-10

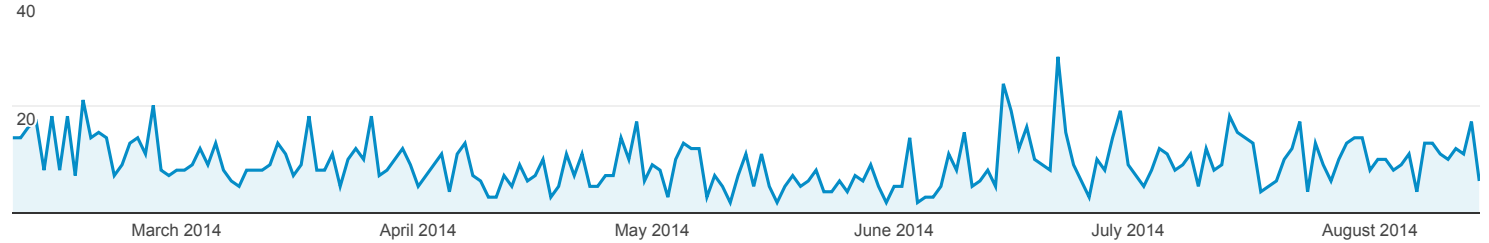
All Sessions  
16.80%

+ Add Segment

Explorer

Summary

Sessions



Source	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	1,774 % of Total: 16.80% (10,557)	76.89% Site Avg: 78.59% (-2.17%)	1,364 % of Total: 16.44% (8,297)	41.04% Site Avg: 37.40% (9.73%)	3.75 Site Avg: 3.96 (-5.50%)	00:02:36 Site Avg: 00:02:53 (-9.46%)	7.22% Site Avg: 6.46% (11.69%)	128 % of Total: 18.77% (682)	\$5,760.00 % of Total: 18.77% (\$30,690.00)
131. google.lk	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
132. gracelutheranchurch.net	1 (0.06%)	100.00%	1 (0.07%)	0.00%	2.00	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
133. gracelutheranroyersford.com	1 (0.06%)	100.00%	1 (0.07%)	0.00%	2.00	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
134. green-church.org	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
135. gslcc.org	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
136. home.myhughesnet.com	1 (0.06%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
137. info.com	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
138. k9safesearch.com	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
139. leinickegroup.com	1 (0.06%)	100.00%	1 (0.07%)	0.00%	2.00	00:01:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
140. lookany.com	1 (0.06%)	100.00%	1 (0.07%)	0.00%	3.00	00:02:34	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 131 - 140 of 189

Feb 8, 2014 - Aug 15, 2014

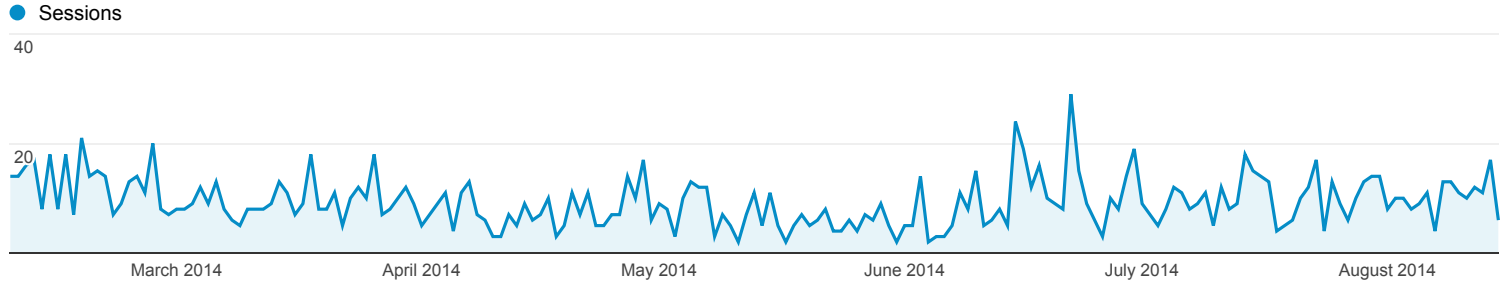
Referral Traffic 1-10

All Sessions  
16.80%

+ Add Segment

Explorer

Summary



Source	Acquisition			Behavior			Conversions Goal 1: Submit Application Form		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	1,774 % of Total: 16.80% (10,557)	76.89% Site Avg: 78.59% (-2.17%)	1,364 % of Total: 16.44% (8,297)	41.04% Site Avg: 37.40% (9.73%)	3.75 Site Avg: 3.96 (-5.50%)	00:02:36 Site Avg: 00:02:53 (-9.46%)	7.22% Site Avg: 6.46% (11.69%)	128 % of Total: 18.77% (682)	\$5,760.00 % of Total: 18.77% (\$30,690.00)
141. <a href="#">lutheransonline.com</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	3.00	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
142. <a href="#">mail.boundlessmercy.com</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	14.00	00:09:16	100.00%	1 (0.78%)	\$45.00 (0.78%)
143. <a href="#">mail.centurylink.net</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
144. <a href="#">mail.holytrinitylutheran.net</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
145. <a href="#">mail.isp.netscape.com</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	3.00	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
146. <a href="#">mamapedia.com</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
147. <a href="#">memennaaneteenpain.fi</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	1.00	00:00:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
148. <a href="#">meoklahoma.org</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
149. <a href="#">metasearch.com.ph</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
150. <a href="#">mightymessengers.org</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	6.00	00:02:43	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 141 - 150 of 189



# Referral Traffic 1-10

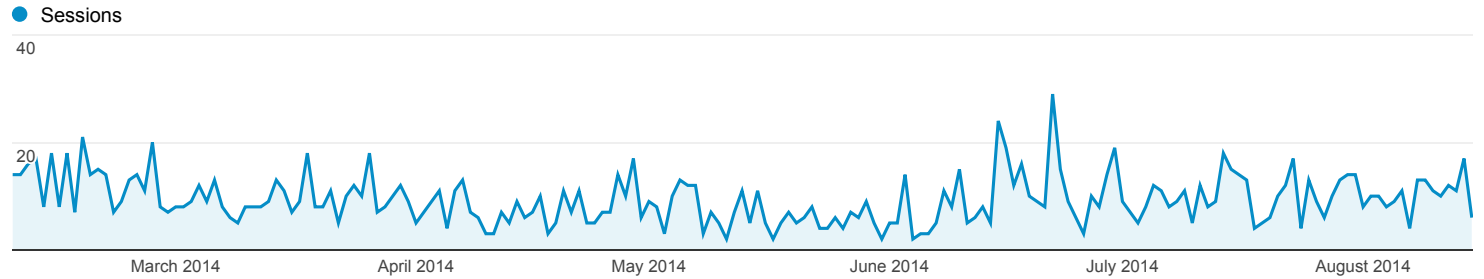
Feb 8, 2014 - Aug 15, 2014

All Sessions  
16.80%

+ Add Segment

Explorer

Summary



Source	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	1,774 % of Total: 16.80% (10,557)	76.89% Site Avg: 78.59% (-2.17%)	1,364 % of Total: 16.44% (8,297)	41.04% Site Avg: 37.40% (9.73%)	3.75 Site Avg: 3.96 (-5.50%)	00:02:36 Site Avg: 00:02:53 (-9.46%)	7.22% Site Avg: 6.46% (11.69%)	128 % of Total: 18.77% (682)	\$5,760.00 % of Total: 18.77% (\$30,690.00)
151. <a href="#">msxml.excite.com</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	2.00	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
152. <a href="#">munzee.com</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	5.00	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
153. <a href="#">musicas.kambasoft.com</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
154. <a href="#">myemail.constantcontact.com</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
155. <a href="#">orlcsolon.org</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	3.00	00:04:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
156. <a href="#">pinterest.com</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	18.00	00:24:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
157. <a href="#">reformedme.org</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
158. <a href="#">s3.amazonaws.com</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	2.00	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
159. <a href="#">search.blekko.com</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	15.00	00:21:33	100.00%	1 (0.78%)	\$45.00 (0.78%)
160. <a href="#">search.consolidated.net</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	5.00	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 151 - 160 of 189

Feb 8, 2014 - Aug 15, 2014

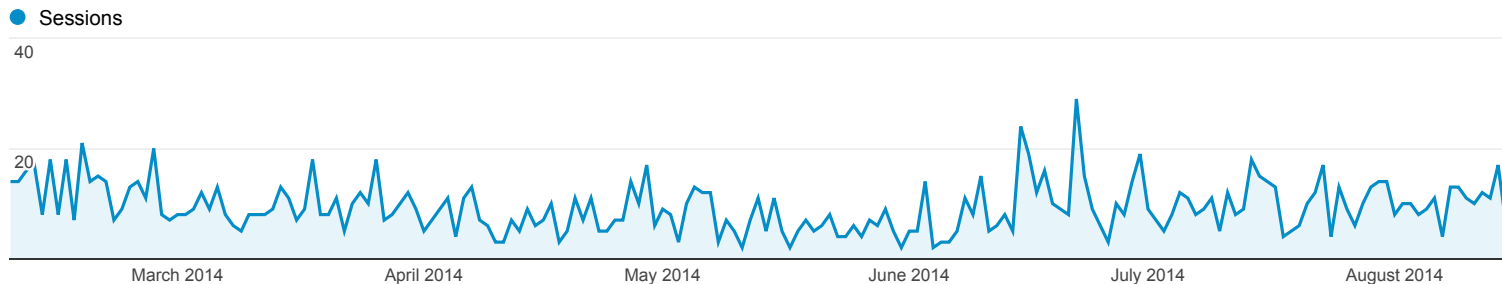
# Referral Traffic 1-10

All Sessions  
16.80%

+ Add Segment

Explorer

Summary



Source	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	1,774 % of Total: 16.80% (10,557)	76.89% Site Avg: 78.59% (-2.17%)	1,364 % of Total: 16.44% (8,297)	41.04% Site Avg: 37.40% (9.73%)	3.75 Site Avg: 3.96 (-5.50%)	00:02:36 Site Avg: 00:02:53 (-9.46%)	7.22% Site Avg: 6.46% (11.69%)	128 % of Total: 18.77% (682)	\$5,760.00 % of Total: 18.77% (\$30,690.00)
171. <a href="http://stjohnluthphoenixville.org">stjohnluthphoenixville.org</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	8.00	00:05:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
172. <a href="http://stmarks-elca.org">stmarks-elca.org</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	10.00	00:06:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
173. <a href="http://stmarksbethlehem.com">stmarksbethlehem.com</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	3.00	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
174. <a href="http://t.co">t.co</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
175. <a href="http://thegirlwho.net">thegirlwho.net</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	5.00	00:01:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
176. <a href="http://topiclanding.com">topiclanding.com</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
177. <a href="http://translate.google.sk">translate.google.sk</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
178. <a href="http://tricialottwilliford.com">tricialottwilliford.com</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
179. <a href="http://urlopener.com">urlopener.com</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
180. <a href="http://us.search.yahoo.com">us.search.yahoo.com</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 171 - 180 of 189

Feb 8, 2014 - Aug 15, 2014

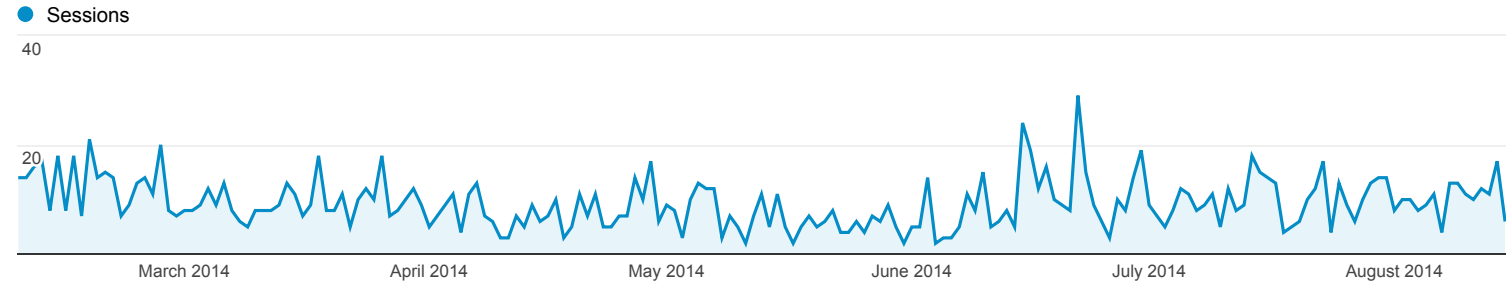
Referral Traffic 1-10

All Sessions  
16.80%

+ Add Segment

Explorer

Summary



Source	Acquisition			Behavior			Conversions Goal 1: Submit Application Form		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	<b>1,774</b> % of Total: 16.80% (10,557)	<b>76.89%</b> Site Avg: 78.59% (-2.17%)	<b>1,364</b> % of Total: 16.44% (8,297)	<b>41.04%</b> Site Avg: 37.40% (9.73%)	<b>3.75</b> Site Avg: 3.96 (-5.50%)	<b>00:02:36</b> Site Avg: 00:02:53 (-9.46%)	<b>7.22%</b> Site Avg: 6.46% (11.69%)	<b>128</b> % of Total: 18.77% (682)	<b>\$5,760.00</b> % of Total: 18.77% (\$30,690.00)
181. <a href="#">webmail.c.earthlink.net</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	5.00	00:04:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
182. <a href="#">webmail.cincinnatiBell.net</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
183. <a href="#">webmail.megavision.com</a>	1 (0.06%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
184. <a href="#">webmail.mintel.net</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
185. <a href="#">webmail.opentransfer.com</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
186. <a href="#">westimmanuel.org</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	16.00	00:09:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
187. <a href="#">wsm.ezsitedesigner.com</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
188. <a href="#">wwmecanada.org</a>	1 (0.06%)	100.00%	1 (0.07%)	0.00%	4.00	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
189. <a href="#">www7.buyerpricer.com</a>	1 (0.06%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 181 - 189 of 189

# Organic Search Traffic

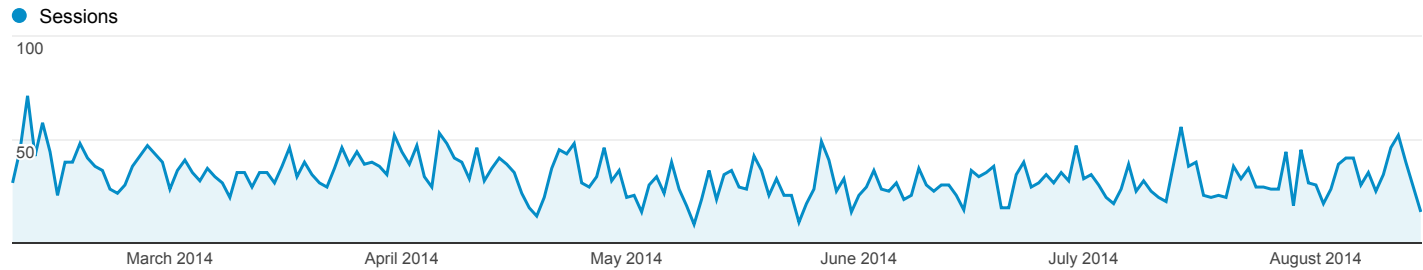
Feb 8, 2014 - Aug 15, 2014

All Sessions  
57.78%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions <span>Goal 1: Submit Application Form</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	<b>6,100</b> <small>% of Total: 57.78% (10,557)</small>	<b>81.75%</b> <small>Site Avg: 78.59% (4.02%)</small>	<b>4,987</b> <small>% of Total: 60.11% (8,297)</small>	<b>33.70%</b> <small>Site Avg: 37.40% (-9.87%)</small>	<b>4.23</b> <small>Site Avg: 3.96 (6.66%)</small>	<b>00:03:02</b> <small>Site Avg: 00:02:53 (5.42%)</small>	<b>5.67%</b> <small>Site Avg: 6.46% (-12.20%)</small>	<b>346</b> <small>% of Total: 50.73% (682)</small>	<b>\$15,570.00</b> <small>% of Total: 50.73% (\$30,690.00)</small>
1. (not provided)	<b>4,972</b> (81.51%)	82.14%	<b>4,084</b> (81.89%)	33.65%	4.24	00:03:03	5.55%	<b>276</b> (79.77%)	<b>\$12,420.00</b> (79.77%)
2. marriage encounter	<b>139</b> (2.28%)	82.73%	<b>115</b> (2.31%)	42.45%	3.49	00:02:59	2.88%	<b>4</b> (1.16%)	<b>\$180.00</b> (1.16%)
3. godlovesmarriage.org	<b>50</b> (0.82%)	66.00%	<b>33</b> (0.66%)	20.00%	4.72	00:04:30	16.00%	<b>8</b> (2.31%)	<b>\$360.00</b> (2.31%)
4. god loves marriage	<b>47</b> (0.77%)	51.06%	<b>24</b> (0.48%)	40.43%	4.28	00:02:56	4.26%	<b>2</b> (0.58%)	<b>\$90.00</b> (0.58%)
5. lutheran marriage encounter	<b>39</b> (0.64%)	79.49%	<b>31</b> (0.62%)	28.21%	5.18	00:04:34	2.56%	<b>1</b> (0.29%)	<b>\$45.00</b> (0.29%)
6. marriage encounter weekend	<b>38</b> (0.62%)	94.74%	<b>36</b> (0.72%)	31.58%	3.55	00:02:46	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
7. marriage encounter weekends	<b>20</b> (0.33%)	90.00%	<b>18</b> (0.36%)	25.00%	4.50	00:04:14	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
8. worldwide marriage encounter	<b>18</b> (0.30%)	88.89%	<b>16</b> (0.32%)	27.78%	4.67	00:03:04	5.56%	<b>1</b> (0.29%)	<b>\$45.00</b> (0.29%)
9. marriage encounter weekend 2014	<b>16</b> (0.26%)	81.25%	<b>13</b> (0.26%)	31.25%	3.94	00:01:47	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
10. www.godlovesmarriage.org	<b>16</b> (0.26%)	68.75%	<b>11</b> (0.22%)	18.75%	6.75	00:09:08	12.50%	<b>2</b> (0.58%)	<b>\$90.00</b> (0.58%)

Rows 1 - 10 of 518

Feb 8, 2014 - Aug 15, 2014

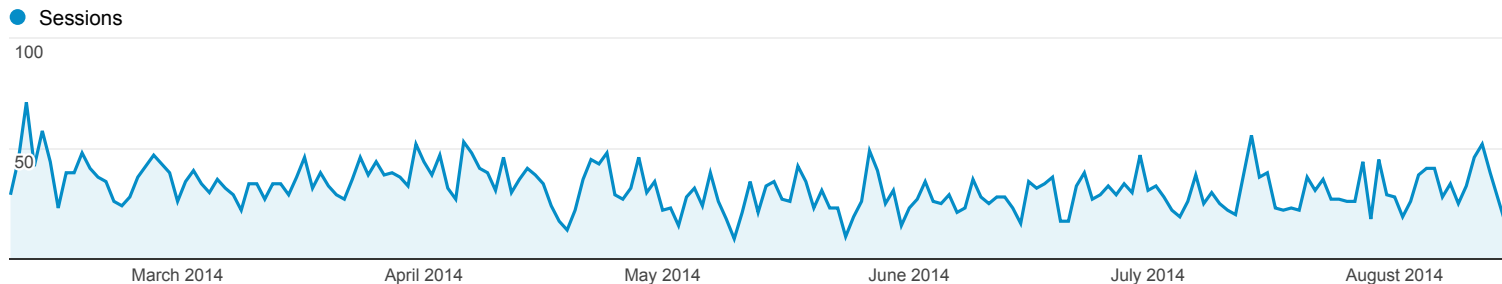
# Organic Search Traffic

All Sessions  
57.78%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions <span>Goal 1: Submit Application Form</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	<b>6,100</b> % of Total: 57.78% (10,557)	<b>81.75%</b> Site Avg: 78.59% (4.02%)	<b>4,987</b> % of Total: 60.11% (8,297)	<b>33.70%</b> Site Avg: 37.40% (-9.87%)	<b>4.23</b> Site Avg: 3.96 (6.66%)	<b>00:03:02</b> Site Avg: 00:02:53 (5.42%)	<b>5.67%</b> Site Avg: 6.46% (-12.20%)	<b>346</b> % of Total: 50.73% (682)	<b>\$15,570.00</b> % of Total: 50.73% (30,690.00)
11. <a href="#">engaged encounter weekend schedule</a>	<b>14</b> (0.23%)	100.00%	14 (0.28%)	35.71%	3.21	00:00:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. <a href="#">marriage encounters</a>	<b>14</b> (0.23%)	100.00%	14 (0.28%)	21.43%	3.93	00:01:37	7.14%	1 (0.29%)	\$45.00 (0.29%)
13. <a href="#">marriage encounter weekends 2014</a>	<b>13</b> (0.21%)	100.00%	13 (0.26%)	23.08%	3.77	00:01:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. <a href="#">christian marriage conferences</a>	<b>10</b> (0.16%)	20.00%	2 (0.04%)	80.00%	1.70	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. <a href="#">godlovesmarriage</a>	<b>10</b> (0.16%)	50.00%	5 (0.10%)	20.00%	4.40	00:02:35	10.00%	1 (0.29%)	\$45.00 (0.29%)
16. <a href="#">mariage encounter</a>	<b>10</b> (0.16%)	30.00%	3 (0.06%)	80.00%	1.50	00:03:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. <a href="#">lutheran marriage encounter weekend</a>	<b>9</b> (0.15%)	55.56%	5 (0.10%)	0.00%	5.22	00:06:05	11.11%	1 (0.29%)	\$45.00 (0.29%)
18. <a href="#">marriage retreat mn</a>	<b>9</b> (0.15%)	44.44%	4 (0.08%)	77.78%	1.67	00:00:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. <a href="#">lutheran marriage encounter mn</a>	<b>7</b> (0.11%)	0.00%	0 (0.00%)	14.29%	4.29	00:02:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. <a href="#">marriage encounter pa</a>	<b>7</b> (0.11%)	85.71%	6 (0.12%)	0.00%	11.14	00:08:51	14.29%	1 (0.29%)	\$45.00 (0.29%)

Feb 8, 2014 - Aug 15, 2014

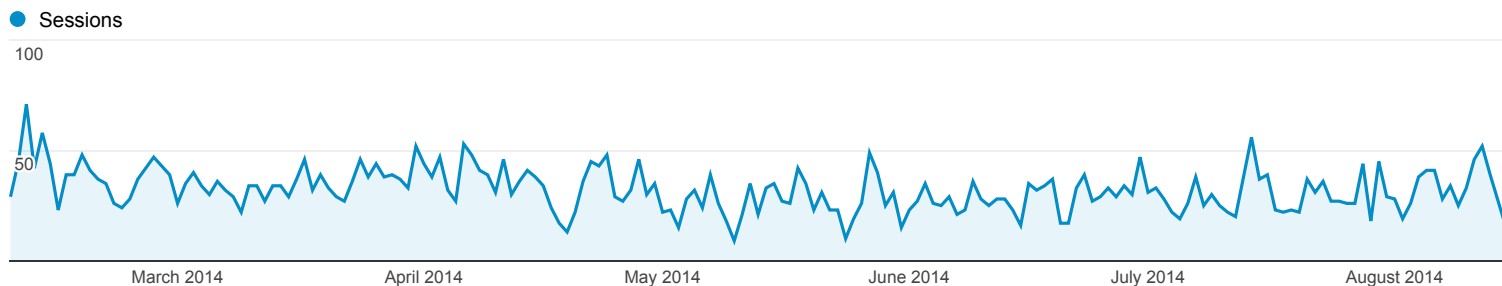
# Organic Search Traffic

All Sessions  
57.78%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions <span>Goal 1: Submit Application Form</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	6,100 <small>% of Total: 57.78% (10,557)</small>	81.75% <small>Site Avg: 78.59% (4.02%)</small>	4,987 <small>% of Total: 60.11% (8,297)</small>	33.70% <small>Site Avg: 37.40% (-9.87%)</small>	4.23 <small>Site Avg: 3.96 (6.66%)</small>	00:03:02 <small>Site Avg: 00:02:53 (5.42%)</small>	5.67% <small>Site Avg: 6.46% (-12.20%)</small>	346 <small>% of Total: 50.73% (682)</small>	\$15,570.00 <small>% of Total: 50.73% (\$30,690.00)</small>
21. <a href="#">marriage enrichment weekend</a>	7 (0.11%)	100.00%	7 (0.14%)	14.29%	6.00	00:02:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. <a href="#">christian marriage encounter</a>	6 (0.10%)	66.67%	4 (0.08%)	33.33%	3.17	00:00:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. <a href="#">marriage enrichment weekends</a>	6 (0.10%)	83.33%	5 (0.10%)	50.00%	5.00	00:01:23	33.33%	2 (0.58%)	\$90.00 (0.58%)
24. <a href="#">worldwide marriage encounter cost</a>	6 (0.10%)	83.33%	5 (0.10%)	33.33%	5.83	00:04:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. <a href="#">budget marriage encounfer</a>	5 (0.08%)	20.00%	1 (0.02%)	0.00%	6.00	00:10:44	40.00%	2 (0.58%)	\$90.00 (0.58%)
26. <a href="#">marriage encounter schedule</a>	5 (0.08%)	100.00%	5 (0.10%)	40.00%	2.80	00:01:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
27. <a href="#">marriage encounter st. louis</a>	5 (0.08%)	100.00%	5 (0.10%)	40.00%	2.60	00:02:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
28. <a href="#">marriage encounter weekend schedule</a>	5 (0.08%)	80.00%	4 (0.08%)	20.00%	3.60	00:01:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
29. <a href="#">christian marriage retreats mn</a>	4 (0.07%)	100.00%	4 (0.08%)	25.00%	8.25	00:06:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
30. <a href="#">christian marriage weekend</a>	4 (0.07%)	100.00%	4 (0.08%)	50.00%	3.25	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)

Feb 8, 2014 - Aug 15, 2014

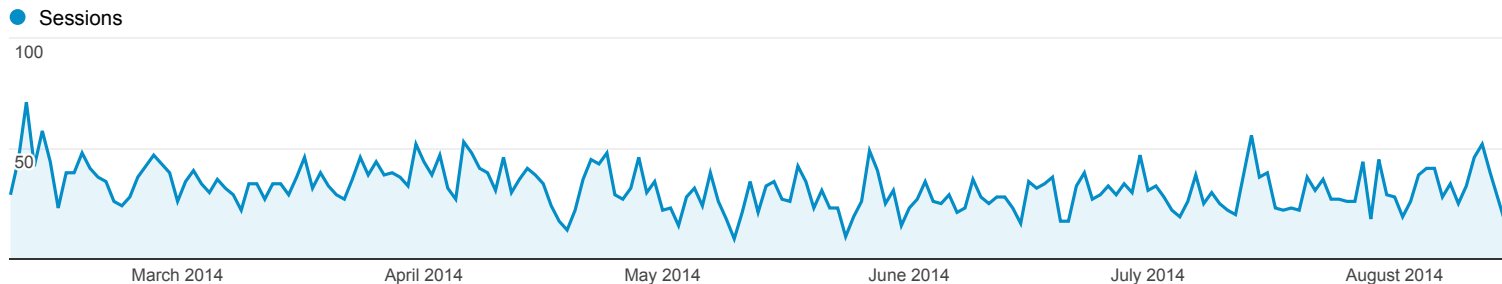
# Organic Search Traffic

All Sessions  
57.78%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions <span>Goal 1: Submit Application Form</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	6,100 % of Total: 57.78% (10,557)	81.75% Site Avg: 78.59% (4.02%)	4,987 % of Total: 60.11% (8,297)	33.70% Site Avg: 37.40% (-9.87%)	4.23 Site Avg: 3.96 (6.66%)	00:03:02 Site Avg: 00:02:53 (5.42%)	5.67% Site Avg: 6.46% (-12.20%)	346 % of Total: 50.73% (682)	\$15,570.00 % of Total: 50.73% (\$30,690.00)
31. <a href="#">marriage encounter lutheran</a>	4 (0.07%)	100.00%	4 (0.08%)	25.00%	4.00	00:09:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
32. <a href="#">marriage encounter mn</a>	4 (0.07%)	100.00%	4 (0.08%)	0.00%	5.00	00:04:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
33. <a href="#">marriage encounter retreat</a>	4 (0.07%)	100.00%	4 (0.08%)	25.00%	3.00	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
34. <a href="#">marriage enrichment retreat</a>	4 (0.07%)	100.00%	4 (0.08%)	25.00%	2.75	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
35. <a href="#">marriage weekends</a>	4 (0.07%)	75.00%	3 (0.06%)	75.00%	1.50	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
36. <a href="#">christian marriage conferences in ohio</a>	3 (0.05%)	66.67%	2 (0.04%)	0.00%	3.00	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
37. <a href="#">christian marriage encounter weekend</a>	3 (0.05%)	100.00%	3 (0.06%)	33.33%	3.00	00:01:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
38. <a href="#">christian marriage weekends</a>	3 (0.05%)	66.67%	2 (0.04%)	33.33%	2.33	00:00:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
39. <a href="#">god loves marriage.org</a>	3 (0.05%)	66.67%	2 (0.04%)	0.00%	4.00	00:02:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
40. <a href="#">god loves marriages</a>	3 (0.05%)	33.33%	1 (0.02%)	33.33%	3.00	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)

Feb 8, 2014 - Aug 15, 2014

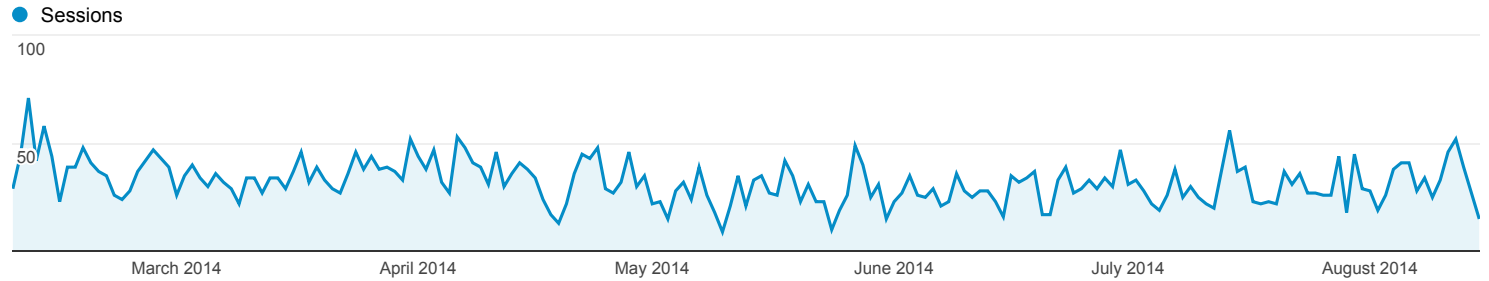
# Organic Search Traffic

All Sessions  
57.78%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	6,100 % of Total: 57.78% (10,557)	81.75% Site Avg: 78.59% (4.02%)	4,987 % of Total: 60.11% (8,297)	33.70% Site Avg: 37.40% (-9.87%)	4.23 Site Avg: 3.96 (6.66%)	00:03:02 Site Avg: 00:02:53 (5.42%)	5.67% Site Avg: 6.46% (-12.20%)	346 % of Total: 50.73% (682)	\$15,570.00 % of Total: 50.73% (\$30,690.00)
41. <a href="#">godlovesmarriage.com</a>	3 (0.05%)	66.67%	2 (0.04%)	33.33%	1.67	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
42. <a href="#">http://godlovesmarriage.org/</a>	3 (0.05%)	33.33%	1 (0.02%)	0.00%	9.00	00:04:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
43. <a href="#">lutheran marriage encounter</a>	3 (0.05%)	33.33%	1 (0.02%)	0.00%	4.33	00:06:42	66.67%	2 (0.58%)	\$90.00 (0.58%)
44. <a href="#">lutheran marriage retreat</a>	3 (0.05%)	66.67%	2 (0.04%)	0.00%	6.00	00:02:19	33.33%	1 (0.29%)	\$45.00 (0.29%)
45. <a href="#">marriage encounter canada</a>	3 (0.05%)	100.00%	3 (0.06%)	66.67%	1.67	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
46. <a href="#">marriage encounter fee according to how you feel</a>	3 (0.05%)	0.00%	0 (0.00%)	33.33%	5.67	00:02:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
47. <a href="#">marriage encounter weekend, mn</a>	3 (0.05%)	33.33%	1 (0.02%)	0.00%	3.33	00:01:58	33.33%	1 (0.29%)	\$45.00 (0.29%)
48. <a href="#">marriage retreat duluth mn</a>	3 (0.05%)	33.33%	1 (0.02%)	33.33%	3.33	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
49. <a href="#">marriage seminar st. louis mo</a>	3 (0.05%)	66.67%	2 (0.04%)	66.67%	1.67	00:00:22	33.33%	1 (0.29%)	\$45.00 (0.29%)
50. <a href="#">marriage seminars 2014 mn</a>	3 (0.05%)	33.33%	1 (0.02%)	66.67%	2.67	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 41 - 50 of 518



Feb 8, 2014 - Aug 15, 2014

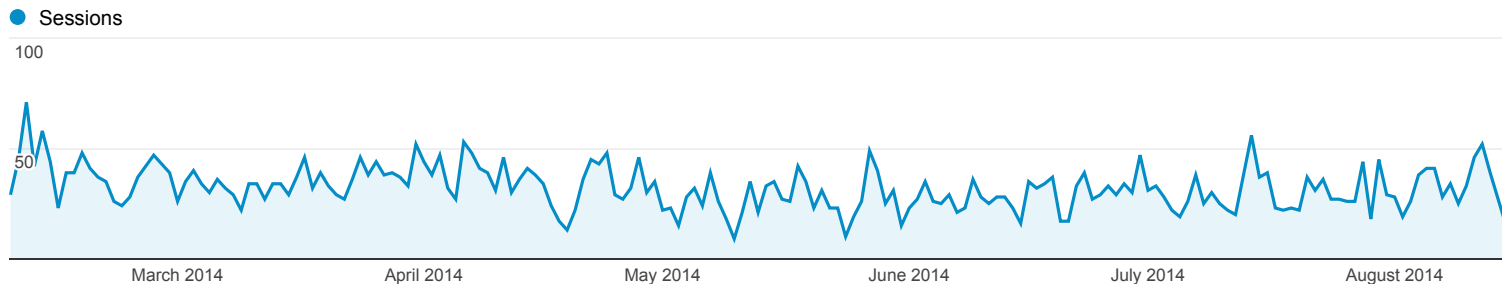
# Organic Search Traffic

All Sessions  
57.78%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions <span>Goal 1: Submit Application Form</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	6,100 % of Total: 57.78% (10,557)	81.75% Site Avg: 78.59% (4.02%)	4,987 % of Total: 60.11% (8,297)	33.70% Site Avg: 37.40% (-9.87%)	4.23 Site Avg: 3.96 (6.66%)	00:03:02 Site Avg: 00:02:53 (5.42%)	5.67% Site Avg: 6.46% (-12.20%)	346 % of Total: 50.73% (682)	\$15,570.00 % of Total: 50.73% (\$30,690.00)
51. <a href="#">marriage seminars mn</a>	3 (0.05%)	66.67%	2 (0.04%)	33.33%	2.00	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
52. <a href="#">marriageencounter</a>	3 (0.05%)	33.33%	1 (0.02%)	66.67%	1.33	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
53. <a href="#">www.worldwide marriage encounter</a>	3 (0.05%)	33.33%	1 (0.02%)	33.33%	2.67	00:05:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
54. <a href="#">christian marriage conferences in minnesota</a>	2 (0.03%)	50.00%	1 (0.02%)	0.00%	4.50	00:07:35	50.00%	1 (0.29%)	\$45.00 (0.29%)
55. <a href="#">christian marriage retreats in ohio</a>	2 (0.03%)	100.00%	2 (0.04%)	0.00%	7.00	00:03:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
56. <a href="#">couples encounter</a>	2 (0.03%)	100.00%	2 (0.04%)	50.00%	2.00	00:00:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
57. <a href="#">couples weekend on marriage</a>	2 (0.03%)	50.00%	1 (0.02%)	0.00%	5.50	00:02:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
58. <a href="#">dgodlovesmarriage.org</a>	2 (0.03%)	0.00%	0 (0.00%)	0.00%	5.50	00:02:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
59. <a href="#">fleming falls retreat center</a>	2 (0.03%)	100.00%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
60. <a href="#">gary chapman marriage encounter weekend</a>	2 (0.03%)	100.00%	2 (0.04%)	0.00%	2.50	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 51 - 60 of 518

Feb 8, 2014 - Aug 15, 2014

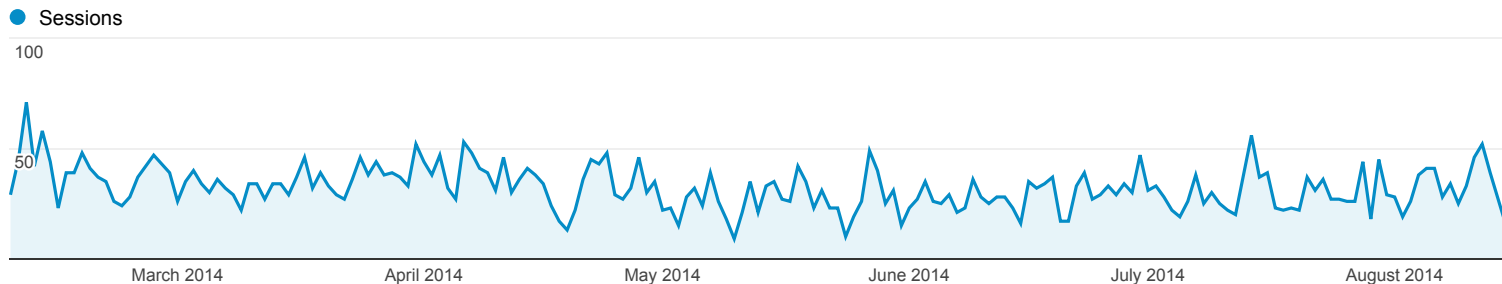
# Organic Search Traffic

All Sessions  
57.78%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions <span>Goal 1: Submit Application Form</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	6,100 % of Total: 57.78% (10,557)	81.75% Site Avg: 78.59% (4.02%)	4,987 % of Total: 60.11% (8,297)	33.70% Site Avg: 37.40% (-9.87%)	4.23 Site Avg: 3.96 (6.66%)	00:03:02 Site Avg: 00:02:53 (5.42%)	5.67% Site Avg: 6.46% (-12.20%)	346 % of Total: 50.73% (682)	\$15,570.00 % of Total: 50.73% (\$30,690.00)
61. <a href="#">godlovesmarriage.org</a>	2 (0.03%)	100.00%	2 (0.04%)	0.00%	12.00	00:14:35	100.00%	2 (0.58%)	\$90.00 (0.58%)
62. <a href="#">lcms christian marriage weekend retreats</a>	2 (0.03%)	0.00%	0 (0.00%)	0.00%	2.00	00:01:33	50.00%	1 (0.29%)	\$45.00 (0.29%)
63. <a href="#">lutheran couples communication retreats</a>	2 (0.03%)	50.00%	1 (0.02%)	0.00%	4.00	00:03:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
64. <a href="#">lutheran marriage</a>	2 (0.03%)	100.00%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
65. <a href="#">lutheran marriage encounter dallas</a>	2 (0.03%)	100.00%	2 (0.04%)	0.00%	7.00	00:11:40	50.00%	1 (0.29%)	\$45.00 (0.29%)
66. <a href="#">lutheran marriage encounter weekend nebraska</a>	2 (0.03%)	50.00%	1 (0.02%)	50.00%	3.00	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
67. <a href="#">lutheran marriage encounter weekends</a>	2 (0.03%)	100.00%	2 (0.04%)	0.00%	11.00	00:03:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
68. <a href="#">lutheran marriage encounters</a>	2 (0.03%)	50.00%	1 (0.02%)	0.00%	5.00	00:02:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
69. <a href="#">marriage conference st louis</a>	2 (0.03%)	100.00%	2 (0.04%)	50.00%	2.00	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
70. <a href="#">marriage encounter cost</a>	2 (0.03%)	50.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Feb 8, 2014 - Aug 15, 2014

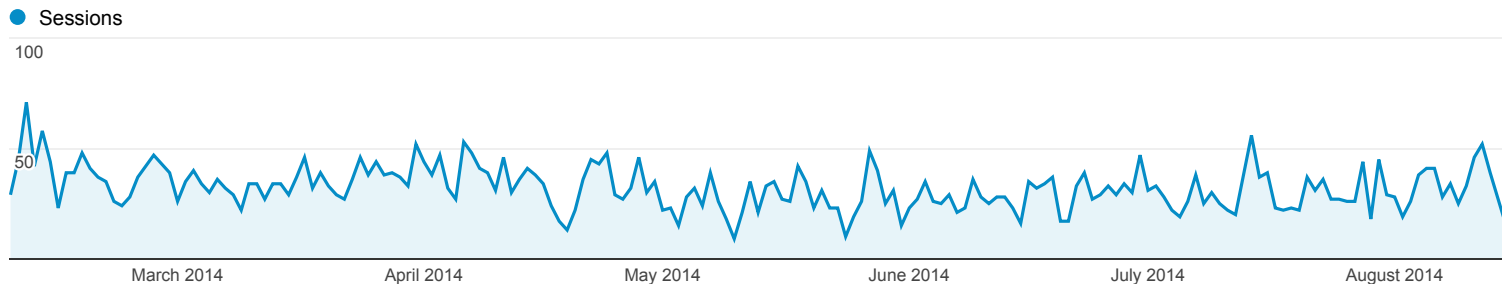
# Organic Search Traffic

All Sessions  
57.78%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions <span>Goal 1: Submit Application Form</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	6,100 <small>% of Total: 57.78% (10,557)</small>	81.75% <small>Site Avg: 78.59% (4.02%)</small>	4,987 <small>% of Total: 60.11% (8,297)</small>	33.70% <small>Site Avg: 37.40% (-9.87%)</small>	4.23 <small>Site Avg: 3.96 (6.66%)</small>	00:03:02 <small>Site Avg: 00:02:53 (5.42%)</small>	5.67% <small>Site Avg: 6.46% (-12.20%)</small>	346 <small>% of Total: 50.73% (682)</small>	\$15,570.00 <small>% of Total: 50.73% (\$30,690.00)</small>
71. <a href="#">marriage encounter duluth mn</a>	2 (0.03%)	50.00%	1 (0.02%)	0.00%	6.50	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
72. <a href="#">marriage encounter maryland</a>	2 (0.03%)	100.00%	2 (0.04%)	50.00%	6.00	00:01:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
73. <a href="#">marriage encounter michigan</a>	2 (0.03%)	100.00%	2 (0.04%)	0.00%	3.00	00:01:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
74. <a href="#">marriage encounter retreats</a>	2 (0.03%)	100.00%	2 (0.04%)	0.00%	2.00	00:01:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
75. <a href="#">marriage encounter sioux falls</a>	2 (0.03%)	0.00%	0 (0.00%)	50.00%	5.50	00:01:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
76. <a href="#">marriage encounter union. mo</a>	2 (0.03%)	50.00%	1 (0.02%)	50.00%	5.50	00:02:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
77. <a href="#">marriage encounter weekend hotels in antigua</a>	2 (0.03%)	50.00%	1 (0.02%)	50.00%	7.50	00:13:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
78. <a href="#">marriage encounter workshop</a>	2 (0.03%)	100.00%	2 (0.04%)	0.00%	5.00	00:01:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
79. <a href="#">marriage encounters in california</a>	2 (0.03%)	100.00%	2 (0.04%)	50.00%	4.00	00:01:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
80. <a href="#">marriage encounters mn</a>	2 (0.03%)	100.00%	2 (0.04%)	0.00%	8.50	00:09:34	50.00%	1 (0.29%)	\$45.00 (0.29%)

Feb 8, 2014 - Aug 15, 2014

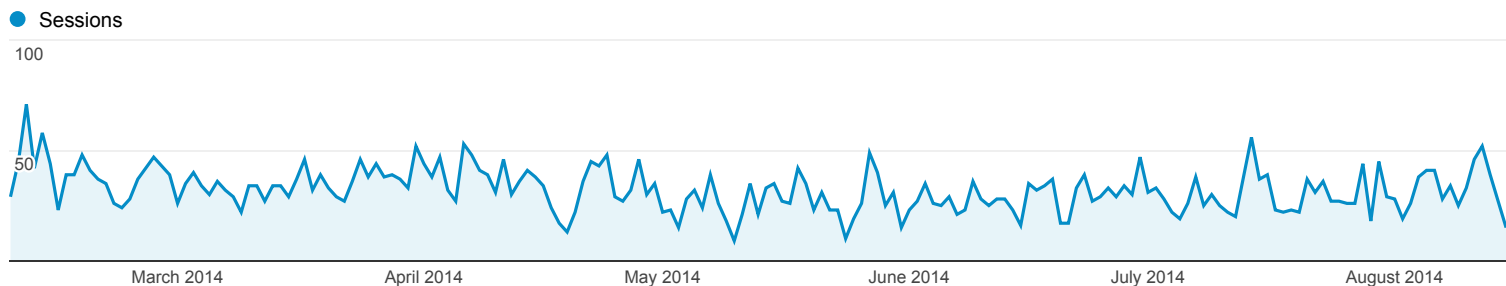
# Organic Search Traffic

All Sessions  
57.78%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions <span>Goal 1: Submit Application Form</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	6,100 % of Total: 57.78% (10,557)	81.75% Site Avg: 78.59% (4.02%)	4,987 % of Total: 60.11% (8,297)	33.70% Site Avg: 37.40% (-9.87%)	4.23 Site Avg: 3.96 (6.66%)	00:03:02 Site Avg: 00:02:53 (5.42%)	5.67% Site Avg: 6.46% (-12.20%)	346 % of Total: 50.73% (682)	\$15,570.00 % of Total: 50.73% (\$30,690.00)
81. <a href="#">marriage enrichment retreats</a>	2 (0.03%)	100.00%	2 (0.04%)	50.00%	2.00	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
82. <a href="#">marriage retreat in state college pa</a>	2 (0.03%)	50.00%	1 (0.02%)	0.00%	13.00	00:41:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
83. <a href="#">marriage retreat st louis mo</a>	2 (0.03%)	100.00%	2 (0.04%)	50.00%	2.50	00:02:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
84. <a href="#">marriage retreats 2014 illinois</a>	2 (0.03%)	100.00%	2 (0.04%)	50.00%	3.50	00:00:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
85. <a href="#">marriage retreats illinois</a>	2 (0.03%)	50.00%	1 (0.02%)	0.00%	12.50	00:04:45	50.00%	1 (0.29%)	\$45.00 (0.29%)
86. <a href="#">marriage retreats in illinois</a>	2 (0.03%)	100.00%	2 (0.04%)	0.00%	5.00	00:04:03	50.00%	1 (0.29%)	\$45.00 (0.29%)
87. <a href="#">marriage retreats in illinois 2014</a>	2 (0.03%)	100.00%	2 (0.04%)	0.00%	7.00	00:02:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
88. <a href="#">marriage retreats st louis</a>	2 (0.03%)	100.00%	2 (0.04%)	0.00%	4.00	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
89. <a href="#">marriage seminars st louis missouri</a>	2 (0.03%)	50.00%	1 (0.02%)	50.00%	6.00	00:02:23	50.00%	1 (0.29%)	\$45.00 (0.29%)
90. <a href="#">marriage weekend</a>	2 (0.03%)	100.00%	2 (0.04%)	50.00%	5.50	00:08:50	0.00%	0 (0.00%)	\$0.00 (0.00%)

Feb 8, 2014 - Aug 15, 2014

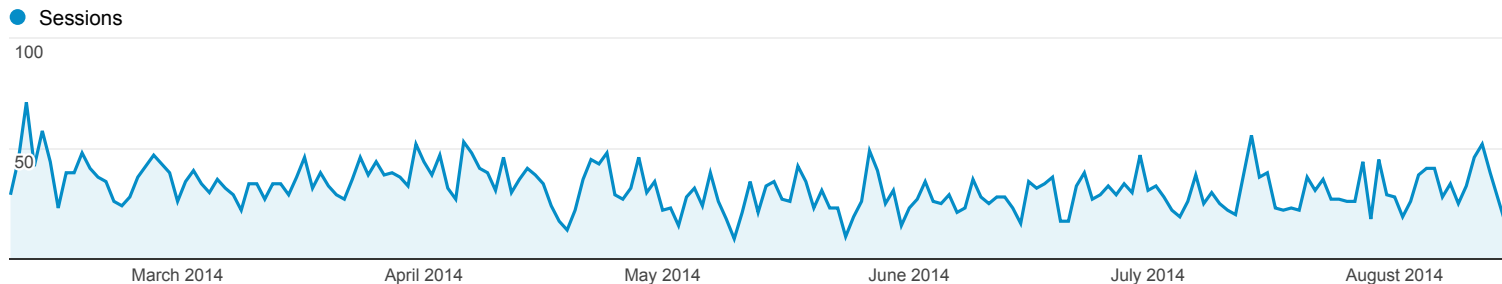
# Organic Search Traffic

All Sessions  
57.78%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions <span>Goal 1: Submit Application Form</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	6,100 % of Total: 57.78% (10,557)	81.75% Site Avg: 78.59% (4.02%)	4,987 % of Total: 60.11% (8,297)	33.70% Site Avg: 37.40% (-9.87%)	4.23 Site Avg: 3.96 (6.66%)	00:03:02 Site Avg: 00:02:53 (5.42%)	5.67% Site Avg: 6.46% (-12.20%)	346 % of Total: 50.73% (682)	\$15,570.00 % of Total: 50.73% (\$30,690.00)
91. <a href="#">marriage weekend christian retreats</a>	2 (0.03%)	100.00%	2 (0.04%)	50.00%	2.00	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
92. <a href="#">marriage weekend encounter</a>	2 (0.03%)	50.00%	1 (0.02%)	0.00%	3.00	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
93. <a href="#">marriage weekend retreats</a>	2 (0.03%)	50.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
94. <a href="#">marriage workshop agenda</a>	2 (0.03%)	100.00%	2 (0.04%)	0.00%	6.00	00:01:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
95. <a href="#">marriage workshops in nebraska</a>	2 (0.03%)	50.00%	1 (0.02%)	50.00%	2.50	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
96. <a href="#">married encounter</a>	2 (0.03%)	100.00%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
97. <a href="#">nebradka reconnect marraige</a>	2 (0.03%)	100.00%	2 (0.04%)	50.00%	14.50	00:05:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
98. <a href="#">what happens at marriage encounter</a>	2 (0.03%)	100.00%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
99. <a href="#">worldwide marriage encounter michigan</a>	2 (0.03%)	50.00%	1 (0.02%)	50.00%	1.50	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
100. <a href="#">wwme 2014 retreats nh and massachusetts</a>	2 (0.03%)	50.00%	1 (0.02%)	0.00%	3.50	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)

# Organic Search Traffic

Feb 8, 2014 - Aug 15, 2014

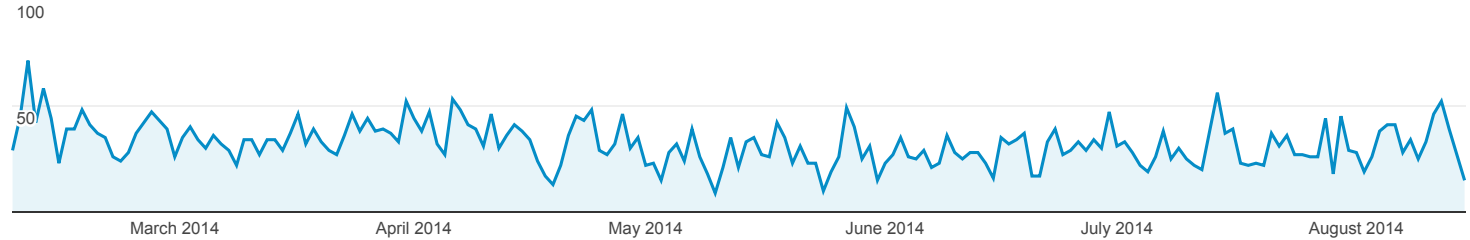
All Sessions  
57.78%

+ Add Segment

Explorer

Summary

Sessions



Keyword	Acquisition			Behavior			Conversions <span>Goal 1: Submit Application Form</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Submit Application Form (Goal 1 Conversion Rate)	Submit Application Form (Goal 1 Completions)	Submit Application Form (Goal 1 Value)
	6,100 % of Total: 57.78% (10,557)	81.75% Site Avg: 78.59% (4.02%)	4,987 % of Total: 60.11% (8,297)	33.70% Site Avg: 37.40% (-9.87%)	4.23 Site Avg: 3.96 (6.66%)	00:03:02 Site Avg: 00:02:53 (5.42%)	5.67% Site Avg: 6.46% (-12.20%)	346 % of Total: 50.73% (682)	\$15,570.00 % of Total: 50.73% (\$30,690.00)
101. <a href="#">www.godlovesmarriage.com</a>	2 (0.03%)	100.00%	2 (0.04%)	50.00%	1.50	00:03:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
102. <a href="#">www.godlovesmarriages.org</a>	2 (0.03%)	100.00%	2 (0.04%)	50.00%	3.00	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
103. <a href="#">www.marriages.org</a>	2 (0.03%)	0.00%	0 (0.00%)	0.00%	6.50	00:13:27	50.00%	1 (0.29%)	\$45.00 (0.29%)
104. "worldwidemarriage encounter" ohio	1 (0.02%)	100.00%	1 (0.02%)	0.00%	4.00	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
105. \$45 cost for lutheran marriage encounter weekend-is that per person or per couple?	1 (0.02%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:09	100.00%	1 (0.29%)	\$45.00 (0.29%)
106. 2014 christian marriage retreats in florida	1 (0.02%)	100.00%	1 (0.02%)	0.00%	3.00	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
107. 2014 marriage conferences in nc	1 (0.02%)	0.00%	0 (0.00%)	0.00%	3.00	00:01:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
108. 2014 marriage retreats near ohio	1 (0.02%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
109. activities what happens at marriage encounter	1 (0.02%)	100.00%	1 (0.02%)	0.00%	4.00	00:02:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
110. agenda for marriage encounter	1 (0.02%)	100.00%	1 (0.02%)	0.00%	3.00	00:00:54	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 101 - 110 of 518

Feb 8, 2014 - Aug 15, 2014

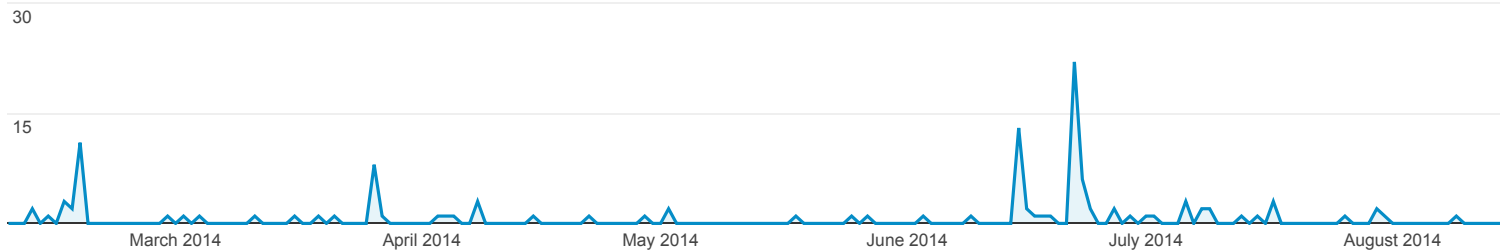
## Social Network Referrals

All Sessions  
100.00%

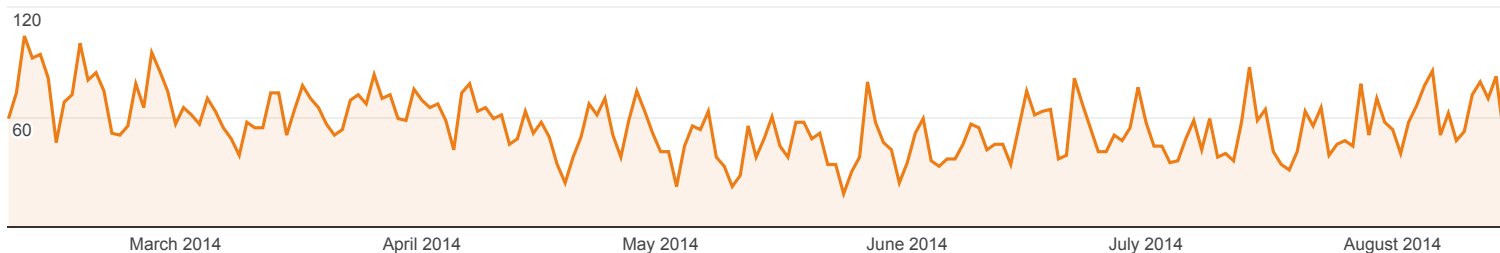
+ Add Segment

### Social Referral

Sessions via Social Referral



All Sessions



Social Network	Sessions	Pageviews	Avg. Session Duration	Pages / Session
1. Facebook	117 (96.69%)	342 (93.70%)	00:01:59	2.92
2. Blogger	1 (0.83%)	3 (0.82%)	00:01:20	3.00
3. Pinterest	1 (0.83%)	18 (4.93%)	00:24:08	18.00
4. Twitter	1 (0.83%)	1 (0.27%)	00:00:00	1.00
5. WordPress	1 (0.83%)	1 (0.27%)	00:00:00	1.00

Rows 1 - 5 of 5

Feb 8, 2014 - Aug 15, 2014

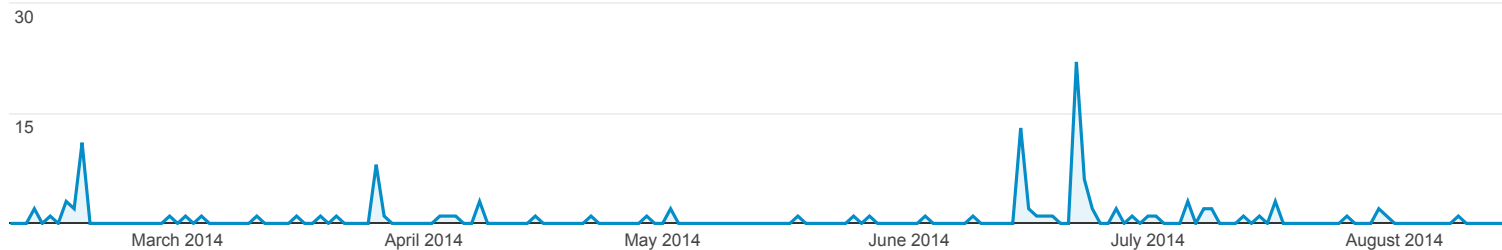
# Social Media Landing Pages

All Sessions  
100.00%

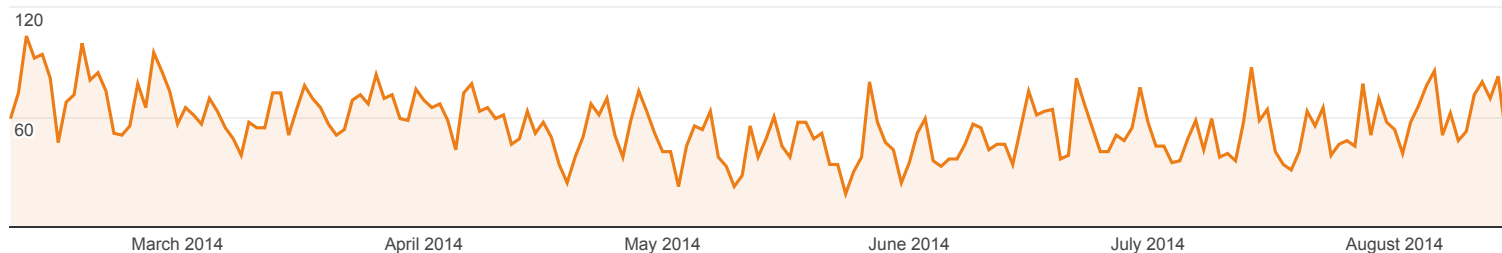
+ Add Segment

## Social Referral

Sessions via Social Referral



All Sessions



Shared URL	Sessions	Pageviews	Avg. Session Duration	Data Hub Activities	Pages / Session
1. <a href="http://godlovesmarriage.org/events/category/ks/upcoming/">godlovesmarriage.org/events/category/ks/upcoming/</a>	49 (40.50%)	121 (33.15%)	00:01:23	0 (0.00%)	2.47
2. <a href="http://godlovesmarriage.org/">godlovesmarriage.org/</a>	31 (25.62%)	106 (29.04%)	00:01:54	0 (0.00%)	3.42
3. <a href="http://godlovesmarriage.org/events/category/il/upcoming/">godlovesmarriage.org/events/category/il/upcoming/</a>	6 (4.96%)	32 (8.77%)	00:03:21	0 (0.00%)	5.33
4. <a href="http://godlovesmarriage.org/event/topeka-ks/">godlovesmarriage.org/event/topeka-ks/</a>	5 (4.13%)	12 (3.29%)	00:01:17	0 (0.00%)	2.40
5. <a href="http://godlovesmarriage.org/events/upcoming/">godlovesmarriage.org/events/upcoming/</a>	5 (4.13%)	23 (6.30%)	00:08:28	0 (0.00%)	4.60
6. <a href="http://godlovesmarriage.org/event/albert-lea-mn/">godlovesmarriage.org/event/albert-lea-mn/</a>	2 (1.65%)	2 (0.55%)	00:00:00	0 (0.00%)	1.00
7. <a href="http://godlovesmarriage.org/event/black-mountain-nc/">godlovesmarriage.org/event/black-mountain-nc/</a>	2 (1.65%)	5 (1.37%)	00:03:49	0 (0.00%)	2.50
8. <a href="http://godlovesmarriage.org/event/dallas-ft-worth/">godlovesmarriage.org/event/dallas-ft-worth/</a>	2 (1.65%)	6 (1.64%)	00:01:48	0 (0.00%)	3.00
9. <a href="http://godlovesmarriage.org/event/duluth-mn-4/">godlovesmarriage.org/event/duluth-mn-4/</a>	2 (1.65%)	6 (1.64%)	00:00:47	0 (0.00%)	3.00
10. <a href="http://godlovesmarriage.org/event/peoria-il-3/">godlovesmarriage.org/event/peoria-il-3/</a>	2 (1.65%)	15 (4.11%)	00:03:20	0 (0.00%)	7.50

Rows 1 - 10 of 22



Feb 8, 2014 - Aug 15, 2014

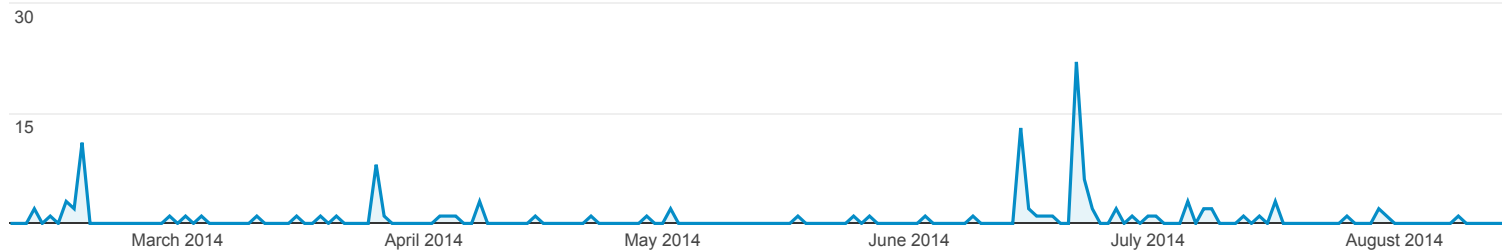
# Social Media Landing Pages

All Sessions  
100.00%

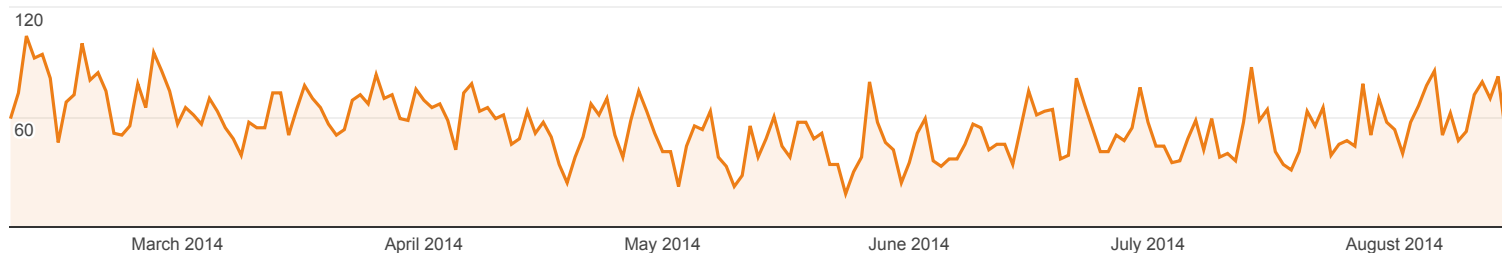
+ Add Segment

## Social Referral

Sessions via Social Referral



All Sessions



Shared URL	Sessions	Pageviews	Avg. Session Duration	Data Hub Activities	Pages / Session
11. <a href="http://godlovesmarriage.org/event/state-college-pa/">godlovesmarriage.org/event/state-college-pa/</a>	2 (1.65%)	10 (2.74%)	00:05:06	0 (0.00%)	5.00
12. <a href="http://godlovesmarriage.org/events/month/">godlovesmarriage.org/events/month/</a>	2 (1.65%)	6 (1.64%)	00:01:49	0 (0.00%)	3.00
13. <a href="http://godlovesmarriage.org/weekend-us-application/">godlovesmarriage.org/weekend-us-application/</a>	2 (1.65%)	2 (0.55%)	00:00:00	0 (0.00%)	1.00
14. <a href="http://www.godlovesmarriage.com/">www.godlovesmarriage.com/</a>	2 (1.65%)	2 (0.55%)	00:00:00	0 (0.00%)	1.00
15. <a href="http://godlovesmarriage.com/">godlovesmarriage.com/</a>	1 (0.83%)	1 (0.27%)	00:00:00	0 (0.00%)	1.00
16. <a href="http://godlovesmarriage.org/blog/">godlovesmarriage.org/blog/</a>	1 (0.83%)	1 (0.27%)	00:00:00	0 (0.00%)	1.00
17. <a href="http://godlovesmarriage.org/event/brooklyn-mn-for-clergy-scheduling-needs/">godlovesmarriage.org/event/brooklyn-mn-for-clergy-scheduling-needs/</a>	1 (0.83%)	1 (0.27%)	00:00:00	0 (0.00%)	1.00
18. <a href="http://godlovesmarriage.org/event/grand-junction-co/">godlovesmarriage.org/event/grand-junction-co/</a>	1 (0.83%)	1 (0.27%)	00:00:00	0 (0.00%)	1.00
19. <a href="http://godlovesmarriage.org/events/category/can/upcoming/">godlovesmarriage.org/events/category/can/upcoming/</a>	1 (0.83%)	2 (0.55%)	00:13:19	0 (0.00%)	2.00
20. <a href="http://godlovesmarriage.org/events/category/oh/upcoming/">godlovesmarriage.org/events/category/oh/upcoming/</a>	1 (0.83%)	1 (0.27%)	00:00:00	0 (0.00%)	1.00

Rows 11 - 20 of 22

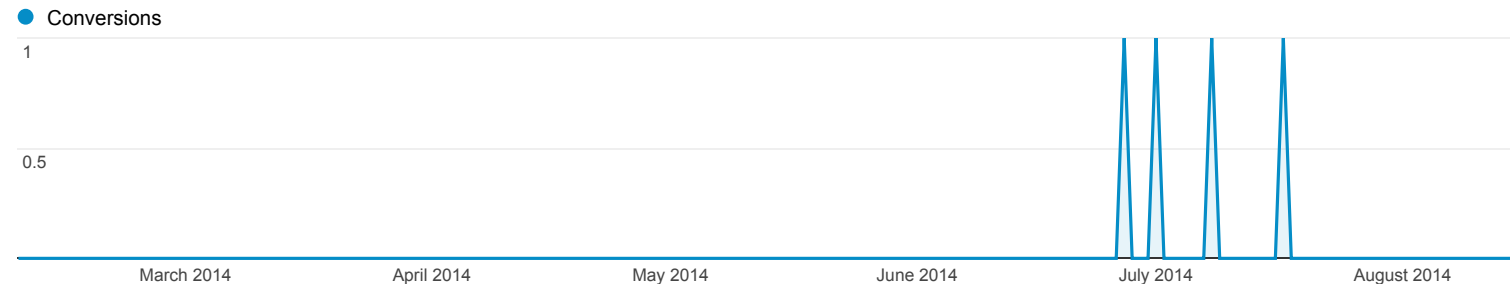
# Social Media Conversions

Feb 8, 2014 - Aug 15, 2014

% of conversions: 0.59%

**Explorer**

Conversions



Social Network	Conversions	Conversion Value
	<b>4</b> % of Total: 0.59% (677)	<b>\$180.00</b> % of Total: 0.59% (\$30,465.00)
1. <a href="#">Facebook</a>	<b>4(100.00%)</b>	<b>\$180.00(100.00%)</b>

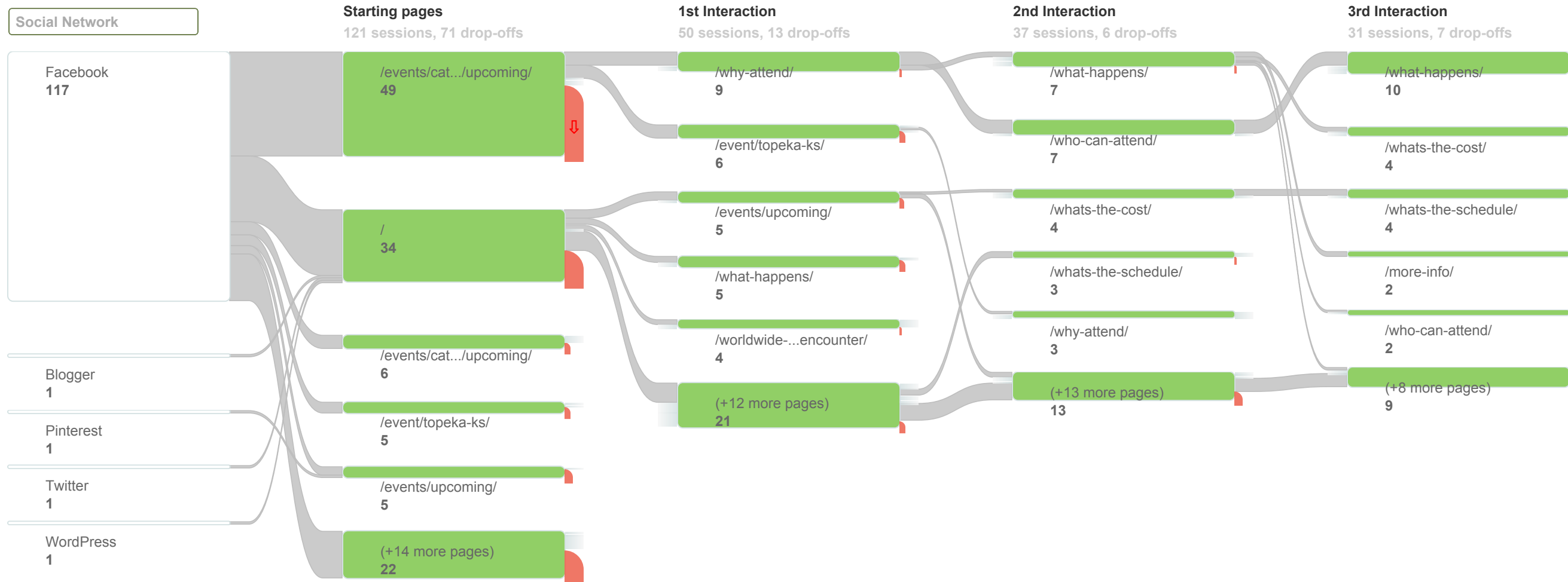
Rows 1 - 1 of 1

# Social Users Flow

Feb 8, 2014 - Aug 15, 2014

All Sessions  
100.00%

+ Add Segment



Feb 8, 2014 - Aug 15, 2014

# SEO - Top Queries

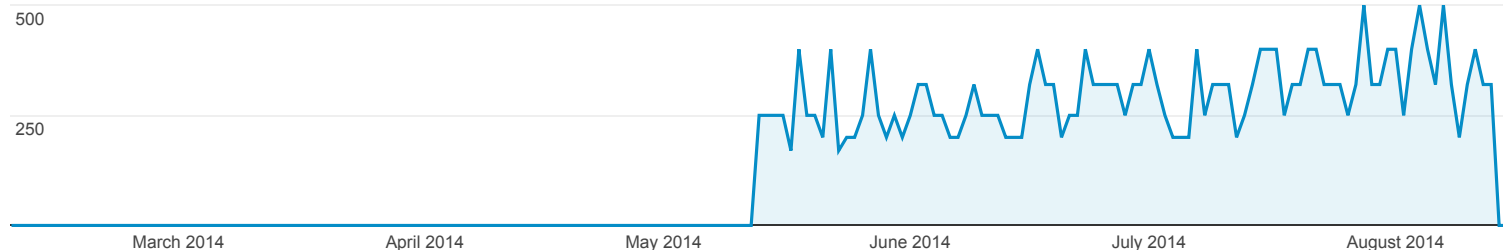
Google Search: Top 1,000 daily queries.

No data is available from the most recent 2 calendar days.

% of clicks: 64.00%

Explorer

● Impressions



Query	Impressions	Clicks	Average Position	CTR
	<b>28,854</b> % of Total: 57.71% (50,000)	<b>1,009</b> % of Total: 100.90% (1,000)	<b>11</b> Site Avg: 43 (-75.80%)	<b>3.50%</b> Site Avg: 2.00% (74.85%)
1. marriage encounter	<b>8,000</b> (27.73%)	200 (19.82%)	6.7	2.50%
2. worldwide marriage encounter	<b>2,500</b> (8.66%)	35 (3.47%)	4.3	1.40%
3. marriage encounter weekend	<b>1,600</b> (5.55%)	60 (5.95%)	4.3	3.75%
4. worldwide marriage encounter logo	<b>500</b> (1.73%)	5 (0.50%)	1.2	1.00%
5. marriage encounter weekend 2014	<b>400</b> (1.39%)	35 (3.47%)	3.0	8.75%
6. spruce lake retreat center	<b>400</b> (1.39%)	0 (0.00%)	3.7	0.00%
7. worldwide marriage encounter weekend	<b>400</b> (1.39%)	0 (0.00%)	2.4	0.00%
8. marriage encounters	<b>320</b> (1.11%)	12 (1.19%)	7.0	3.75%
9. marriage enrichment retreat	<b>320</b> (1.11%)	12 (1.19%)	6.5	3.75%
10. wwme columbus ohio	<b>320</b> (1.11%)	0 (0.00%)	9.4	0.00%

Rows 1 - 10 of 400

Feb 8, 2014 - Aug 15, 2014

# SEO - Top Queries

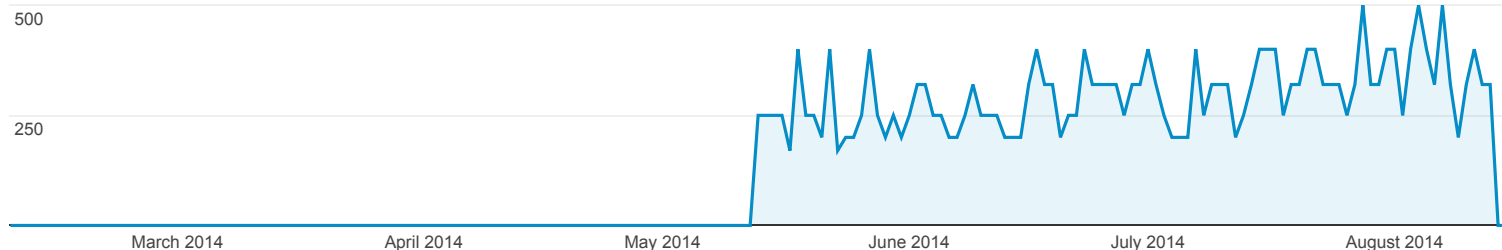
Google Search: Top 1,000 daily queries.

No data is available from the most recent 2 calendar days.

% of clicks: 64.00%

Explorer

● Impressions



Query	Impressions	Clicks	Average Position	CTR
	<b>28,854</b> % of Total: 57.71% (50,000)	<b>1,009</b> % of Total: 100.90% (1,000)	<b>11</b> Site Avg: 43 (-75.80%)	<b>3.50%</b> Site Avg: 2.00% (74.85%)
11. wwme logo	<b>320</b> (1.11%)	<b>0</b> (0.00%)	<b>19</b>	<b>0.00%</b>
12. wwme pennsylvania	<b>320</b> (1.11%)	<b>0</b> (0.00%)	<b>9.3</b>	<b>0.00%</b>
13. marriage encounter logo	<b>250</b> (0.87%)	<b>5</b> (0.50%)	<b>2.3</b>	<b>2.00%</b>
14. wwme 2014	<b>250</b> (0.87%)	<b>0</b> (0.00%)	<b>32</b>	<b>0.00%</b>
15. wwme reviews	<b>250</b> (0.87%)	<b>0</b> (0.00%)	<b>38</b>	<b>0.00%</b>
16. lutheran marriage encounter	<b>200</b> (0.69%)	<b>35</b> (3.47%)	<b>2.6</b>	<b>17.50%</b>
17. marriage weekend	<b>200</b> (0.69%)	<b>5</b> (0.50%)	<b>8.7</b>	<b>2.50%</b>
18. me marriage	<b>200</b> (0.69%)	<b>0</b> (0.00%)	<b>7.8</b>	<b>0.00%</b>
19. world wide marriage encounter	<b>200</b> (0.69%)	<b>0</b> (0.00%)	<b>5.0</b>	<b>0.00%</b>
20. worldwide marriage encounter california	<b>200</b> (0.69%)	<b>0</b> (0.00%)	<b>3.0</b>	<b>0.00%</b>

Rows 11 - 20 of 400

Feb 8, 2014 - Aug 15, 2014

# SEO - Top Queries

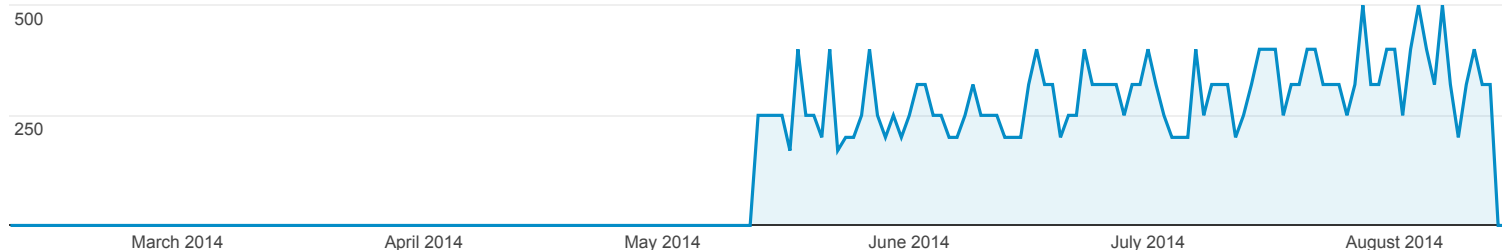
Google Search: Top 1,000 daily queries.

No data is available from the most recent 2 calendar days.

% of clicks: 64.00%

Explorer

● Impressions



Query	Impressions	Clicks	Average Position	CTR
	<b>28,854</b> % of Total: 57.71% (50,000)	<b>1,009</b> % of Total: 100.90% (1,000)	<b>11</b> Site Avg: 43 (-75.80%)	<b>3.50%</b> Site Avg: 2.00% (74.85%)
21. worldwide marriage encounter questions	<b>200</b> (0.69%)	<b>0</b> (0.00%)	<b>21</b>	<b>0.00%</b>
22. worldwide marriage encounter reviews	<b>200</b> (0.69%)	<b>0</b> (0.00%)	<b>16</b>	<b>0.00%</b>
23. christian marriage encounter	<b>170</b> (0.59%)	<b>12</b> (1.19%)	<b>1.6</b>	<b>7.06%</b>
24. christian marriage retreat	<b>170</b> (0.59%)	<b>5</b> (0.50%)	<b>58</b>	<b>2.94%</b>
25. christian marriage seminar	<b>170</b> (0.59%)	<b>0</b> (0.00%)	<b>34</b>	<b>0.00%</b>
26. christian marriage seminars	<b>170</b> (0.59%)	<b>0</b> (0.00%)	<b>22</b>	<b>0.00%</b>
27. christian marriage weekend	<b>170</b> (0.59%)	<b>5</b> (0.50%)	<b>2.7</b>	<b>2.94%</b>
28. marriage encounter mn	<b>170</b> (0.59%)	<b>30</b> (2.97%)	<b>3.2</b>	<b>17.65%</b>
29. marriage encounter weekends	<b>170</b> (0.59%)	<b>12</b> (1.19%)	<b>5.4</b>	<b>7.06%</b>
30. marriage enrichment weekend	<b>170</b> (0.59%)	<b>22</b> (2.18%)	<b>3.8</b>	<b>12.94%</b>

Rows 21 - 30 of 400

# SEO - Top Queries

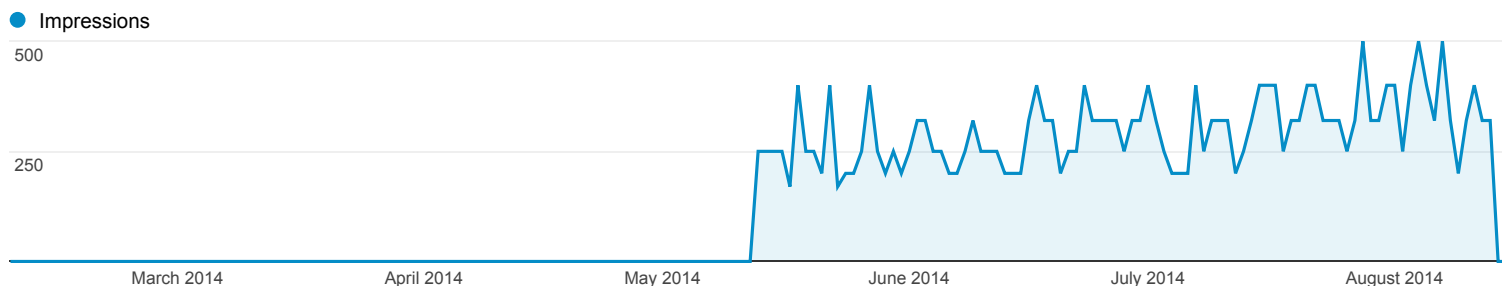
Feb 8, 2014 - Aug 15, 2014

Google Search: Top 1,000 daily queries.

No data is available from the most recent 2 calendar days.

% of clicks: 64.00%

Explorer



Query	Impressions	Clicks	Average Position	CTR
	<b>28,854</b> % of Total: 57.71% (50,000)	<b>1,009</b> % of Total: 100.90% (1,000)	<b>11</b> Site Avg: 43 (-75.80%)	<b>3.50%</b> Site Avg: 2.00% (74.85%)
31. marriage retreats in illinois	<b>170</b> (0.59%)	5 (0.50%)	4.5	2.94%
32. marriage retreats in minnesota	<b>170</b> (0.59%)	5 (0.50%)	7.8	2.94%
33. marriage retreats in ohio	<b>170</b> (0.59%)	0 (0.00%)	15	0.00%
34. worldwide marriage encounter colorado	<b>170</b> (0.59%)	0 (0.00%)	11	0.00%
35. worldwide marriage encounter dialog questions	<b>170</b> (0.59%)	0 (0.00%)	18	0.00%
36. worldwide marriage encounter in dallas tx	<b>170</b> (0.59%)	0 (0.00%)	5.7	0.00%
37. worldwide marriage encounter weekends	<b>170</b> (0.59%)	0 (0.00%)	4.2	0.00%
38. catholic marriage encounter	<b>150</b> (0.52%)	5 (0.50%)	11	3.33%
39. christian couples retreat	<b>150</b> (0.52%)	5 (0.50%)	33	3.33%
40. christian marriage conferences	<b>150</b> (0.52%)	5 (0.50%)	16	3.33%

Rows 31 - 40 of 400

Feb 8, 2014 - Aug 15, 2014

# SEO - Top Queries

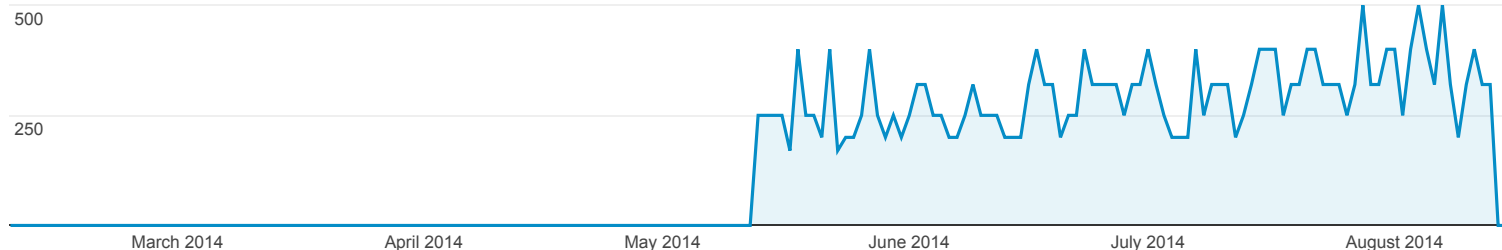
Google Search: Top 1,000 daily queries.

No data is available from the most recent 2 calendar days.

% of clicks: 64.00%

Explorer

● Impressions



Query	Impressions	Clicks	Average Position	CTR
	<b>28,854</b> % of Total: 57.71% (50,000)	<b>1,009</b> % of Total: 100.90% (1,000)	<b>11</b> Site Avg: 43 (-75.80%)	<b>3.50%</b> Site Avg: 2.00% (74.85%)
41. christian marriage retreats	<b>150</b> (0.52%)	<b>5</b> (0.50%)	<b>48</b>	<b>3.33%</b>
42. marriage encounter nc	<b>150</b> (0.52%)	<b>5</b> (0.50%)	<b>3.1</b>	<b>3.33%</b>
43. marriage retreats in michigan	<b>150</b> (0.52%)	<b>5</b> (0.50%)	<b>16</b>	<b>3.33%</b>
44. marriage retreats in missouri	<b>150</b> (0.52%)	<b>0</b> (0.00%)	<b>38</b>	<b>0.00%</b>
45. marriage retreats in washington state	<b>150</b> (0.52%)	<b>0</b> (0.00%)	<b>14</b>	<b>0.00%</b>
46. marriage retreats michigan	<b>150</b> (0.52%)	<b>0</b> (0.00%)	<b>17</b>	<b>0.00%</b>
47. marriage retreats ohio	<b>150</b> (0.52%)	<b>0</b> (0.00%)	<b>15</b>	<b>0.00%</b>
48. marriage retreats washington state	<b>150</b> (0.52%)	<b>0</b> (0.00%)	<b>15</b>	<b>0.00%</b>
49. spiritual encounter 2014	<b>150</b> (0.52%)	<b>0</b> (0.00%)	<b>32</b>	<b>0.00%</b>
50. united marriage encounter	<b>150</b> (0.52%)	<b>5</b> (0.50%)	<b>7.5</b>	<b>3.33%</b>

Rows 41 - 50 of 400



Feb 8, 2014 - Aug 15, 2014

# SEO - Top Queries

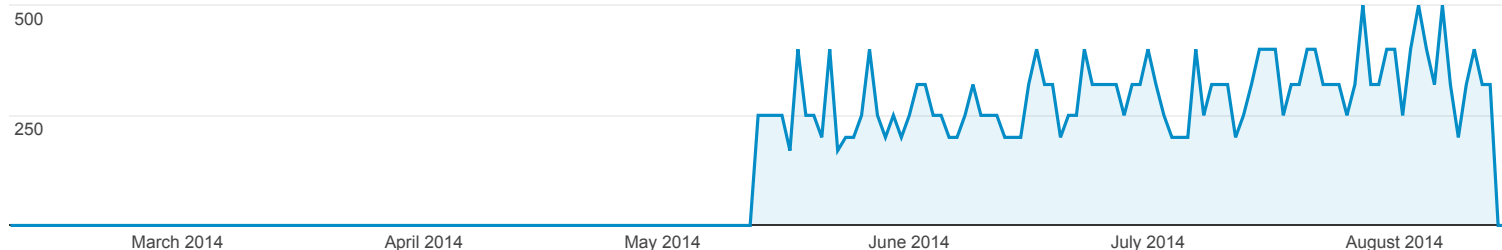
Google Search: Top 1,000 daily queries.

No data is available from the most recent 2 calendar days.

% of clicks: 64.00%

Explorer

● Impressions



Query	Impressions	Clicks	Average Position	CTR
	<b>28,854</b> % of Total: 57.71% (50,000)	<b>1,009</b> % of Total: 100.90% (1,000)	<b>11</b> Site Avg: 43 (-75.80%)	<b>3.50%</b> Site Avg: 2.00% (74.85%)
51. worldwide marriage encounter arizona	<b>150</b> (0.52%)	0 (0.00%)	7.4	0.00%
52. wwme dialogue questions	<b>150</b> (0.52%)	0 (0.00%)	33	0.00%
53. catholic marriage encounter weekends 2014	<b>110</b> (0.38%)	12 (1.19%)	4.3	10.91%
54. christian marriage conference	<b>110</b> (0.38%)	5 (0.50%)	18	4.55%
55. god loves marriage	<b>110</b> (0.38%)	30 (2.97%)	1.1	27.27%
56. lutheran marriage	<b>110</b> (0.38%)	5 (0.50%)	2.8	4.55%
57. marriage counseling retreats in pa	<b>110</b> (0.38%)	0 (0.00%)	30	0.00%
58. marriage weekend christian	<b>110</b> (0.38%)	5 (0.50%)	4.9	4.55%
59. married encounter	<b>110</b> (0.38%)	5 (0.50%)	6.7	4.55%
60. worldwide marriage encounter convention 2014	<b>110</b> (0.38%)	0 (0.00%)	46	0.00%

Rows 51 - 60 of 400

# SEO - Top Queries

Feb 8, 2014 - Aug 15, 2014

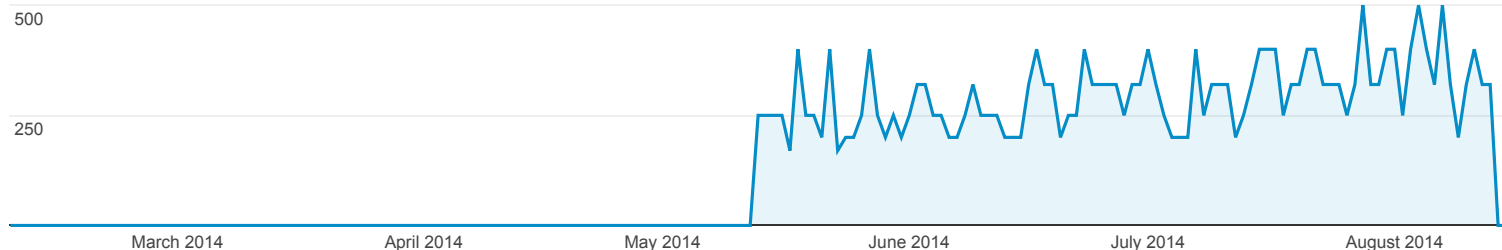
Google Search: Top 1,000 daily queries.

No data is available from the most recent 2 calendar days.

% of clicks: 64.00%

Explorer

● Impressions



Query	Impressions	Clicks	Average Position	CTR
	<b>28,854</b> % of Total: 57.71% (50,000)	<b>1,009</b> % of Total: 100.90% (1,000)	<b>11</b> Site Avg: 43 (-75.80%)	<b>3.50%</b> Site Avg: 2.00% (74.85%)
61. worldwide marriage encounter la west	<b>110</b> (0.38%)	0 (0.00%)	43	0.00%
62. worldwide marriage encounter phoenix	<b>110</b> (0.38%)	0 (0.00%)	18	0.00%
63. christian marriage conferences 2014	<b>90</b> (0.31%)	5 (0.50%)	15	5.56%
64. love marriage	<b>90</b> (0.31%)	0 (0.00%)	37	0.00%
65. marriage counseling retreats illinois	<b>90</b> (0.31%)	0 (0.00%)	17	0.00%
66. marriage counseling retreats in pennsylvania	<b>90</b> (0.31%)	0 (0.00%)	38	0.00%
67. marriage encounter pa	<b>90</b> (0.31%)	5 (0.50%)	5.0	5.56%
68. marriage encounter program	<b>90</b> (0.31%)	0 (0.00%)	9.1	0.00%
69. marriage retreat mn	<b>90</b> (0.31%)	5 (0.50%)	8.4	5.56%
70. marriage retreats in cincinnati	<b>90</b> (0.31%)	0 (0.00%)	34	0.00%

Rows 61 - 70 of 400

Feb 8, 2014 - Aug 15, 2014

# SEO - Top Queries

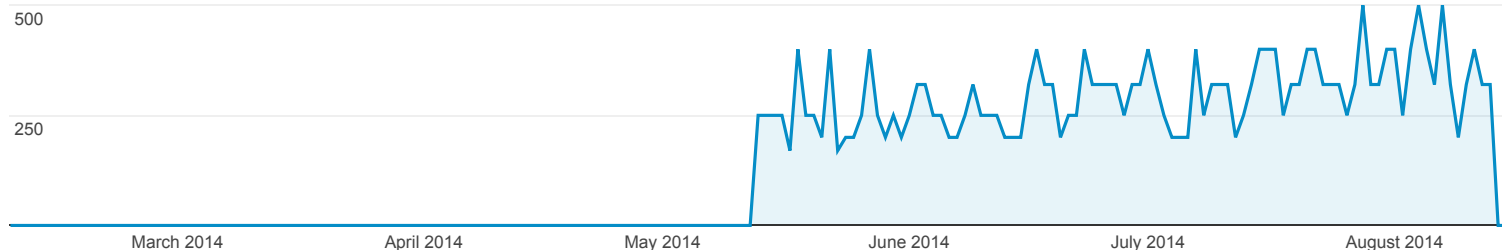
Google Search: Top 1,000 daily queries.

No data is available from the most recent 2 calendar days.

% of clicks: 64.00%

Explorer

● Impressions



Query	Impressions	Clicks	Average Position	CTR
	<b>28,854</b> % of Total: 57.71% (50,000)	<b>1,009</b> % of Total: 100.90% (1,000)	<b>11</b> Site Avg: 43 (-75.80%)	<b>3.50%</b> Site Avg: 2.00% (74.85%)
71. marriage weekends	<b>90</b> (0.31%)	<b>12</b> (1.19%)	<b>7.8</b>	<b>13.33%</b>
72. worldwide marriage encounter catholic	<b>90</b> (0.31%)	<b>0</b> (0.00%)	<b>15</b>	<b>0.00%</b>
73. worldwide marriage encounter inc.	<b>90</b> (0.31%)	<b>0</b> (0.00%)	<b>4.0</b>	<b>0.00%</b>
74. worldwide marriage encounter maine	<b>90</b> (0.31%)	<b>0</b> (0.00%)	<b>34</b>	<b>0.00%</b>
75. encounter logo	<b>70</b> (0.24%)	<b>0</b> (0.00%)	<b>7.4</b>	<b>0.00%</b>
76. marriage encounter washington	<b>70</b> (0.24%)	<b>5</b> (0.50%)	<b>5.9</b>	<b>7.14%</b>
77. marriage workshops	<b>70</b> (0.24%)	<b>0</b> (0.00%)	<b>52</b>	<b>0.00%</b>
78. catholic marriage encounter weekend	<b>60</b> (0.21%)	<b>5</b> (0.50%)	<b>9.3</b>	<b>8.33%</b>
79. couples encounter	<b>60</b> (0.21%)	<b>5</b> (0.50%)	<b>5.7</b>	<b>8.33%</b>
80. encounter weekend	<b>60</b> (0.21%)	<b>5</b> (0.50%)	<b>9.0</b>	<b>8.33%</b>

Rows 71 - 80 of 400

# SEO - Top Queries

Feb 8, 2014 - Aug 15, 2014

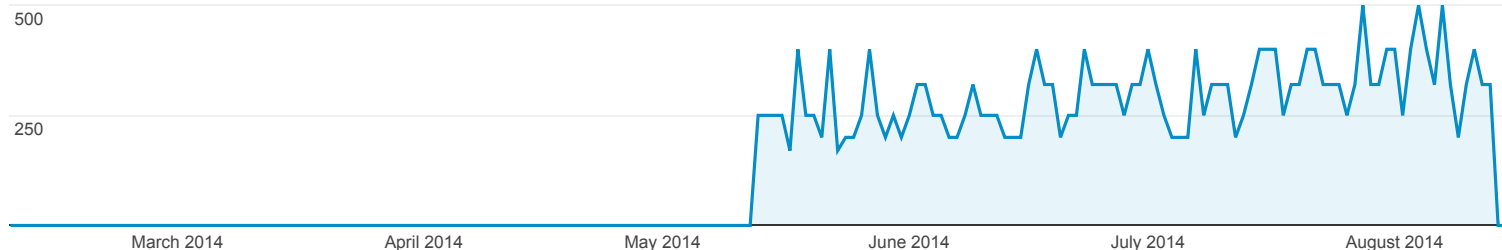
Google Search: Top 1,000 daily queries.

No data is available from the most recent 2 calendar days.

% of clicks: 64.00%

Explorer

● Impressions



Query	Impressions	Clicks	Average Position	CTR
	<b>28,854</b> % of Total: 57.71% (50,000)	<b>1,009</b> % of Total: 100.90% (1,000)	<b>11</b> Site Avg: 43 (-75.80%)	<b>3.50%</b> Site Avg: 2.00% (74.85%)
81. marraige encounter	<b>60</b> (0.21%)	<b>5</b> (0.50%)	<b>6.4</b>	<b>8.33%</b>
82. marriage counseling retreats in illinois	<b>60</b> (0.21%)	<b>0</b> (0.00%)	<b>25</b>	<b>0.00%</b>
83. marriage counseling retreats pa	<b>60</b> (0.21%)	<b>0</b> (0.00%)	<b>25</b>	<b>0.00%</b>
84. marriage encounter ct	<b>60</b> (0.21%)	<b>5</b> (0.50%)	<b>4.1</b>	<b>8.33%</b>
85. marriage encounter michigan	<b>60</b> (0.21%)	<b>5</b> (0.50%)	<b>3.2</b>	<b>8.33%</b>
86. marriage encounter retreat	<b>60</b> (0.21%)	<b>5</b> (0.50%)	<b>8.1</b>	<b>8.33%</b>
87. marriage encounter st louis	<b>60</b> (0.21%)	<b>5</b> (0.50%)	<b>2.6</b>	<b>8.33%</b>
88. marriage encounter weekends 2014	<b>60</b> (0.21%)	<b>5</b> (0.50%)	<b>4.0</b>	<b>8.33%</b>
89. marriage retreats in nc	<b>60</b> (0.21%)	<b>0</b> (0.00%)	<b>62</b>	<b>0.00%</b>
90. what's the cost	<b>60</b> (0.21%)	<b>0</b> (0.00%)	<b>39</b>	<b>0.00%</b>

Rows 81 - 90 of 400

# SEO - Top Queries

Feb 8, 2014 - Aug 15, 2014

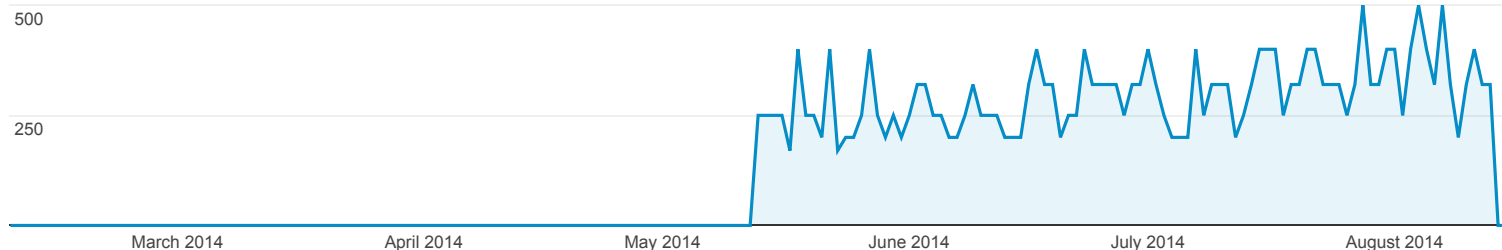
Google Search: Top 1,000 daily queries.

No data is available from the most recent 2 calendar days.

% of clicks: 64.00%

Explorer

● Impressions



Query	Impressions	Clicks	Average Position	CTR
	<b>28,854</b> % of Total: 57.71% (50,000)	<b>1,009</b> % of Total: 100.90% (1,000)	<b>11</b> Site Avg: 43 (-75.80%)	<b>3.50%</b> Site Avg: 2.00% (74.85%)
91. worldwide marriage encounter presentations	60 (0.21%)	0 (0.00%)	11	0.00%
92. christian marriage counseling mn	50 (0.17%)	0 (0.00%)	81	0.00%
93. christian marriage encounter weekend	50 (0.17%)	5 (0.50%)	1.7	10.00%
94. christian marriage retreats in california	50 (0.17%)	5 (0.50%)	13	10.00%
95. marriage encounter dallas	50 (0.17%)	5 (0.50%)	5.2	10.00%
96. marriage encounter ohio	50 (0.17%)	5 (0.50%)	5.9	10.00%
97. marriage enrichment workshops	50 (0.17%)	0 (0.00%)	37	0.00%
98. marriage retreat illinois	50 (0.17%)	5 (0.50%)	7.3	10.00%
99. marriage retreats christian	50 (0.17%)	0 (0.00%)	39	0.00%
100. marriage weekends 2014	50 (0.17%)	5 (0.50%)	3.2	10.00%

Rows 91 - 100 of 400

# SEO Geographical Summary

Feb 8, 2014 - Aug 15, 2014

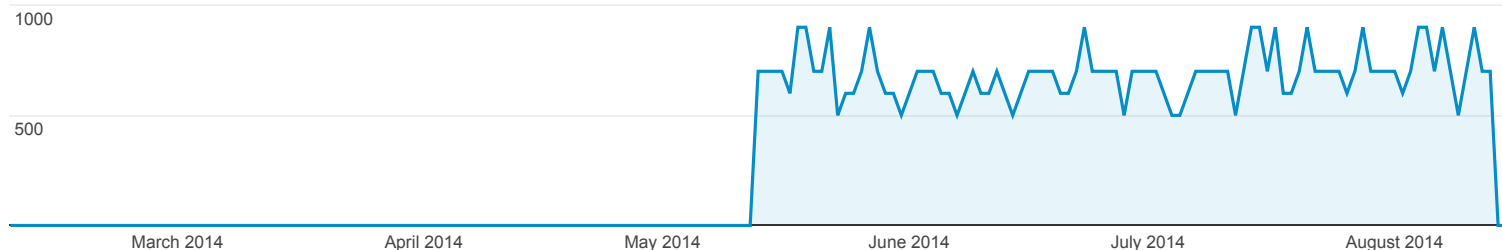
Google Search: Daily search impressions.

No data is available from the most recent 2 calendar days.

% of clicks: 100.00%

Explorer

● Impressions



Country	Impressions	Clicks	CTR
	<b>64,896</b> % of Total: 108.16% (60,000)	<b>2,889</b> % of Total: 115.56% (2,500)	<b>4.45%</b> Site Avg: 4.17% (6.84%)
1. United States	<b>40,000</b> (61.64%)	<b>2,500</b> (86.54%)	<b>6.25%</b>
2. Brazil	<b>6,500</b> (10.02%)	<b>5</b> (0.17%)	<b>0.08%</b>
3. India	<b>2,000</b> (3.08%)	<b>12</b> (0.42%)	<b>0.60%</b>
4. Philippines	<b>2,000</b> (3.08%)	<b>60</b> (2.08%)	<b>3.00%</b>
5. Canada	<b>1,600</b> (2.47%)	<b>70</b> (2.42%)	<b>4.38%</b>
6. Indonesia	<b>1,300</b> (2.00%)	<b>5</b> (0.17%)	<b>0.38%</b>
7. United Kingdom	<b>1,300</b> (2.00%)	<b>5</b> (0.17%)	<b>0.38%</b>
8. Australia	<b>600</b> (0.92%)	<b>5</b> (0.17%)	<b>0.83%</b>
9. Italy	<b>600</b> (0.92%)	<b>5</b> (0.17%)	<b>0.83%</b>
10. South Africa	<b>600</b> (0.92%)	<b>16</b> (0.55%)	<b>2.67%</b>

Rows 1 - 10 of 185

# SEO Geographical Summary

Feb 8, 2014 - Aug 15, 2014

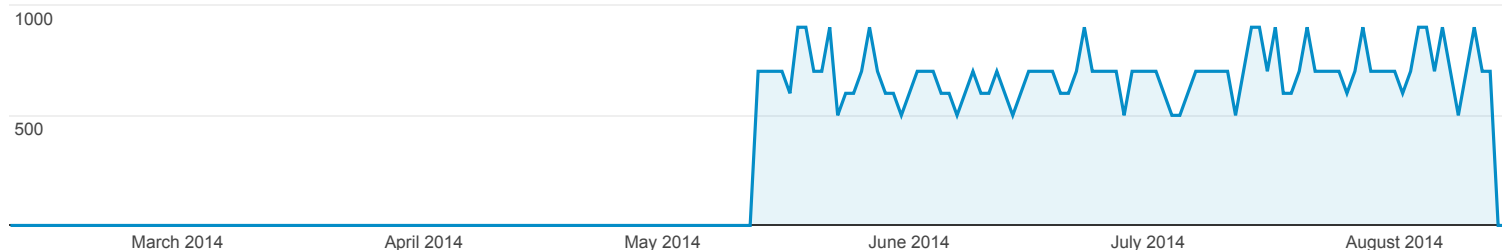
Google Search: Daily search impressions.

No data is available from the most recent 2 calendar days.

% of clicks: 100.00%

Explorer

Impressions



Country	Impressions	Clicks	CTR
	<b>64,896</b> % of Total: 108.16% (60,000)	<b>2,889</b> % of Total: 115.56% (2,500)	<b>4.45%</b> Site Avg: 4.17% (6.84%)
11. Mexico	<b>400</b> (0.62%)	0 (0.00%)	0.00%
12. Argentina	<b>320</b> (0.49%)	5 (0.17%)	1.56%
13. Germany	<b>320</b> (0.49%)	5 (0.17%)	1.56%
14. Kenya	<b>320</b> (0.49%)	16 (0.55%)	5.00%
15. Malaysia	<b>320</b> (0.49%)	5 (0.17%)	1.56%
16. Spain	<b>250</b> (0.39%)	0 (0.00%)	0.00%
17. Unknown Region	<b>250</b> (0.39%)	5 (0.17%)	2.00%
18. Venezuela	<b>250</b> (0.39%)	0 (0.00%)	0.00%
19. France	<b>200</b> (0.31%)	5 (0.17%)	2.50%
20. Portugal	<b>200</b> (0.31%)	0 (0.00%)	0.00%

Rows 11 - 20 of 185

# SEO Geographical Summary

Feb 8, 2014 - Aug 15, 2014

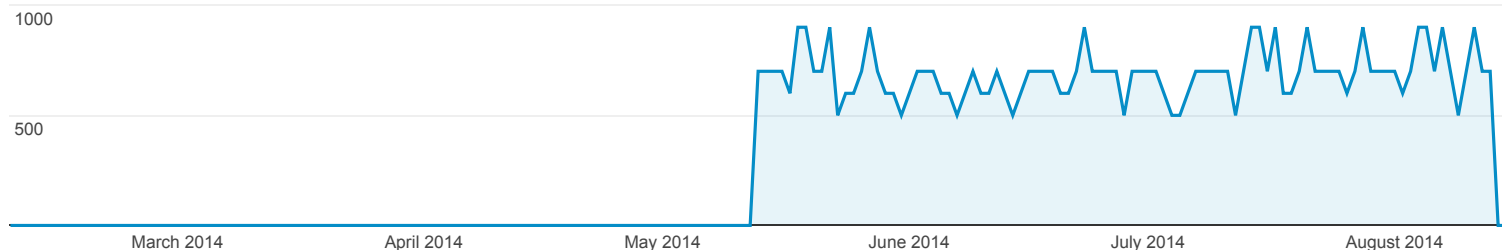
Google Search: Daily search impressions.

No data is available from the most recent 2 calendar days.

% of clicks: 100.00%

Explorer

Impressions



Country	Impressions	Clicks	CTR
	<b>64,896</b> % of Total: 108.16% (60,000)	<b>2,889</b> % of Total: 115.56% (2,500)	<b>4.45%</b> Site Avg: 4.17% (6.84%)
21. Singapore	<b>200</b> (0.31%)	<b>5</b> (0.17%)	<b>2.50%</b>
22. Chile	<b>170</b> (0.26%)	<b>0</b> (0.00%)	<b>0.00%</b>
23. Colombia	<b>170</b> (0.26%)	<b>5</b> (0.17%)	<b>2.94%</b>
24. Netherlands	<b>170</b> (0.26%)	<b>0</b> (0.00%)	<b>0.00%</b>
25. Pakistan	<b>170</b> (0.26%)	<b>0</b> (0.00%)	<b>0.00%</b>
26. United Arab Emirates	<b>170</b> (0.26%)	<b>5</b> (0.17%)	<b>2.94%</b>
27. New Zealand	<b>150</b> (0.23%)	<b>5</b> (0.17%)	<b>3.33%</b>
28. Norway	<b>150</b> (0.23%)	<b>5</b> (0.17%)	<b>3.33%</b>
29. Saudi Arabia	<b>150</b> (0.23%)	<b>5</b> (0.17%)	<b>3.33%</b>
30. South Korea	<b>150</b> (0.23%)	<b>5</b> (0.17%)	<b>3.33%</b>

Rows 21 - 30 of 185



# SEO Geographical Summary

Feb 8, 2014 - Aug 15, 2014

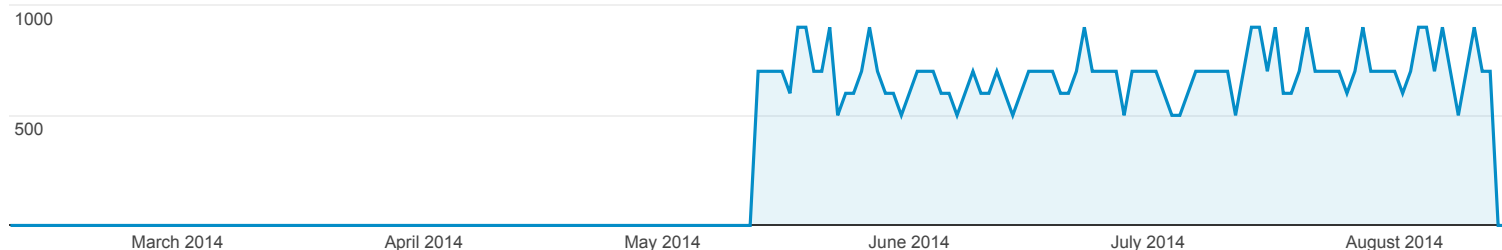
Google Search: Daily search impressions.

No data is available from the most recent 2 calendar days.

% of clicks: 100.00%

Explorer

Impressions



Country	Impressions	Clicks	CTR
	<b>64,896</b> % of Total: 108.16% (60,000)	<b>2,889</b> % of Total: 115.56% (2,500)	<b>4.45%</b> Site Avg: 4.17% (6.84%)
31. Ecuador	<b>110</b> (0.17%)	<b>0</b> (0.00%)	<b>0.00%</b>
32. Finland	<b>110</b> (0.17%)	<b>5</b> (0.17%)	<b>4.55%</b>
33. Peru	<b>110</b> (0.17%)	<b>5</b> (0.17%)	<b>4.55%</b>
34. Russia	<b>110</b> (0.17%)	<b>5</b> (0.17%)	<b>4.55%</b>
35. Belgium	<b>90</b> (0.14%)	<b>5</b> (0.17%)	<b>5.56%</b>
36. Egypt	<b>90</b> (0.14%)	<b>5</b> (0.17%)	<b>5.56%</b>
37. Nigeria	<b>90</b> (0.14%)	<b>5</b> (0.17%)	<b>5.56%</b>
38. Poland	<b>90</b> (0.14%)	<b>5</b> (0.17%)	<b>5.56%</b>
39. Romania	<b>90</b> (0.14%)	<b>0</b> (0.00%)	<b>0.00%</b>
40. Thailand	<b>90</b> (0.14%)	<b>0</b> (0.00%)	<b>0.00%</b>

Rows 31 - 40 of 185

# SEO Geographical Summary

Feb 8, 2014 - Aug 15, 2014

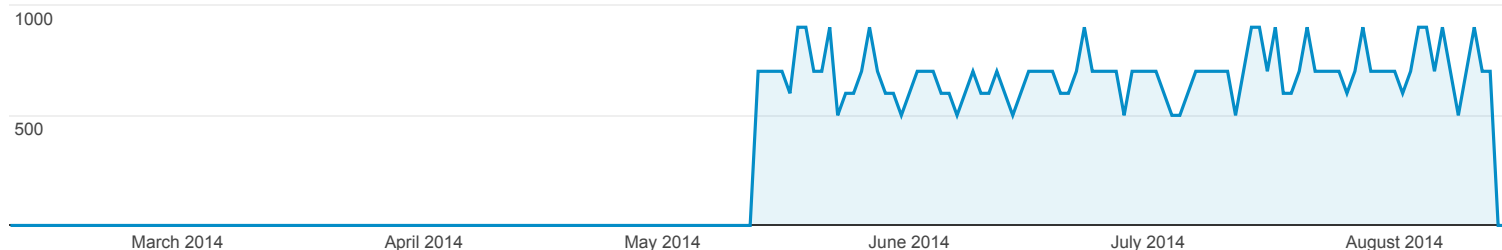
Google Search: Daily search impressions.

No data is available from the most recent 2 calendar days.

% of clicks: 100.00%

Explorer

Impressions



Country	Impressions	Clicks	CTR
	<b>64,896</b> % of Total: 108.16% (60,000)	<b>2,889</b> % of Total: 115.56% (2,500)	<b>4.45%</b> Site Avg: 4.17% (6.84%)
41. Turkey	<b>90</b> (0.14%)	<b>5</b> (0.17%)	<b>5.56%</b>
42. China	<b>70</b> (0.11%)	<b>0</b> (0.00%)	<b>0.00%</b>
43. Greece	<b>70</b> (0.11%)	<b>0</b> (0.00%)	<b>0.00%</b>
44. Hong Kong	<b>70</b> (0.11%)	<b>5</b> (0.17%)	<b>7.14%</b>
45. Iran	<b>70</b> (0.11%)	<b>5</b> (0.17%)	<b>7.14%</b>
46. Ireland	<b>70</b> (0.11%)	<b>0</b> (0.00%)	<b>0.00%</b>
47. Japan	<b>70</b> (0.11%)	<b>0</b> (0.00%)	<b>0.00%</b>
48. Mauritius	<b>70</b> (0.11%)	<b>5</b> (0.17%)	<b>7.14%</b>
49. Sweden	<b>70</b> (0.11%)	<b>0</b> (0.00%)	<b>0.00%</b>
50. Ukraine	<b>70</b> (0.11%)	<b>0</b> (0.00%)	<b>0.00%</b>

Rows 41 - 50 of 185

Feb 8, 2014 - Aug 15, 2014

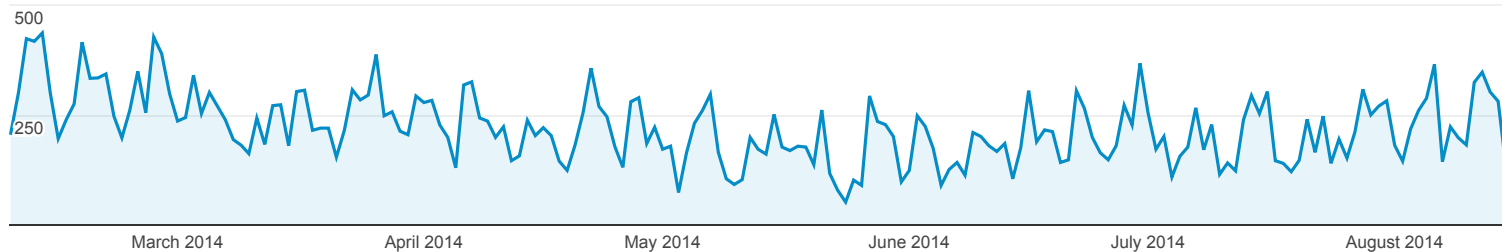
# Top Page Values

All Sessions  
100.00%

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Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	<b>41,851</b> % of Total: 100.00% (41,851)	<b>31,517</b> % of Total: 100.00% (31,517)	<b>00:00:58</b> Site Avg: 00:00:58 (0.00%)	<b>10,556</b> % of Total: 100.00% (10,556)	<b>37.40%</b> Site Avg: 37.40% (0.00%)	<b>25.22%</b> Site Avg: 25.22% (0.00%)	<b>\$4.89</b> % of Total: 100.00% (\$4.89)
1. <a href="#">/index.php?s=application+gift&amp;Submit=Search</a>	1 (0.00%)	1 (0.00%)	00:10:20	0 (0.00%)	0.00%	0.00%	<b>\$45.00</b> (921.01%)
2. <a href="#">/index.php?s=Manhattan,+KS&amp;Submit=Search</a>	1 (0.00%)	1 (0.00%)	00:00:07	0 (0.00%)	0.00%	0.00%	<b>\$45.00</b> (921.01%)
3. <a href="#">/weekend-application/</a>	382 (0.91%)	290 (0.92%)	00:00:14	29 (0.27%)	27.59%	5.50%	<b>\$25.29</b> (517.67%)
4. <a href="#">/weekend-us-application/</a>	1,563 (3.73%)	1,222 (3.88%)	00:01:42	107 (1.01%)	64.49%	35.89%	<b>\$25.11</b> (514.02%)
5. <a href="#">/venue/warren-michigan-area-venue/</a>	5 (0.01%)	4 (0.01%)	00:00:23	0 (0.00%)	0.00%	0.00%	<b>\$22.50</b> (460.51%)
6. <a href="#">/venue/denver-area-hotel/</a>	7 (0.02%)	5 (0.02%)	00:02:47	0 (0.00%)	0.00%	0.00%	<b>\$18.00</b> (368.40%)
7. <a href="#">/event/topeka-ks/</a>	72 (0.17%)	61 (0.19%)	00:02:00	19 (0.18%)	36.84%	29.17%	<b>\$15.49</b> (317.07%)
8. <a href="#">/events/category/ca/month/</a>	4 (0.01%)	3 (0.01%)	00:00:09	1 (0.01%)	0.00%	0.00%	<b>\$15.00</b> (307.00%)
9. <a href="#">/event/st-louis-mo-2/</a>	286 (0.68%)	198 (0.63%)	00:00:44	14 (0.13%)	21.43%	11.89%	<b>\$14.77</b> (302.35%)
10. <a href="#">/venue/holiday-inn-south-county-center-2/</a>	16 (0.04%)	13 (0.04%)	00:00:30	0 (0.00%)	0.00%	6.25%	<b>\$13.85</b> (283.39%)

Rows 1 - 10 of 309

Feb 8, 2014 - Aug 15, 2014

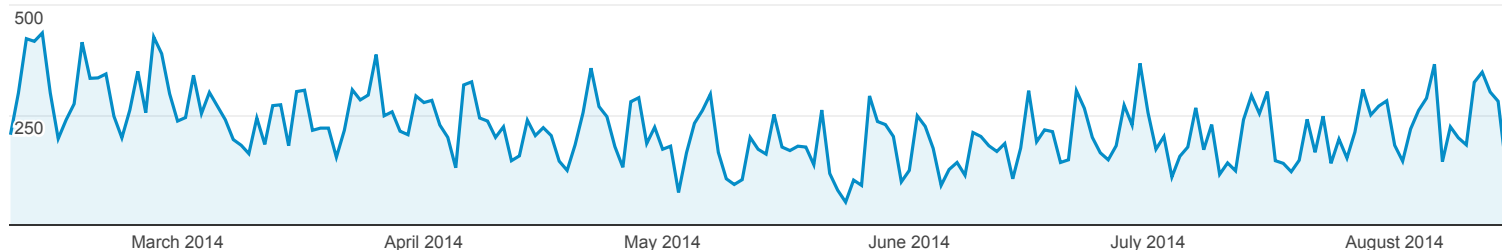
# Top Page Values

All Sessions  
100.00%

+ Add Segment

Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	41,851 % of Total: 100.00% (41,851)	31,517 % of Total: 100.00% (31,517)	00:00:58 Site Avg: 00:00:58 (0.00%)	10,556 % of Total: 100.00% (10,556)	37.40% Site Avg: 37.40% (0.00%)	25.22% Site Avg: 25.22% (0.00%)	\$4.89 % of Total: 100.00% (\$4.89)
11. <a href="#">/event/dallas-ft-worth/</a>	178 (0.43%)	142 (0.45%)	00:01:01	21 (0.20%)	42.86%	23.60%	<b>\$13.63</b> (278.90%)
12. <a href="#">/venue/minneapolis-boulevard-hotel/</a>	13 (0.03%)	11 (0.03%)	00:00:25	0 (0.00%)	0.00%	15.38%	<b>\$12.27</b> (251.18%)
13. <a href="#">/venue/wyndham-garden-hotel-buffalo-grove-il/</a>	12 (0.03%)	11 (0.03%)	00:00:50	0 (0.00%)	0.00%	16.67%	<b>\$12.27</b> (251.18%)
14. <a href="#">/event/colorado-springs-co/</a>	96 (0.23%)	71 (0.23%)	00:01:21	21 (0.20%)	47.62%	30.21%	<b>\$11.41</b> (233.50%)
15. <a href="#">/events/category/nm/upcoming/</a>	5 (0.01%)	4 (0.01%)	00:01:27	0 (0.00%)	0.00%	0.00%	<b>\$11.25</b> (230.25%)
16. <a href="#">/event/canadensis-pa/</a>	390 (0.93%)	267 (0.85%)	00:01:01	24 (0.23%)	62.50%	16.92%	<b>\$11.12</b> (227.67%)
17. <a href="#">/event/mansfield-oh/</a>	155 (0.37%)	122 (0.39%)	00:00:54	15 (0.14%)	60.00%	21.94%	<b>\$10.70</b> (218.93%)
18. <a href="#">/venue/christmount-retreat-center/</a>	23 (0.05%)	17 (0.05%)	00:00:32	1 (0.01%)	100.00%	17.39%	<b>\$10.59</b> (216.71%)
19. <a href="#">/event/warren-mi/</a>	104 (0.25%)	83 (0.26%)	00:00:42	9 (0.09%)	44.44%	20.19%	<b>\$10.30</b> (210.83%)
20. <a href="#">/event/duluth-mn-5/</a>	84 (0.20%)	71 (0.23%)	00:00:56	13 (0.12%)	23.08%	15.48%	<b>\$10.14</b> (207.55%)

Rows 11 - 20 of 309

Feb 8, 2014 - Aug 15, 2014

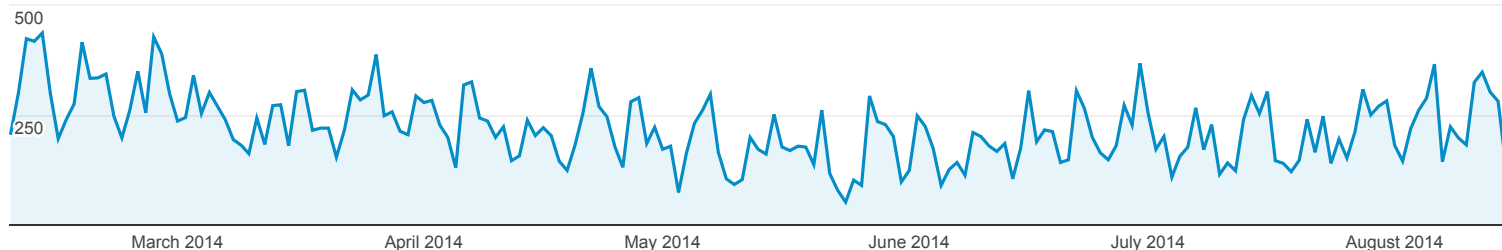
# Top Page Values

All Sessions  
100.00%

+ Add Segment

Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	<b>41,851</b> % of Total: 100.00% (41,851)	<b>31,517</b> % of Total: 100.00% (31,517)	<b>00:00:58</b> Site Avg: 00:00:58 (0.00%)	<b>10,556</b> % of Total: 100.00% (10,556)	<b>37.40%</b> Site Avg: 37.40% (0.00%)	<b>25.22%</b> Site Avg: 25.22% (0.00%)	<b>\$4.89</b> % of Total: 100.00% (\$4.89)
21. <a href="#">/events/category/al/up coming</a>	11 (0.03%)	9 (0.03%)	00:00:16	0 (0.00%)	0.00%	9.09%	<b>\$10.00</b> (204.67%)
22. <a href="#">/how-do-we-apply/</a>	790 (1.89%)	615 (1.95%)	00:00:44	83 (0.79%)	32.53%	11.01%	<b>\$9.95</b> (203.67%)
23. <a href="#">/event/peoria-il-3/</a>	151 (0.36%)	118 (0.37%)	00:01:22	48 (0.45%)	64.58%	35.76%	<b>\$9.92</b> (202.93%)
24. <a href="#">/event/buffalo-grove-il/</a>	204 (0.49%)	161 (0.51%)	00:01:25	74 (0.70%)	55.41%	29.90%	<b>\$9.50</b> (194.50%)
25. <a href="#">/event/albert-lea-mn/</a>	128 (0.31%)	108 (0.34%)	00:01:13	9 (0.09%)	33.33%	17.19%	<b>\$9.17</b> (187.61%)
26. <a href="#">/event/portland-or-vancouver-wa/</a>	85 (0.20%)	64 (0.20%)	00:01:14	8 (0.08%)	50.00%	23.53%	<b>\$9.14</b> (187.08%)
27. <a href="#">/events/category/in/up coming/</a>	26 (0.06%)	15 (0.05%)	00:00:24	0 (0.00%)	0.00%	7.69%	<b>\$9.00</b> (184.20%)
28. <a href="#">/venue/unnamed-venue-10/</a>	5 (0.01%)	5 (0.02%)	00:00:21	0 (0.00%)	0.00%	20.00%	<b>\$9.00</b> (184.20%)
29. <a href="#">/event/st-louis-mo-3/</a>	53 (0.13%)	42 (0.13%)	00:00:59	11 (0.10%)	45.45%	28.30%	<b>\$8.57</b> (175.43%)
30. <a href="#">/event/ludlow-pa/</a>	164 (0.39%)	131 (0.42%)	00:01:37	14 (0.13%)	42.86%	25.00%	<b>\$7.56</b> (154.67%)

Rows 21 - 30 of 309

Feb 8, 2014 - Aug 15, 2014

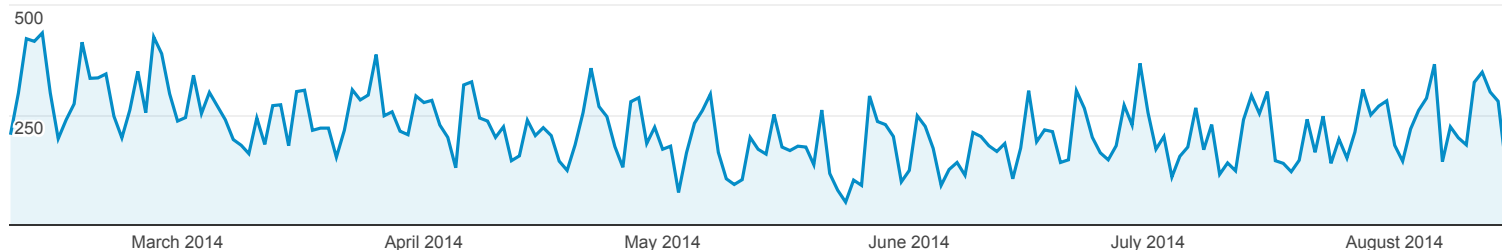
# Top Page Values

All Sessions  
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Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	<b>41,851</b> % of Total: 100.00% (41,851)	<b>31,517</b> % of Total: 100.00% (31,517)	<b>00:00:58</b> Site Avg: 00:00:58 (0.00%)	<b>10,556</b> % of Total: 100.00% (10,556)	<b>37.40%</b> Site Avg: 37.40% (0.00%)	<b>25.22%</b> Site Avg: 25.22% (0.00%)	<b>\$4.89</b> % of Total: 100.00% (\$4.89)
31. <a href="/events/category/il/">/events/category/il/</a>	8 (0.02%)	6 (0.02%)	00:00:32	4 (0.04%)	0.00%	37.50%	<b>\$7.50</b> (153.50%)
32. <a href="/venue/hyatt-inn/">/venue/hyatt-inn/</a>	6 (0.01%)	6 (0.02%)	00:01:23	0 (0.00%)	0.00%	66.67%	<b>\$7.50</b> (153.50%)
33. <a href="/venue/spruce-lake-retr eat-center/">/venue/spruce-lake-retr eat-center/</a>	84 (0.20%)	60 (0.19%)	00:00:48	3 (0.03%)	33.33%	14.29%	<b>\$7.50</b> (153.50%)
34. <a href="/event/raleighdurham-n c/">/event/raleighdurham-n c/</a>	250 (0.60%)	182 (0.58%)	00:01:11	54 (0.51%)	33.33%	26.80%	<b>\$7.42</b> (151.82%)
35. <a href="/event/dallas-ft-worth-2 /">/event/dallas-ft-worth-2 /</a>	37 (0.09%)	31 (0.10%)	00:00:32	1 (0.01%)	100.00%	21.62%	<b>\$7.26</b> (148.55%)
36. <a href="/event/brooklyn-center- mn-2/">/event/brooklyn-center- mn-2/</a>	110 (0.26%)	81 (0.26%)	00:00:27	1 (0.01%)	100.00%	18.18%	<b>\$7.22</b> (147.82%)
37. <a href="/event/omaha-ne/">/event/omaha-ne/</a>	144 (0.34%)	116 (0.37%)	00:00:59	24 (0.23%)	70.83%	27.08%	<b>\$6.98</b> (142.92%)
38. <a href="/events/category/ky/up coming/">/events/category/ky/up coming/</a>	18 (0.04%)	13 (0.04%)	00:00:21	0 (0.00%)	0.00%	11.11%	<b>\$6.92</b> (141.69%)
39. <a href="/events/category/mo/u pcoming/">/events/category/mo/u pcoming/</a>	152 (0.36%)	122 (0.39%)	00:00:25	2 (0.02%)	50.00%	13.82%	<b>\$6.64</b> (135.89%)
40. <a href="/event/black-mountain- nc/">/event/black-mountain- nc/</a>	207 (0.49%)	151 (0.48%)	00:01:16	20 (0.19%)	40.00%	16.43%	<b>\$6.56</b> (134.19%)

Rows 31 - 40 of 309

Feb 8, 2014 - Aug 15, 2014

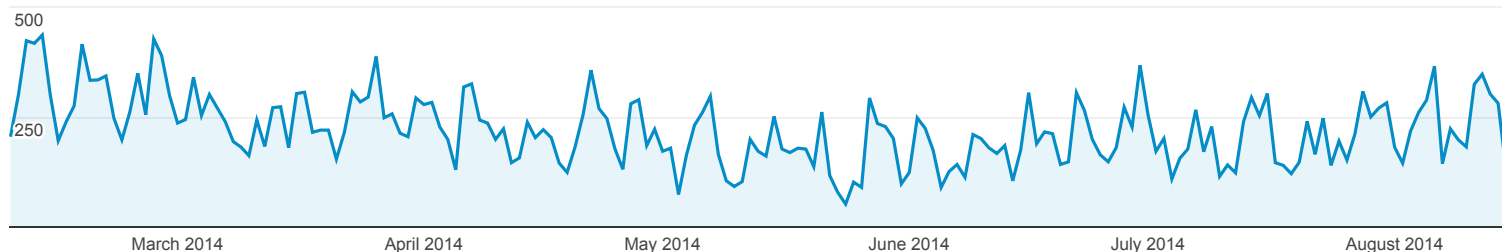
# Top Page Values

All Sessions  
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Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	<b>41,851</b> % of Total: 100.00% (41,851)	<b>31,517</b> % of Total: 100.00% (31,517)	<b>00:00:58</b> Site Avg: 00:00:58 (0.00%)	<b>10,556</b> % of Total: 100.00% (10,556)	<b>37.40%</b> Site Avg: 37.40% (0.00%)	<b>25.22%</b> Site Avg: 25.22% (0.00%)	<b>\$4.89</b> % of Total: 100.00% (\$4.89)
41. <a href="#">/events/category/mn/</a>	12 (0.03%)	7 (0.02%)	00:00:21	6 (0.06%)	16.67%	25.00%	<b>\$6.43</b> (131.57%)
42. <a href="#">/event/buffalo-grove-il-2/</a>	24 (0.06%)	23 (0.07%)	00:02:48	5 (0.05%)	60.00%	29.17%	<b>\$5.87</b> (120.13%)
43. <a href="#">/venue/olmsted-mansion-retreat-center/</a>	41 (0.10%)	31 (0.10%)	00:00:56	0 (0.00%)	0.00%	12.20%	<b>\$5.81</b> (118.84%)
44. <a href="#">/event/huntington-ny/</a>	9 (0.02%)	8 (0.03%)	00:00:45	1 (0.01%)	100.00%	55.56%	<b>\$5.62</b> (115.13%)
45. <a href="#">/event/nov-1-3-2013-sioux-falls-sd-lutheran-marriage-encounter/</a>	10 (0.02%)	8 (0.03%)	00:00:18	8 (0.08%)	37.50%	30.00%	<b>\$5.62</b> (115.13%)
46. <a href="#">/venue/country-inn-suites-3/</a>	14 (0.03%)	8 (0.03%)	00:02:50	3 (0.03%)	0.00%	28.57%	<b>\$5.62</b> (115.13%)
47. <a href="#">/whats-the-cost/</a>	3,577 (8.55%)	2,668 (8.47%)	00:01:14	273 (2.59%)	54.01%	18.31%	<b>\$5.35</b> (109.43%)
48. <a href="#">/events/category/ga/upcoming/</a>	22 (0.05%)	17 (0.05%)	00:00:22	0 (0.00%)	0.00%	18.18%	<b>\$5.29</b> (108.35%)
49. <a href="#">/events/month/</a>	33 (0.08%)	26 (0.08%)	00:00:19	3 (0.03%)	33.33%	12.12%	<b>\$5.19</b> (106.27%)
50. <a href="#">/event/brooklyn-mn-for-clergy-scheduling-needs/</a>	170 (0.41%)	142 (0.45%)	00:01:17	27 (0.26%)	62.96%	22.94%	<b>\$5.07</b> (103.78%)

Rows 41 - 50 of 309

Feb 8, 2014 - Aug 15, 2014

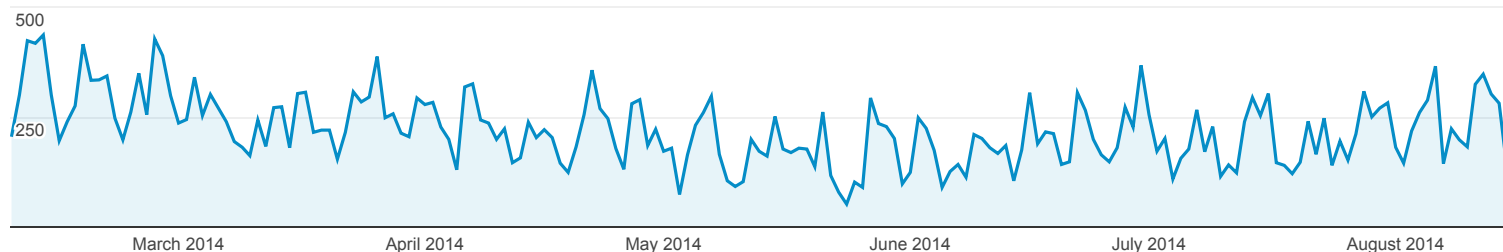
# Top Page Values

All Sessions  
100.00%

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Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	<b>41,851</b> % of Total: 100.00% (41,851)	<b>31,517</b> % of Total: 100.00% (31,517)	<b>00:00:58</b> Site Avg: 00:00:58 (0.00%)	<b>10,556</b> % of Total: 100.00% (10,556)	<b>37.40%</b> Site Avg: 37.40% (0.00%)	<b>25.22%</b> Site Avg: 25.22% (0.00%)	<b>\$4.89</b> % of Total: 100.00% (\$4.89)
51. <a href="#">/event/duluth-mn-3/</a>	27 (0.06%)	18 (0.06%)	00:00:34	16 (0.15%)	31.25%	37.04%	<b>\$5.00</b> (102.33%)
52. <a href="#">/events/category/ma/upcoming</a>	24 (0.06%)	18 (0.06%)	00:00:09	0 (0.00%)	0.00%	4.17%	<b>\$5.00</b> (102.33%)
53. <a href="#">/events/category/wy/upcoming/</a>	11 (0.03%)	9 (0.03%)	00:00:18	0 (0.00%)	0.00%	9.09%	<b>\$5.00</b> (102.33%)
54. <a href="#">/venue/hilton-garden-in-n-irving-tx/</a>	10 (0.02%)	9 (0.03%)	00:03:05	1 (0.01%)	100.00%	30.00%	<b>\$5.00</b> (102.33%)
55. <a href="#">/events/category/mi/upcoming/</a>	127 (0.30%)	102 (0.32%)	00:00:31	2 (0.02%)	50.00%	11.81%	<b>\$4.85</b> (99.32%)
56. <a href="#">/who-can-attend/</a>	1,270 (3.03%)	1,017 (3.23%)	00:00:26	31 (0.29%)	54.84%	11.42%	<b>\$4.65</b> (95.09%)
57. <a href="#">/events/category/tx/upcoming/</a>	204 (0.49%)	165 (0.52%)	00:00:29	6 (0.06%)	50.00%	20.59%	<b>\$4.64</b> (94.89%)
58. <a href="#">/events/category/md/upcoming</a>	51 (0.12%)	39 (0.12%)	00:00:11	4 (0.04%)	100.00%	17.65%	<b>\$4.62</b> (94.46%)
59. <a href="#">/venue/unnamed-venue-4/</a>	37 (0.09%)	30 (0.10%)	00:02:07	12 (0.11%)	58.33%	32.43%	<b>\$4.50</b> (92.10%)
60. <a href="#">/what-about-privacy/</a>	718 (1.72%)	592 (1.88%)	00:00:29	21 (0.20%)	42.86%	7.24%	<b>\$4.48</b> (91.79%)

Rows 51 - 60 of 309



Feb 8, 2014 - Aug 15, 2014

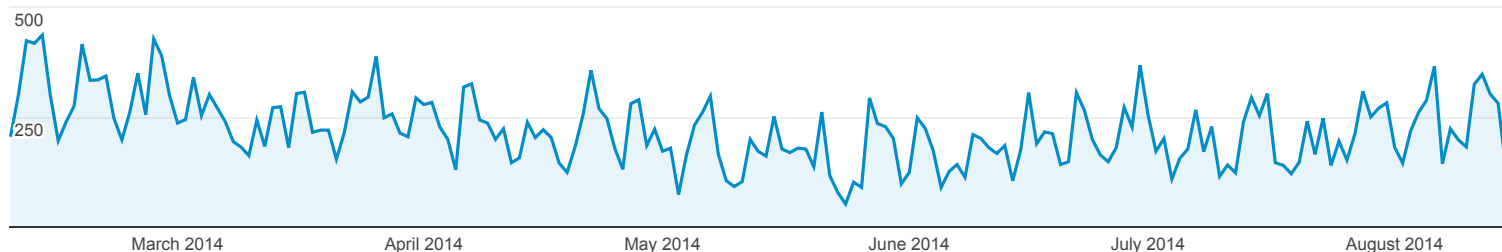
# Top Page Values

All Sessions  
100.00%

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Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	<b>41,851</b> % of Total: 100.00% (41,851)	<b>31,517</b> % of Total: 100.00% (31,517)	<b>00:00:58</b> Site Avg: 00:00:58 (0.00%)	<b>10,556</b> % of Total: 100.00% (10,556)	<b>37.40%</b> Site Avg: 37.40% (0.00%)	<b>25.22%</b> Site Avg: 25.22% (0.00%)	<b>\$4.89</b> % of Total: 100.00% (\$4.89)
61. <a href="#">/events/category/pa/upcoming/</a>	503 (1.20%)	346 (1.10%)	00:00:50	44 (0.42%)	68.18%	18.69%	<b>\$4.42</b> (90.50%)
62. <a href="#">/events/category/nc/upcoming/</a>	100 (0.24%)	76 (0.24%)	00:00:47	3 (0.03%)	66.67%	20.00%	<b>\$4.14</b> (84.83%)
63. <a href="#">/events/upcoming/</a>	2,026 (4.84%)	1,546 (4.91%)	00:00:56	199 (1.89%)	50.25%	20.53%	<b>\$4.10</b> (84.00%)
64. <a href="#">/what-happens/</a>	1,998 (4.77%)	1,530 (4.85%)	00:01:05	89 (0.84%)	51.69%	13.11%	<b>\$3.94</b> (80.66%)
65. <a href="#">/why-attend/</a>	1,197 (2.86%)	936 (2.97%)	00:00:44	55 (0.52%)	36.36%	12.53%	<b>\$3.89</b> (79.70%)
66. <a href="#">/events/category/dc/upcoming</a>	16 (0.04%)	12 (0.04%)	00:00:12	1 (0.01%)	0.00%	6.25%	<b>\$3.75</b> (76.75%)
67. <a href="#">/events/category/ia/upcoming/</a>	15 (0.04%)	12 (0.04%)	00:01:54	0 (0.00%)	0.00%	13.33%	<b>\$3.75</b> (76.75%)
68. <a href="#">/event/renton-wa-2/</a>	86 (0.21%)	62 (0.20%)	00:00:54	6 (0.06%)	50.00%	15.12%	<b>\$3.63</b> (74.28%)
69. <a href="#">/events/category/ks/upcoming/</a>	128 (0.31%)	114 (0.36%)	00:01:07	73 (0.69%)	63.01%	45.31%	<b>\$3.55</b> (72.71%)
70. <a href="#">/events/category/mn/upcoming/</a>	427 (1.02%)	319 (1.01%)	00:00:49	13 (0.12%)	53.85%	22.25%	<b>\$3.53</b> (72.18%)

Rows 61 - 70 of 309

Feb 8, 2014 - Aug 15, 2014

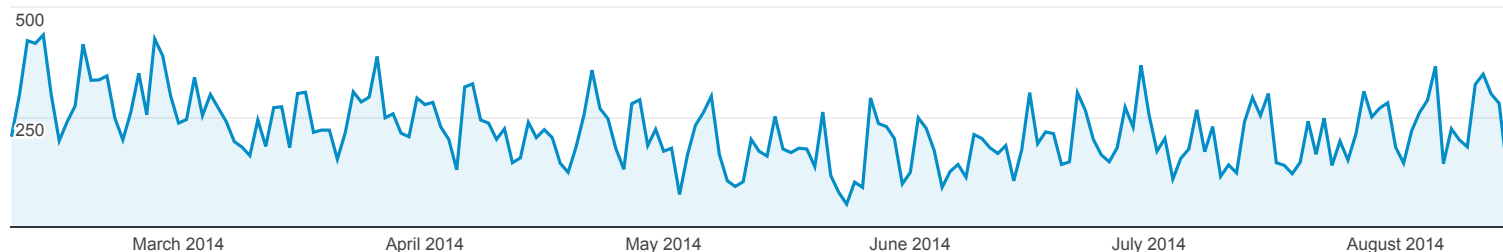
# Top Page Values

All Sessions  
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Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	<b>41,851</b> % of Total: 100.00% (41,851)	<b>31,517</b> % of Total: 100.00% (31,517)	<b>00:00:58</b> Site Avg: 00:00:58 (0.00%)	<b>10,556</b> % of Total: 100.00% (10,556)	<b>37.40%</b> Site Avg: 37.40% (0.00%)	<b>25.22%</b> Site Avg: 25.22% (0.00%)	<b>\$4.89</b> % of Total: 100.00% (\$4.89)
71. <a href="#">/events/category/de/upcoming</a>	17 (0.04%)	13 (0.04%)	00:00:13	1 (0.01%)	100.00%	11.76%	<b>\$3.46</b> (70.85%)
72. <a href="#">/events/</a>	2,560 (6.12%)	1,855 (5.89%)	00:00:53	149 (1.41%)	48.32%	18.52%	<b>\$3.25</b> (66.53%)
73. <a href="#">/whats-the-schedule/</a>	2,532 (6.05%)	1,856 (5.89%)	00:00:34	552 (5.23%)	32.43%	19.83%	<b>\$3.22</b> (66.00%)
74. <a href="#">/events/category/tn/upcoming/</a>	20 (0.05%)	14 (0.04%)	00:00:21	1 (0.01%)	100.00%	25.00%	<b>\$3.21</b> (65.79%)
75. <a href="#">/events/category/wi/upcoming/</a>	96 (0.23%)	84 (0.27%)	00:00:24	1 (0.01%)	100.00%	12.50%	<b>\$3.21</b> (65.79%)
76. <a href="#">/events/category/il/upcoming/</a>	361 (0.86%)	271 (0.86%)	00:00:49	17 (0.16%)	47.06%	18.84%	<b>\$2.82</b> (57.78%)
77. <a href="#">/events/category/ne/upcoming/</a>	95 (0.23%)	68 (0.22%)	00:00:27	5 (0.05%)	80.00%	14.74%	<b>\$2.65</b> (54.18%)
78. <a href="#">/</a>	10,852 (25.93%)	7,882 (25.01%)	00:01:04	7,631 (72.29%)	33.75%	41.21%	<b>\$2.60</b> (53.28%)
79. <a href="#">/more-info/</a>	947 (2.26%)	765 (2.43%)	00:00:32	51 (0.48%)	47.06%	20.27%	<b>\$2.59</b> (52.97%)
80. <a href="#">/events/category/oh/upcoming/</a>	255 (0.61%)	181 (0.57%)	00:00:41	8 (0.08%)	50.00%	16.86%	<b>\$2.49</b> (50.88%)

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Feb 8, 2014 - Aug 15, 2014

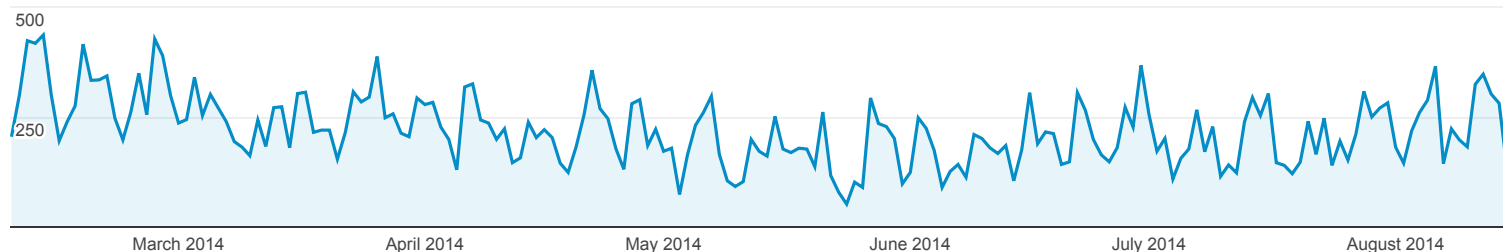
# Top Page Values

All Sessions  
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Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	<b>41,851</b> % of Total: 100.00% (41,851)	<b>31,517</b> % of Total: 100.00% (31,517)	<b>00:00:58</b> Site Avg: 00:00:58 (0.00%)	<b>10,556</b> % of Total: 100.00% (10,556)	<b>37.40%</b> Site Avg: 37.40% (0.00%)	<b>25.22%</b> Site Avg: 25.22% (0.00%)	<b>\$4.89</b> % of Total: 100.00% (\$4.89)
81. <a href="/events/category/va/upcoming/">/events/category/va/upcoming/</a>	103 (0.25%)	73 (0.23%)	00:00:37	2 (0.02%)	100.00%	12.62%	<b>\$2.47</b> (50.47%)
82. <a href="/events/category/co/upcoming/">/events/category/co/upcoming/</a>	98 (0.23%)	80 (0.25%)	00:00:30	3 (0.03%)	33.33%	21.43%	<b>\$2.25</b> (46.05%)
83. <a href="/worldwide-marriage-encounter/">/worldwide-marriage-encounter/</a>	1,149 (2.75%)	951 (3.02%)	00:01:32	91 (0.86%)	60.44%	27.59%	<b>\$2.18</b> (44.55%)
84. <a href="/events/category/pa/">/events/category/pa/</a>	28 (0.07%)	21 (0.07%)	00:00:50	18 (0.17%)	27.78%	32.14%	<b>\$2.14</b> (43.86%)
85. <a href="/events/category/wa/upcoming/">/events/category/wa/upcoming/</a>	167 (0.40%)	117 (0.37%)	00:00:30	4 (0.04%)	0.00%	17.37%	<b>\$1.92</b> (39.36%)
86. <a href="/events/category/or/upcoming/">/events/category/or/upcoming/</a>	59 (0.14%)	49 (0.16%)	00:00:49	3 (0.03%)	0.00%	15.25%	<b>\$1.84</b> (37.59%)
87. <a href="/pastors-information-2/">/pastors-information-2/</a>	74 (0.18%)	55 (0.17%)	00:01:06	42 (0.40%)	38.10%	29.73%	<b>\$1.64</b> (33.49%)
88. <a href="/blog/">/blog/</a>	499 (1.19%)	451 (1.43%)	00:01:42	40 (0.38%)	79.49%	38.88%	<b>\$1.40</b> (28.59%)
89. <a href="/events/category/fl/upcoming/">/events/category/fl/upcoming/</a>	48 (0.11%)	36 (0.11%)	00:00:12	1 (0.01%)	100.00%	16.67%	<b>\$1.25</b> (25.58%)
90. <a href="/events/category/sc/upcoming/">/events/category/sc/upcoming/</a>	57 (0.14%)	40 (0.13%)	00:00:36	0 (0.00%)	0.00%	15.79%	<b>\$1.12</b> (23.03%)

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Feb 8, 2014 - Aug 15, 2014

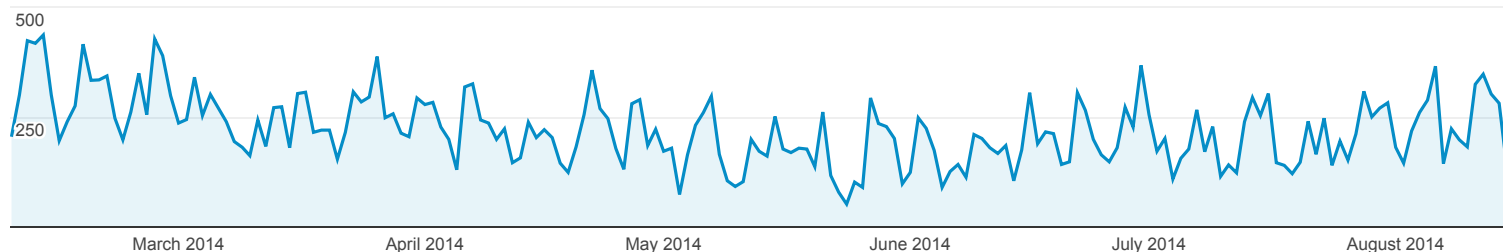
# Top Page Values

All Sessions  
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Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	<b>41,851</b> % of Total: 100.00% (41,851)	<b>31,517</b> % of Total: 100.00% (31,517)	<b>00:00:58</b> Site Avg: 00:00:58 (0.00%)	<b>10,556</b> % of Total: 100.00% (10,556)	<b>37.40%</b> Site Avg: 37.40% (0.00%)	<b>25.22%</b> Site Avg: 25.22% (0.00%)	<b>\$4.89</b> % of Total: 100.00% (\$4.89)
91. <a href="#">/event/beachwood-oh/</a>	240 (0.57%)	181 (0.57%)	00:01:06	49 (0.46%)	75.51%	27.92%	<b>\$0.99</b> (20.35%)
92. <a href="#">/events/category/ny/upcoming/</a>	69 (0.16%)	52 (0.16%)	00:00:20	3 (0.03%)	66.67%	18.84%	<b>\$0.87</b> (17.71%)
93. <a href="#">/event/duluth-mn-4/</a>	228 (0.54%)	171 (0.54%)	00:00:48	16 (0.15%)	50.00%	16.23%	<b>\$0.79</b> (16.16%)
94. <a href="#">/event/state-college-pa/</a>	171 (0.41%)	114 (0.36%)	00:01:09	16 (0.15%)	31.25%	22.22%	<b>\$0.79</b> (16.16%)
95. <a href="#">/events/category/ct/upcoming/</a>	76 (0.18%)	58 (0.18%)	00:00:38	0 (0.00%)	0.00%	6.58%	<b>\$0.78</b> (15.88%)
96. <a href="#">/event/rancho-cordova-ca/</a>	130 (0.31%)	104 (0.33%)	00:00:46	35 (0.33%)	68.57%	33.08%	<b>\$0.43</b> (8.86%)
97. <a href="#">/events/category/ca/upcoming/</a>	266 (0.64%)	196 (0.62%)	00:00:23	8 (0.08%)	50.00%	24.06%	<b>\$0.23</b> (4.70%)
98. <a href="#">/?page_id=1227</a>	1 (0.00%)	1 (0.00%)	00:00:09	0 (0.00%)	0.00%	0.00%	<b>\$0.00</b> (0.00%)
99. <a href="#">/?page_id=1227&amp;preview=true</a>	6 (0.01%)	3 (0.01%)	00:12:58	2 (0.02%)	0.00%	33.33%	<b>\$0.00</b> (0.00%)
100. <a href="#">/?page_id=1230&amp;preview=true</a>	1 (0.00%)	1 (0.00%)	00:09:39	1 (0.01%)	0.00%	0.00%	<b>\$0.00</b> (0.00%)

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Feb 8, 2014 - Aug 15, 2014

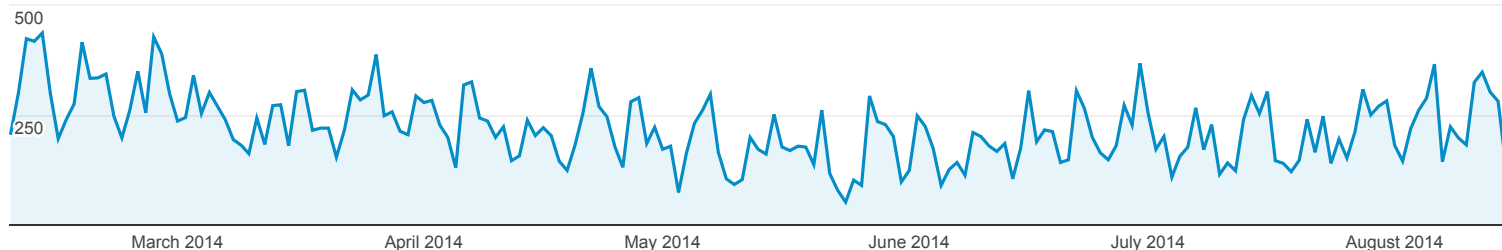
# Top Page Values

All Sessions  
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Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	41,851 % of Total: 100.00% (41,851)	31,517 % of Total: 100.00% (31,517)	00:00:58 Site Avg: 00:00:58 (0.00%)	10,556 % of Total: 100.00% (10,556)	37.40% Site Avg: 37.40% (0.00%)	25.22% Site Avg: 25.22% (0.00%)	\$4.89 % of Total: 100.00% (\$4.89)
101. <a href="/?page_id=1245&amp;preview=true">/?page_id=1245&amp;preview=true</a>	19 (0.05%)	1 (0.00%)	00:05:53	1 (0.01%)	0.00%	5.26%	\$0.00 (0.00%)
102. <a href="/?page_id=1289&amp;preview=true">/?page_id=1289&amp;preview=true</a>	2 (0.00%)	2 (0.01%)	00:03:10	2 (0.02%)	50.00%	50.00%	\$0.00 (0.00%)
103. <a href="/?post_type=tribe_events&amp;p=1616&amp;preview=true">/?post_type=tribe_events&amp;p=1616&amp;preview=true</a>	1 (0.00%)	1 (0.00%)	00:05:15	1 (0.01%)	0.00%	0.00%	\$0.00 (0.00%)
104. <a href="/?post_type=tribe_events&amp;p=1751&amp;preview=true">/?post_type=tribe_events&amp;p=1751&amp;preview=true</a>	2 (0.00%)	1 (0.00%)	00:14:53	1 (0.01%)	0.00%	0.00%	\$0.00 (0.00%)
105. <a href="/?s=&amp;Submit=Search">/?s=&amp;Submit=Search</a>	20 (0.05%)	15 (0.05%)	00:00:37	1 (0.01%)	0.00%	10.00%	\$0.00 (0.00%)
106. <a href="/about-us/">/about-us/</a>	3 (0.01%)	2 (0.01%)	00:08:39	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
107. <a href="/administrator/">/administrator/</a>	1 (0.00%)	1 (0.00%)	00:00:00	1 (0.01%)	100.00%	100.00%	\$0.00 (0.00%)
108. <a href="/bulletininfo">/bulletininfo</a>	1 (0.00%)	1 (0.00%)	00:00:00	1 (0.01%)	100.00%	100.00%	\$0.00 (0.00%)
109. <a href="/continuing-the-journey/">/continuing-the-journey/</a>	59 (0.14%)	16 (0.05%)	00:04:55	10 (0.09%)	40.00%	18.64%	\$0.00 (0.00%)
110. <a href="/continuing-the-journey/?preview=true&amp;preview_id=1085&amp;preview_nonce=ba2b301f35">/continuing-the-journey/?preview=true&amp;preview_id=1085&amp;preview_nonce=ba2b301f35</a>	1 (0.00%)	1 (0.00%)	00:00:05	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)

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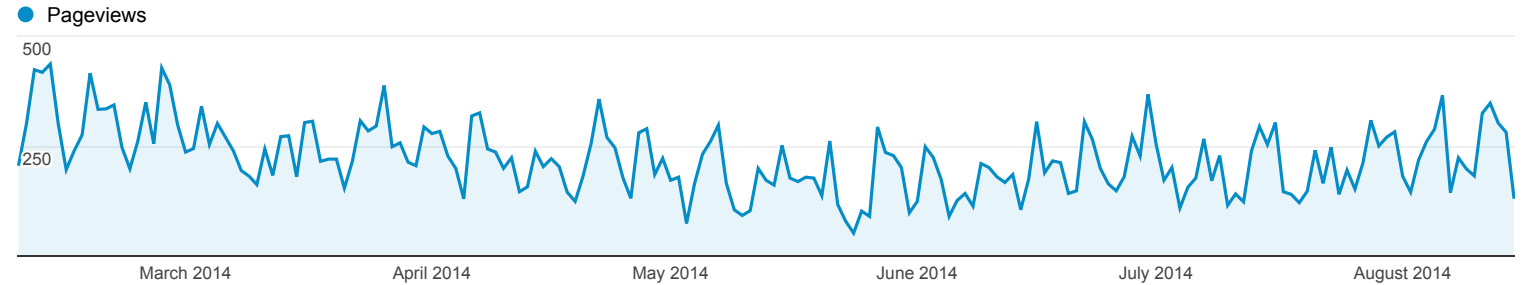
Feb 8, 2014 - Aug 15, 2014

# Top Page Values

All Sessions  
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Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	<b>41,851</b> % of Total: 100.00% (41,851)	<b>31,517</b> % of Total: 100.00% (31,517)	<b>00:00:58</b> Site Avg: 00:00:58 (0.00%)	<b>10,556</b> % of Total: 100.00% (10,556)	<b>37.40%</b> Site Avg: 37.40% (0.00%)	<b>25.22%</b> Site Avg: 25.22% (0.00%)	<b>\$4.89</b> % of Total: 100.00% (\$4.89)
111. /continuing-the-journey/a-lifetime-supply-of-dialogue-questions/	1 (0.00%)	1 (0.00%)	00:12:05	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
112. /continuing-the-journey/create-your-own-dialogue-questions/	1 (0.00%)	1 (0.00%)	00:00:10	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
113. /continuing-the-journey/dialogue-questions-about-our-sexuality/	1 (0.00%)	1 (0.00%)	00:08:35	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
114. /continuing-the-journey/family-dialogue-questions/	3 (0.01%)	2 (0.01%)	00:04:44	1 (0.01%)	0.00%	33.33%	\$0.00 (0.00%)
115. /continuing-the-journey/find-dialogue-questions-by-topic/	2 (0.00%)	2 (0.01%)	00:11:30	1 (0.01%)	0.00%	0.00%	\$0.00 (0.00%)
116. /continuing-the-journey/find-dialogue-questions-by-topic/dialogue-questions-about-god-and-faith/	1 (0.00%)	1 (0.00%)	00:09:23	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
117. /continuing-the-journey/find-dialogue-questions-by-topic/dialogue-questions-about-holidaysseasons/	2 (0.00%)	1 (0.00%)	00:00:49	1 (0.01%)	0.00%	50.00%	\$0.00 (0.00%)
118. /continuing-the-journey/find-dialogue-questions-by-topic/dialogue-questions-about-jobswork/	1 (0.00%)	1 (0.00%)	00:00:00	0 (0.00%)	0.00%	100.00%	\$0.00 (0.00%)
119. /continuing-the-journey/find-dialogue-questions-by-topic/dialogue-questions-about-our-sexuality/	2 (0.00%)	1 (0.00%)	00:02:43	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
120. /continuing-the-journey/find-dialogue-questions-by-topic/dialogue-questions-about-our-sexuality/more-dialogue-questions-about-our-sexuality/ev-en-more-dialogue-questions-about-our-sexuality/	1 (0.00%)	1 (0.00%)	00:03:35	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)

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Feb 8, 2014 - Aug 15, 2014

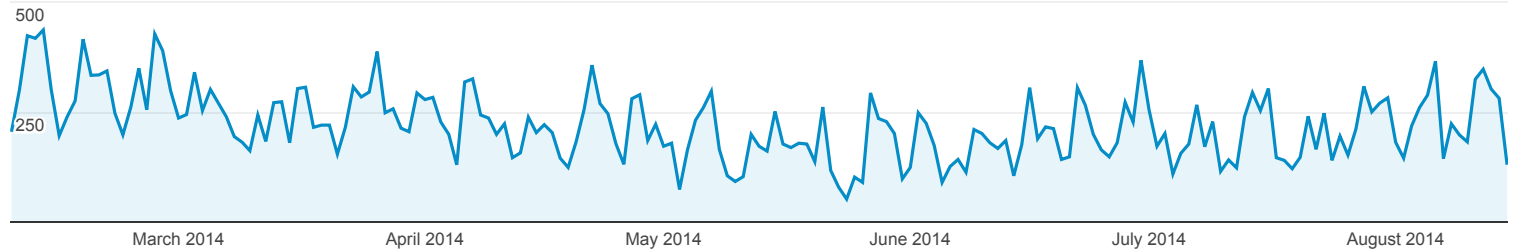
# Top Page Values

All Sessions  
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Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	<b>41,851</b> % of Total: 100.00% (41,851)	<b>31,517</b> % of Total: 100.00% (31,517)	<b>00:00:58</b> Site Avg: 00:00:58 (0.00%)	<b>10,556</b> % of Total: 100.00% (10,556)	<b>37.40%</b> Site Avg: 37.40% (0.00%)	<b>25.22%</b> Site Avg: 25.22% (0.00%)	<b>\$4.89</b> % of Total: 100.00% (\$4.89)
121. <a href="#">/continuing-the-journey/find-dialogue-questions-by-topic/dialogue-questions-about-scripture/</a>	6 (0.01%)	3 (0.01%)	00:08:18	0 (0.00%)	0.00%	33.33%	\$0.00 (0.00%)
122. <a href="#">/continuing-the-journey/find-dialogue-questions-by-topic/dialogue-questions-about-self/</a>	1 (0.00%)	1 (0.00%)	00:00:00	0 (0.00%)	0.00%	100.00%	\$0.00 (0.00%)
123. <a href="#">/continuing-the-journey/inviting-couples-to-the-weekend/</a>	2 (0.00%)	1 (0.00%)	00:00:23	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
124. <a href="#">/continuing-the-journey/questions-we-ask-when-we-dialogue/</a>	2 (0.00%)	2 (0.01%)	00:00:18	1 (0.01%)	0.00%	0.00%	\$0.00 (0.00%)
125. <a href="#">/continuing-the-journey/st-louis-mo-marriage-encounter-community-events-info/</a>	12 (0.03%)	6 (0.02%)	00:00:50	1 (0.01%)	100.00%	25.00%	\$0.00 (0.00%)
126. <a href="#">/continuing-the-journey/st-louis-mo-marriage-encounter-community-events-info/st-louis-area-support-couples/</a>	2 (0.00%)	1 (0.00%)	00:00:26	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
127. <a href="#">/continuing-the-journey/st-louis-mo-marriage-encounter-community-events-info/st-louis-southern-illinois-community-groups/</a>	3 (0.01%)	2 (0.01%)	00:02:49	2 (0.02%)	0.00%	33.33%	\$0.00 (0.00%)
128. <a href="#">/continuing-the-journey/st-louis-mo-weekend-packet/questions-we-ask-when-we-dialogue/</a>	1 (0.00%)	1 (0.00%)	00:02:40	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
129. <a href="#">/continuing-the-journey/unique-communications-between-encountered-couples/</a>	12 (0.03%)	5 (0.02%)	00:02:05	1 (0.01%)	0.00%	8.33%	\$0.00 (0.00%)
130. <a href="#">/continuing-the-journey/unique-communications-between-encountered-couples/1-heart-logo/</a>	1 (0.00%)	1 (0.00%)	00:02:29	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)

Rows 121 - 130 of 309

Feb 8, 2014 - Aug 15, 2014

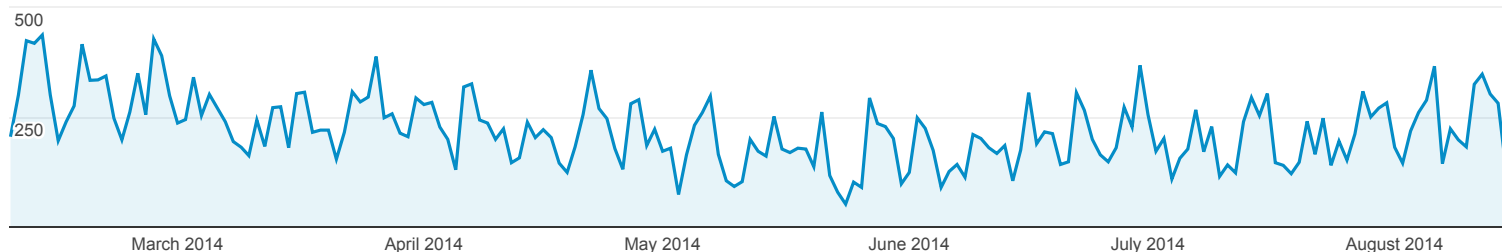
# Top Page Values

All Sessions  
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Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	<b>41,851</b> % of Total: 100.00% (41,851)	<b>31,517</b> % of Total: 100.00% (31,517)	<b>00:00:58</b> Site Avg: 00:00:58 (0.00%)	<b>10,556</b> % of Total: 100.00% (10,556)	<b>37.40%</b> Site Avg: 37.40% (0.00%)	<b>25.22%</b> Site Avg: 25.22% (0.00%)	<b>\$4.89</b> % of Total: 100.00% (\$4.89)
131. <a href="#">/create-your-own-dialogue-questions/</a>	1 (0.00%)	1 (0.00%)	00:02:25	0 (0.00%)	0.00%	0.00%	<b>\$0.00</b> (0.00%)
132. <a href="#">/dialogue-questions-about-children-and-parenthood/</a>	3 (0.01%)	1 (0.00%)	00:05:05	0 (0.00%)	0.00%	0.00%	<b>\$0.00</b> (0.00%)
133. <a href="#">/dialogue-questions-about-reaching-out-with-love/</a>	1 (0.00%)	1 (0.00%)	00:20:30	0 (0.00%)	0.00%	0.00%	<b>\$0.00</b> (0.00%)
134. <a href="#">/dialogue-questions-about-self/</a>	3 (0.01%)	1 (0.00%)	00:03:41	0 (0.00%)	0.00%	0.00%	<b>\$0.00</b> (0.00%)
135. <a href="#">/dialogue-topic-ability/</a>	1 (0.00%)	1 (0.00%)	00:10:35	0 (0.00%)	0.00%	0.00%	<b>\$0.00</b> (0.00%)
136. <a href="#">/dialogue-topic-dental-checkups/</a>	2 (0.00%)	2 (0.01%)	00:00:11	0 (0.00%)	0.00%	50.00%	<b>\$0.00</b> (0.00%)
137. <a href="#">/event/birch-run-mi/</a>	32 (0.08%)	22 (0.07%)	00:01:17	4 (0.04%)	50.00%	31.25%	<b>\$0.00</b> (0.00%)
138. <a href="#">/event/brooklyn-center-mn/</a>	32 (0.08%)	24 (0.08%)	00:01:08	5 (0.05%)	20.00%	18.75%	<b>\$0.00</b> (0.00%)
139. <a href="#">/event/buffalo-grove-il-1/</a>	20 (0.05%)	17 (0.05%)	00:03:25	2 (0.02%)	50.00%	25.00%	<b>\$0.00</b> (0.00%)
140. <a href="#">/event/dallas-ft-worth-tx-2/</a>	82 (0.20%)	64 (0.20%)	00:01:11	18 (0.17%)	27.78%	13.41%	<b>\$0.00</b> (0.00%)

Rows 131 - 140 of 309



Feb 8, 2014 - Aug 15, 2014

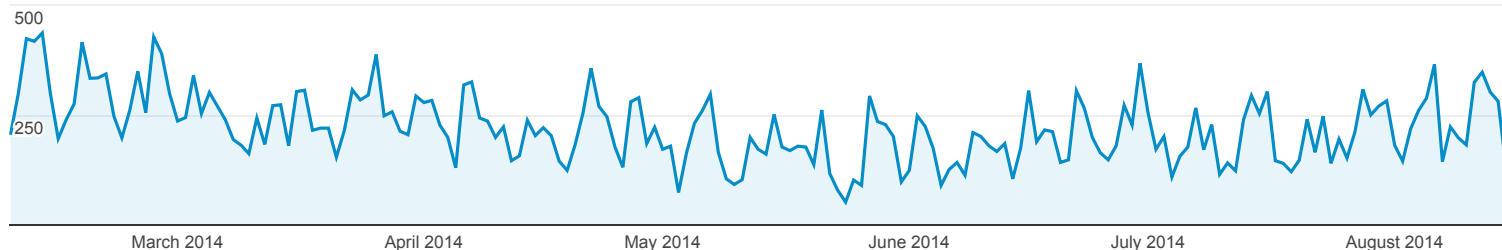
# Top Page Values

All Sessions  
100.00%

+ Add Segment

Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	41,851 % of Total: 100.00% (41,851)	31,517 % of Total: 100.00% (31,517)	00:00:58 Site Avg: 00:00:58 (0.00%)	10,556 % of Total: 100.00% (10,556)	37.40% Site Avg: 37.40% (0.00%)	25.22% Site Avg: 25.22% (0.00%)	\$4.89 % of Total: 100.00% (\$4.89)
141. <a href="#">/event/denver-co-2/</a>	16 (0.04%)	14 (0.04%)	00:01:03	3 (0.03%)	66.67%	43.75%	\$0.00 (0.00%)
142. <a href="#">/event/grand-island-ne/</a>	31 (0.07%)	19 (0.06%)	00:00:44	5 (0.05%)	40.00%	22.58%	\$0.00 (0.00%)
143. <a href="#">/event/grand-junction-co/</a>	49 (0.12%)	44 (0.14%)	00:01:12	22 (0.21%)	50.00%	38.78%	\$0.00 (0.00%)
144. <a href="#">/event/meriden-ct/</a>	59 (0.14%)	46 (0.15%)	00:00:42	4 (0.04%)	0.00%	20.34%	\$0.00 (0.00%)
145. <a href="#">/event/myrtle-beach-sc/</a>	27 (0.06%)	20 (0.06%)	00:01:23	4 (0.04%)	0.00%	25.93%	\$0.00 (0.00%)
146. <a href="#">/event/nov-15-17-2013-portland-or-marriage-encounter/</a>	3 (0.01%)	1 (0.00%)	00:00:11	1 (0.01%)	0.00%	33.33%	\$0.00 (0.00%)
147. <a href="#">/event/nov-8-10-2013-meriden-ct-lutheran-marriage-encounter/</a>	6 (0.01%)	4 (0.01%)	00:03:08	4 (0.04%)	0.00%	33.33%	\$0.00 (0.00%)
148. <a href="#">/event/peoria-il/</a>	30 (0.07%)	26 (0.08%)	00:00:30	3 (0.03%)	33.33%	10.00%	\$0.00 (0.00%)
149. <a href="#">/event/renton-wa/</a>	74 (0.18%)	49 (0.16%)	00:00:50	8 (0.08%)	50.00%	20.27%	\$0.00 (0.00%)
150. <a href="#">/event/schaumburg-il-2/</a>	22 (0.05%)	19 (0.06%)	00:01:45	1 (0.01%)	100.00%	22.73%	\$0.00 (0.00%)

Rows 141 - 150 of 309

Feb 8, 2014 - Aug 15, 2014

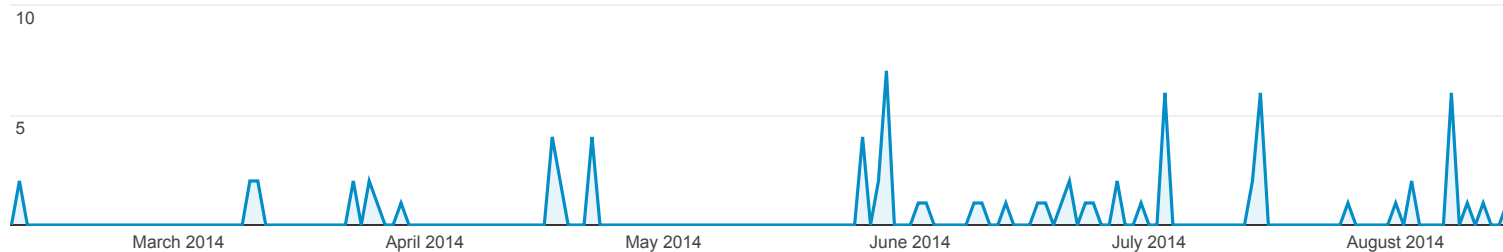
## Events Overview

All Sessions  
100.00%

+ Add Segment

### Overview

Total Events



Total Events



Unique Events



Event Value



Avg. Value



Sessions with Event



Events / Session with Event



### Event Category

Total Events % Total Events

Event Category	Total Events	% Total Events
1. <a href="#">ShareThis</a>	43	55.84%
2. <a href="#">Google Website Translator</a>	34	44.16%

# LME Weekend

## Views v. Applications Submitted Online

### Feb 8, 2014 through Aug 15, 2014

Select a Date Range:

2014-02-08

- 2014-08-16

Apply

**1,157**

Unique Views

**221**

Conversions

**19 %**

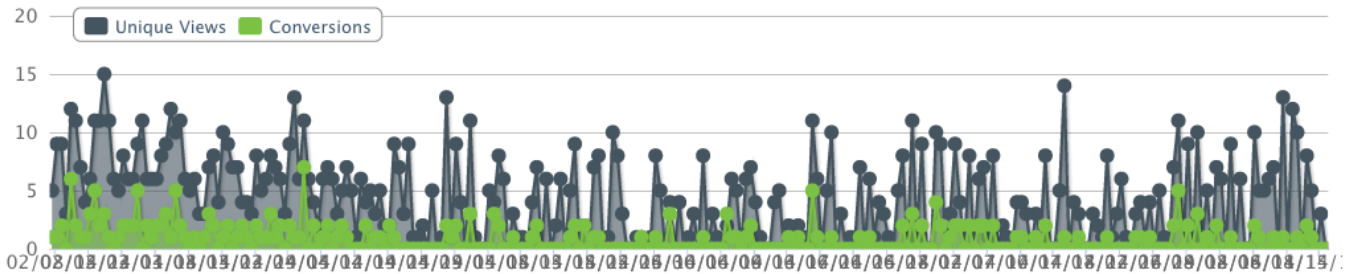
Conversion Rate

**936**

Abandonments

**81 %**

Abandonment Rate



#### Field Bottlenecks

Required fields that are causing users to leave the form before submitting.

His Full Name	50.8%
2014-15 Weekend Desired	34.4%
Address - U.S. Residents	4.1%
Your Wedding Date	3.3%
Choose a Payment Option - Then Click "Next"	2.5%